



Annual Report - 2019-20



People's Cultural Centre (PECUC)

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From Chairman's Desk



People's Cultural Centre (PECUC) has reached in its 30th year. In its journey it has set many milestones and has been a source of inspiration for many. Though the journey was not devoid of knocks and hardships; it was overcome with persistent effort, courage, strength and active participation of all its team members. The year 2019 was very eventful but it enriched our learning and experiences. In its 30 years PECUC has reached millions of people and brought smiles in the face of many. But the work of PECUC continues being exacting and it needs strong commitment on the part of its team members.

A span of 30 years is just not enough. There are miles to go; there are millions who are in need of help. PECUC and its team have delivered a fountain of service to the needy and I believe they will continue doing that till eternity.

I would like to convey my heartiest thanks to the Secretary, PECUC for leading such a focused and dedicated team. I would also like to thank the Board of Directors and Members of Board of the Management for their guidance. I am grateful to all staffs of PECUC who have worked day and night to fulfil the vision of PECUC. I also extend my thanks to our donors and partners for their collateral support in conducting our services selflessly.

With Best Regards,

Smt. Adaramani Boral
Chairman, PECUC

Forward from Secretary's Desk...



PECUC's journey started during 1990 primarily focusing on development of children & empowering the weaker sections of the society by being their voice with an aim to develop their social economic status, thereby empowering them to lead a life of dignity. Gradually the organization strengthened hundreds of self-help women groups, fought for the cause of women, children and elderly, with a special emphasis on the issues relating to the education of every child and a safe and happy childhood, creating livelihood opportunities,

providing better health facilities, creating an inclusive environment for children with special need and physically disabled person, enhancing skill of youth as well as ensuring a safe and protected environment to live in. PECUC has also shown its expertise in disaster management and rehabilitation of community during the time of emergency by supporting the people of the state for relief, rehabilitation, and livelihood restoration, with a focus on women, children, elderly as well as the vulnerable and marginalized communities of the society. This year PECUC aimed at combating various environmental issues aiming towards sustainability involving the youths and children. PECUC also started a skill development centre at Keonjhar for developing the skill of younger generation which will help them to earn their livelihood with dignity. Another skill development centre for PWD also started operating at Bhogra block of Baleswar district. This centre is providing skill training to exclusively to PWD, so that they will be an asset to their family as well as community as a whole. We have devolved into achieving the SDG goals through our strategic action plans, which we shall outline in all our future and on-going projects.

I would take this privilege to bestow my gratitude towards my partners, colleagues, friends, and all the associates, who have relinquished their support and collaborated with PECUC in such a wonderful journey of 29 years. I hope this journey continues till the last person of the state and country is empowered.

Ranjan Kumar Mohanty

Secretary,
People's Cultural Centre [PECUC]
www.pecuc.org

PECUC Vision: A world in which Peace, Justice and Equality prevails. Individuals and community, live in dignity and harmony respecting cultural and natural diversity. A world in which, people participate and have a say in their social and economic wellbeing and prosperity, and exercise their rights to a life of dignity.

PECUC Mission: Our mission is to empower and enable people, especially children, women, aged and others disadvantaged in the society, to participate powerfully in their holistic development. Our mission is to create and strengthen peoples' institutions that sustain, promote and fulfil their development needs and right to a life of dignity.

Origin: Peoples' Cultural Centre (PECUC) was initiated in late 1980s by a group of social activists, professionals from different background, artists and National Service Scheme (NSS) volunteers to help the children of different slums and outskirt villages of Bhubaneswar and also to provide a platform to the children to explore their full potential. In the year 1990, it finally got legal entity, with the purpose to empower the weaker sections of the society.

Area of Operation: Grassroots actions at– Keonjhar, Balasore, Kendrapara, Khordha, Cuttack, & Mayurbhanj districts of Odisha & for campaigns on specific thematic proprieties, network & alliance building, public policy research & advocacy, trainings throughout the Union of India with focus on state of Odisha.

VISION 2020 (Strategic Plan)

PECUC would continue to focus primarily on child rights during 2011-2020. While working at the community level, PECUC has learnt that children, their parents, grandparents, families and the community as a whole are trapped into a vicious circle of multiple problems which has led to gross violation of human rights. There is a need every individual can enjoy their right to a life of dignity. Hence, PECUC has prioritized to focus on the issues relating to deepening democracy, women empowerment, health, environment, livelihood, governance, gender justice, active ageing, emergency management and disaster mitigation during these years.

