

Media Workshop on Sanitation in Odisha.

OBJECTIVES

- To increase overall understanding of journalists on sanitation with focus on ODF.
- To improve the reportage on sanitation
- To increase interest and coverage on the implementation of the NOA.
- To disseminate information using social media

ACTIVITIES

- ANALYSIS OF MEDIA REPORTAGE (Pre and Post Workshop Study)
- REGIONAL MEDIA WORKSHOP (At Balasore and Koraput)
- STATE MEDIA WORKSHOP ON SANITATION