KHORDHA

Strengthening Capacities and leadership of Elected Women Representatives (EWR)

Project implementation by PECUC in collaboration with The Hunger Project.

Operating area:- 16 Gram Panchayats of Baliantha block and 9 Gram Panchayats of Bolagarh block, Khordha district.- A total of 222 EWRs were capacitated in this project.

Project Objective:

- To build leadership skills of newly elected leaders of Gram Panchayat so that they identify themselves as women leaders with constitutional powers and work to bring social and gender justice in constituency.
- To introduce them to concept of gender patriarchy and how it creates inequality in the society and how they can work with EWRs as a team.
- To ventilate the issues of EWRs to Govt. Administration, so as to create an effective support structure for them.



Major Achievement:

- The EWRs with various trainings & regular support achieved a lot in this year i.e. 84 tube wells installed, 94 stand posts for water supply through pipe line set up, 139 tube well repaired, 46 soak pits with drainage system constructed, implementation of family welfare schemes for 86 families, facilitation of 355 beneficiaries under Harischandra Yojana, 820 Pradhan Matri Awas Yojana, 100 days work under MGNREGA schemes extended to 58 persons, 522 nos. SABALA-Household electrification, 306 households included in Biju Gramya Jyoti Yojana, 540 nos. MGNREGA new Job card, 38 ponds renovated, 166 ICDS centre buildings constructed, 95 nos. GKS made functional, 6 beneficiaries facilitated for PM Atala Pension Yojana, 60 roads constructed under Biju Gramya Sadak Yojana, enrollment of 499 beneficiaries for Labour Card, 16 ponds constructed, 43 pond steps repaired, 7 physically challenged received wheel chair and 5000 INR, 36 beneficiaries supported for Bee keeping, 415 nos. Mo Badi Kukuda Chasa, construction of 32 compost pits, 157 families adopted Organic Farming, 750 beneficiaries for Pradhan Mantri Ujjala Yojana, 502 toilets constructed and 125 beneficiaries were enrolled under Mamata scheme, 733 old age pension, 133 disable pension, 53 unmarried pension.
- Stopped two child marriage cases, solved 17 VAW cases and handled one child abuse case.
- Active & regular participation by women PRIs in Gram Panchayat meetings, Gramsabha, Panchayat & monitoring ICDS centres, schools & other developmental activities.
- Planted 5000 trees in the community.
- 23 Gender Panchayat Resource Centres are in place and opened for 852 days. 1136 EWRs, 3624 other women & 3119 male members, total 7879 members visited the GPRC.

VAW Campaign: PECUC in collaboration with The Hunger Project (THP) organized mass awareness through Public meeting, human chain, and signature campaign, rally, oaths, slogans, songs and mobile van with display of different messages on violence against women in Bolagada and Baliana block of Khurda district from 3rd Dec 2019 with the District Level Workshop at Rotary Bhawan, Bhubaneswar launched the 7 day mobile van campaign at Baliana & Bolagarh Block to create awareness on domestic violence. Around 95 participants attended the workshop from blocks of Baliana and Bolagarha including PRIs, other women, media, CSOs. The campaign covered 11 GPs and 36 villages of Baliana Block on December 3 and from 6 to 9 December, 2019 and in Bolagarh Block from 4th Dec 2019 to 5th Dec 2019 covered 7 GPs and 21 villages. 17309 people participated in the campaign from 57 villages through Public meeting, signature campaign, rally, display of posters, and distribution of leaflet.



Surakshya–Promote and Protect Rights of the Women and Adolescents including Reproductive Rights

Project implemented by PECUC in collaboration with the Adoptionscentrum

Operational area: 5 villages of Bhubaneswar Block, 9 villages of Baliana block and 4 slums of Bhubaneswar Municipal Corporation of Khordha District.

Project Objective:

- Sexual and reproductive health rights of children, adolescent girls and young women are improved for a healthy dignified life in 14 rural areas, 4 urban slums of Bhubaneswar.
- Increased awareness among children, adolescent girls and young women about safety and protection and their Sexual and Reproductive Health and Rights to be able to assert them at different levels.
- Improved gender sensitivity among direct project participants, community, duty bearers and external stakeholders.
- Increased Stakeholder Engagement to ensure better social security, protection, girls education and availability of sexual and reproductive Health care services to vulnerable children, adolescent girls and young women.
- Improved access and services for protecting children against any harm and abuses.
- Re-engineering of environment to create sustainable ecology that would support Sexual & Reproductive Health of vulnerable children, adolescent girls and women.



Major Achievements:

- Five Children participated at CRC@30 and presented their views at state level convention.
- 60 Children from Andharua and Godibari participated in district Math exhibition at Andharua village and 2 children secured the 1st and 2nd position.
- 225 adolescent boys and girls have been educated to protect them from online abuse.
- 100 adolescents from both the gender received life skill training and 70 children received career counseling. Lipa Pradhan from Nehru Slum joined at PAN Card Office, Tanushree and Priti Barick joined at DDUGKY, Sonali Naik and Nirupama started tailoring Unit.
- 103 adolescent girls received sanitary napkins from ASHA workers.
- 300 vulnerable children affected by FANI Cyclone were supported with nutritional food and 1100 children were supported with free kitchen during and after disaster.
- 328 Young people have been oriented on reproductive rights and access to health rights through training, awareness and vocational skill support.
- Play for Peace programme was organized at the community level which brought integration among the children.
- 18 ECOSAVER youth networks are functional in 18 project villages with 189 participants in the age group of 16 to 25.
- The ECOSAVER youth network members could build 30 bird nests to protect birds and planted more than 1200 plants in the community.
- Organic farming promoted by 550 community people in 14 project villages including women and ECOSAVER Youth networks.



- 120 young women and 30 member representatives of ASHA, AWW, PRI, GKS enhanced understanding on reproductive rights, domestic violence act, PCPNDT Act, Gender and RCFC Act through training.
- 56 pregnant Women got registered by the ASHA worker in the villages and 13 high risk pregnant women were provided access to different schemes and health services.
- The support of kitchen garden to tribal women has helped them to add nutritional value in their regular food and fight against the malnutrition among the children. Presently 3 acres of land are used for kitchen gardening by these women.
- Long practice of home delivery and blind beliefs among the tribal women has been minimized due to regular intervention and follow up through the young women groups.
- GKS members supported Rs 500/- to needy people for treatment at hospital and involved them in village cleanliness activities.
- With the support of young women and ASHA, 15 birth certificates have been issued to children delivered at hospital,
- In Daspur and Godibari villages, the Young women groups & Adolescent groups facilitated 12 adolescent girls to attend the Kishorivalika Yojana meeting and got benefits from Anaganwadi Centre.
- Due to regular counseling, 75 parents enrolled their children in Class 1 and are continuing studies.
- 120 parents were convinced to enroll their children in Primary school during School Chalo Abhijan who are continuing studies.
- Parents of Puranapradhan and Andharua villages supported 12 Children (8-2, 6-10) to participate in Gram Sabha on 15th August to place issues in the form of demand note like boundary for the School, tube well and street light etc.
- 220 Young women through Young Women Group were informed about SRHR through regular monthly group meetings and periodic trainings & 150 Women groups received training on PCPNDT Act, Domestic Violence, HIV/AIDS, Contraceptives, women laws, health rights etc .
- 13 young women went through family planning operation with support of their spouses, 21 women started birth spacing after counseling by the group members and 7 male and 20 women underwent family planning operation.
- State Level Youth Convention of Ecosavers Youth Network Members on Environment and Ecology: State level convention of Ecosavers youth Network members on Environment and Ecology was organized at Bhubaneswar on 18th and 19th June, 2019 at CYSD, Bhubaneswar. Dr. Pramod Kumar Prusty, Chief Scientist, Environment Control Board, Ms Rubi Rout, Country Director, Adoption centurms, Ms. Anuradha Mohanty, Executive Director, Ms. Shushree Shailani Suman, were speakers. The prime objective of the programme was to sensitize the youth mass on various issues of ecology and environment. The programme was participated by 65 youths from different districts of Odisha.



Integrated Development through Community Participation and Creation of Model village

PECUC is implementing the project on Integrated Development through Community Participation and Creation of Model village with support from HCCB, during 2019-2020.

Operational Area: 4 villages of Khordha Municipality and 1 village in Jatani block.

Key focus areas – Access to education ,Access to health & sanitation ,Access to livelihood

Major Achievements:

- Five Shradha Bhawans are functional in 5 villages with 147 children enjoying joyful teaching.
- 5 Sisu Sabhas are functional.
- 5 CPC is functional in 5 villages
- 366 children in 3 schools and AWCs received Education Kit Support.
- 10 health camps organized with 799 patients treated.
- 12 Health Awareness Camps conducted to encourage use of toilet , boiled drinking water, mosquito net.
- 150 households received 300 nutritional plants in 4 different villages. They are using kitchen waste and organic compost in their kitchen garden.
- 10 wall painting messages on health and sanitation.
- 16 Dustbins supported to both community and school and 1000 people are using it.



- Installing RO system in 2 schools and 230 students reaped the benefits of safe drinking water.
- Construction of hand wash basin with soak pit and drainage in 2 schools.
- 2 farmer groups .i.e. 20 farmers received support and used vermicompost for cultivation.
- 11 SHG groups with 114 women received support for continuing their IGP activities.
- Outdoor play material set up in 2 schools and 230 students are enjoying the games.
- Smart class set up in one school and 100 students are benefitted by it.
- 1 container is set up in one village to collect and dispose plastic bottles.
- 100 trees planted in the project area.

Capacity building of Local Self Governance: Gender sensitive Gram Panchayat Development Plan (GPDP)"

PECUC has been working on the capacity building of local self governance in collaboration with State Institute of Rural Development & Panchayat Raj Dept, Govt. of Odisha and District Rural Development Agency, Balasore district.

"Gender sensitive Gram Panchayat Development Plan (GPDP)" - Eight 3-day training programmes were organized for 360 members (Sarpanchs, Samiti members, Ward Members, AWW, ASHA, Panchayat Executive Officer, GRS, Jogan sahayak and SEM) of Balianata and Bolagarh block of Khordha District. In Balianata block, trainings were conducted in 4 batches in 16 GPs and 169 PRI participated in the training. In Bolagarh block 19 GP and 191 PRI participated in it in 4 batches.



Sensitization of Mahila Arogya Samiti[MAS] Members:

The project was implemented by PECUC with support from National Health Mission, Urban Health cell, Health and Family Welfare Department, Govt. of Odisha. The objectives are to sensitize MAS members about various other services provided by Govt. frontline workers and various service delivery points; and to understand various flagship programmes of Govt. and demand generation among the slum people. 2 batch Field level trainings to MAS members were organised on July 30 - 31, 2019 and August 1 - 2, 2019 at Bhubaneswar. 72 members had participated and shared their views and concerns & planned future action plan.

Village Disaster Management Plan [VDMP]: VDMP (Village Disaster Management Plan) are prepared in district to fulfill the broad objective of a disaster resilient district from village level who is the first responder in any disaster situation. Total 154 villages VDMP plans are in progress in collaboration with District Disaster management Authority, Keonjhar and Khordha, Govt. of Odisha. 92 villages in Hatadhi block of Keonjhar district and 62 villages in Balianata and Bhubaneswar block of Khordha district are covered under the Village Disaster Management Plan. The local stakeholders like Sarpanch, Ward members, ASHA, AWW and community members are involved in the process.



ASHA-Alternative Source of Help and Action:

ASHA- a concept introduced by PECUC, fostering the self-help capacity among the aged in order to achieve socio-economic security. It focuses on empowering older people for leading a happy and dignified life. 12 Elderly Self-Help Groups (ESGPs) are in function and the annual savings of these 10 groups is INR 1,20,000. Out of this fund, they gave INR 40,000 as loan, and received INR 15,000 as interest, which they distributed among themselves. All these 12 groups are encouraged for livelihood promotion activities, including grocery business, thresher machine, selling of cattle feed, cold drinks, providing cooking utensils on rent during marriage and other functions. During this reporting year, the group members conducted 144 meetings and supported 36 destitutes. They celebrated International Day for Older people and attended health camps organised by PECUC. International Day for older persons was observed at Gohala Village. 100 older persons participated in this celebration. During this year, 2570 older people received old age pension, 9 cases of domestic violence were solved (2-Keonjhar, Bhubaneswar-3, Balianata-4). Blankets were distributed among 7 elderly people at Gohala, in collaboration with Rotary club of Heritage, Bhubaneswar.

Exposure visit by other NGO to PECUC's field area: In 2019, 30 representatives from NGO CREFTDA visited our field area at Balianata Block of Khordha district. They visited the Gender Panchayat Resource centres [GPRC], participated in the cluster meeting of EWRs and interacted with PECUC volunteers and EWRs of Balianata block.

Cyclone Fani Response Programme

In the month of May, a severe cyclonic storm "FANI" ravaged the coast of Odisha rendering thousands of people homeless. Heavy wind and rain damaged the kharif acreage, vegetable cultivation, cash crops, livestock, personal assets, apparel, shelter etc. Sanitary conditions were extremely poor in the affected slums as toilets had been damaged. Drinking water sources had been heavily contaminated. Families had lost their household belongings (clothes, utensils,

food grains etc) under debris and children had lost their study materials. They were deprived of food and drinking water since days. The cyclone had affected 1.6 crore people in 18388 villages and 51 towns in 14 districts of Odisha. The post cyclone response supported by TDH[G] , AEIN , Adoptioncentrum, Analog Devise pvt ltd , HCNF Pune ,HCCB Pvt Ltd , Singapore Odia Association ,DIK , members , individuals ,staffs .

Pre Cyclone Intervention: PECUC team shared information with community, supported in evacuation process with Govt, shelter management, deployment of volunteers, coordination with Panchayat, block and district, and counseling older person, children, women etc.

Post Cyclone Intervention:

Community Kitchen: In post Fani situation, PECUC organised community kitchens in 15 villages of 7 GPs and 1 ward of Baliana, Bhubaneswar, Brahmagiri blocks and Khordha Municipality. Total 4660 people received cooked food in these kitchens.

Child Friendly Space: Child friendly Spaces were created with an aim to protect children from physical harm and psychological distress and to help them continue learning and developing in pre and post emergency period. A total of 12 CFS units were setup by taking 469 children including 258 boys & 211 girls.

Health Camps: organised health camps and 1630 people of 20 villages have been benefitted by these health camps.

Sanitation Awareness Campaign: Sanitation drive in 30 villages in Baliana block, one in Jatni block and 4 villages in Khordha Municipality with participation of women, children, youth & community members. Awareness on hand wash practices, malaria, dengue and diarrhea. Bleaching powder for disinfection near hand pumps, ponds, village roads etc

Relief Distribution: distributed dry food to 2633 families, Tarpaulin to 2650 families, Solar lamp to 140 families, Mosquito Net to 800 families, sanitary napkin to 1693 adolescent girls (5179 pkts), education kit support to 415 school children, food to 1400 children, sanitary kit to 289 families and umbrella to 19 older persons.

Renovation of School: undertook repairing works of cyclone affected Ananta Gopal Upper Primary Bidyapitha of Atala village of Baliana block with the help and support of Help for Children in Need Foundation, Pune . The school is a Govt. aided school and 90% of children belong to SC community. It repaired its roofs, floors and wall along with whitewash and repaired one tube well.

Plantation: 1450 plants have been raised in Fani affected areas and 100 families received kitchen garden support.

COVID19 Response Programme: Pneumonia of unknown cause was detected in Wuhan, China and first reported to the WHO Country Office in China on 31 December 2019. The outbreak was declared a Public Health Emergency of global concern on 30 January 2020. On 11 February, 2020, WHO announced a name for the new Coronavirus disease as COVID-19 and declared the novel COVID-19 outbreak a global pandemic on March 11, 2020. The first case in India was detected on January 30 and in Odisha on March 16, 2020. To prevent its spreading, the State Govt. as well as the Central Govt. declared total lockdown from March 22 onwards. PECUC in Coordination with Govt. administration started COVID19 response programme and supplied dry food to 200 children in the BMC slum area with the support of Rotary UNIQUE. PECUC also supported dry ration to 165 families & 500 masks to Khordha Dist Administration of Khordha Municipal area in collaboration with SGK Foundation. Awareness in its operational areas through IEC materials, telephonic counseling, door to door meeting, handwash practice was created. The programme is still in continuing.



KEONJHAR

Campaign to Ensure Right to Education of Children:

It is implemented by PECUC in collaboration with AEIN & TDH (G)

Objective:

- Children's right to quality education ensured in line with the Right to Education Act.
- Local stakeholders are sensitized, capacitated and empowered to run sustained and focused advocacy to ensure children's rights.
- Young people are empowered to pursue their vocation and seek the best in themselves.

Operational Areas: 25 villages in the Swampatna block of Keonjhar District

Major Achievements:

- 25 SB centres with 551 Children (B-272, G-271) are functional in 25 villages.
- 270 (B-155, G-115) slow learners enhanced their learning level.



- 73 Children in age group 6-14 years are enrolled in primary schools and are regularly attending classes , 73 drop outs and 4 child labour have been enrolled in SB centres through CPC,Sishusabha & SB centre.
- 74 children of 3-5 years age group have been enrolled in different Anganwadi Centres. .
- 124 Children participated in Suravi Programme organized by SSA
- 25 Sishusabha (Child right group) with 654 children (B- 337 and G- 317) are functional in 25 villages.
- On learning level assessment of SB centres - 156 Children got above 59% mark, 268 children secured below 50% mark, 106 children secured below 40% mark.
- 89 children (B-57,G-42) had participated in Gram Sabha on 15th August and 76 children (B-40,G-36) participated in Gramsabha held on 26th January 2020, placed demand note.
- 62 (B-31,G-31) child club members are members in 31 SMC in 31 schools.
- Sishusabha members planted 115 trees.
- 110 children participated in the Children Motivation Camp at Murusuan Govt. High school, Patna Block of Keonjhar District.
- An annual event for children was organised in the Patana Block on 14th Nov 2019. Around 1800 children from 25 project villages participated in the event. Various competitions like drawing, debate, song, essay, dance etc were organised on this day in various locations.
- 60 teachers got knowledge about Child rights and child protection mechanisms and enhanced their understanding about child friendly methods. They are utilising the knowledge in their respective schools.
- 743 children within the age group of 0-3 yrs (Boys-375, Girls-368) are receiving take home ration from AWC.
- In 30 AWC the AWW started conducting adolescent meeting and VHND
- AWW has taken initiatives for immunization of 311 children and 75 pregnant women. 115 lactating mothers received food support. 12 high risk pregnant women were identified and referred to hospital.
- 30 Anganwadi Jaanch Committee started monitoring the 30 AWC
- 31 SMCs are actively involved in the reporting period with 589 members (Male-249, Female-340) including 62 Children.
- 25 Women SHGs with 282 members are functional at 25 project villages with a saving of INR 806860
- 125 women SHGs members enhanced their understanding on the importance of Record keeping, Cash book maintenance & Documentation in a SHG group.
- 10 women SHGs supported with poultry
- 25 VLCPCs are functional with 443 members (F-255, M-190).
- 25 village development committees with 175 members including representatives from SHGs, SMCs, VLCPC and PRI members are functional at 25 project villages and they are actively engaged in advocacy for Child Rights. The village development committees facilitated 20 PMAY, 4 old age pension and 2 voter ID cards.
- Facilitation for 149 beneficiaries linked with Various Govt schemes, 54 beneficiaries linked with PMAYG, 16 linked with old age pension, 3 linked with Ujjala Yojana, 18 linked with Kalia Yojana, 8 linked with PM Kishan Yojana, 10 linked with IHHL, 15 linked with Indira Awas Yojana, 2 linked with widow pension, 7 got their Voter ID, 9 got their Ration Card, 7 linked with Ring well scheme.
- 50 Local Stakeholder like PRI members, SMC Members, Teachers, Asha & AWC workers were sensitized regarding CWSNs and different Govt. schemes and the provisions for CWSN in Samagra Siksha.
- Total 21 CWSNs were identified. Four were identified one each from village Sradhapur, Angikala, Badadhanurjapur, Brahmanideo and 2 children got linked with Govt schemes for CWSN.
- 50 adolescents & youths learnt basic computer skills.
- 5 youths are working in local retail shop and getting a salary of INR 3000/- per month.



- 25 ECOSAVER youth networks are functional in 25 villages with 328 (M-202, F-126) youth members.
- 189 youth representatives from 25 youth groups participated in the Gramsabha and Pallasabha and placed demands for massive plantation, installation of dustbins, and deployment of watch man in forest. During this reporting period the members planted 656 plants including Jamu, Kendu, Gamhari, Mango and Jackfruit in their own land. Ecosavers cleaned 10 village tube wells, one pond and one well.
- 20 Adolescents could explore different career options like continuing higher studies in distance mode, linkage with different skill training, coaching for different job options etc.
- **Motivation Camp at Keonjhar** - week long motivation camp was organized at Murusuan Govt. High School, Patna Block of Keonjhar district from December 23 to 29, 2019 with a participation of 110 Children from 25 villages of Patna Block in the camp to create interest towards education among irregular children in school, slow learner, child labour and school drop outs through Yoga, pranayam, motivational speech, song, dance, group activities, play, general knowledge and group discussions.



SEED- Food Sovereignty for Adivasi Communities of Odisha

It is implemented by PECUC in collaboration with TDH (G) & BMZ

Operational Area: 6 villages under Badjamposi GP of Ghatagaon Block

Major Achievements:

- 18 Farmer groups with participation of 360 farmers as members with savings of Rupees 12, 400 in banks.
- 897 farmers of six villages are linked with KALIA Yojana, 75 Farmers received soil health card from Govt
- 27 varieties of vegetable seeds, 21 varieties of nutritional kitchen garden plants supported to 200 families
- Black gram pulses, Alasi, varieties are revived after a gap of 25 years in Badajamposi Gram Panchayat.
- 18 farmer groups from 6 villages were supported for winter kitchen garden seeds, 374 farmers cultivated local traditional paddy of 127 varieties in 145 acres of land during Kharif, Local variety of Ragi cultivated by 227 farmers during khariff season, 533 farmers from 6 villages practised SRI method of cultivation after seeing result of SRI method of cultivation, 547 farmers from 6 villages are using organic manure like Handi Khata, Jeeva Murtha
- 54 SEED Banks are in place with both traditional and other varieties of paddy, pulses and vegetable seeds.
- 120 farmers returned 1698 kgs of 126 varieties of local paddy to their Seed Banks for storage in the last khariff - season. 24 kgs of local arahara (Red Gram) seeds, 650gms of Ridge gourd (Jahni), 700gms of ladyfinger, 500gms of Long beans, 100gms of tomatoes seeds, 300gms carrot, 150 grams of Lau, 300gms of Fenugeek, 750gms of pumpkin, 250gms of papaya, 7 kgs of maize seeds, 45 kg of Raggi, 600gms of JHATA, 10kgs of turmeric, kosada saga and leitiya saga seeds 400gms, 6kgs kolatha seeds, Sesam 8kgs, Garlic 12kgs, Ginger 30kgs, 2kgs of mustards, bitter guard 300gms, 2 kgs Black gram seeds, 10kgs of sweet potatoes seeds were collected and stored in seed banks during Khariff seasons.
- 6 PARIBESSATHIs are supporting activities one at each project village
- 270 women received training on poultry breeding and received country support
- 8 nutritional Kitchen gardens were promoted in 8 schools of 6 villages of Ghatagaon block of Keonjhar district. With 21 varieties of plants for their kitchen garden.
- 63 farmers from 6 blocks of Kendujhar district participated in the one day Seed Mela.
- 75 women from 11 districts of Odisha participated in this festival of food stuff from Forest.
- 295 varieties of forest products including herb, seed, fruits, leaves, mushroom, other part of plants were exhibited for the general public.
- 12 nos. nutritious recipes were cooked and sold by the women group and they earned INR. 38,000/- from the exhibition, 50 women from 6 project villages participated in the Cooking competition and exhibited different variety of cooked foods using indigenous methods and locally available products, local dishes having nutritional value, 50 mothers received nutritional training.
- 6 health camps were organised with participation of 626 people.
- 95 persons participated in the District level workshop titled "sustainable food system in tribal areas and its nutritional value"



- 6 Vana Surakhya Samitis are in place and 6 patches of village forest containing 1 acre each are regenerated by VSS members along with 12 Ecosavers networks supported by the local villagers. 58 VSS members were educated on CFRA & IFR, raising nursery in private land and sustainable forest management.
- Cashew plantation was done in 9.5 hectares of land in convergence with MGNREGA being supported by Horticulture Department with facilitation of VSS members. 120 people were sensitized on uses of medicinal plants by VSS
- 19 women groups with 380 members with INR 421583 saving are in place. 240 women group members from 12 women groups received training on poultry and duck breeding. 6 women groups were supported with 7 Goats each (42 goats) during the reporting period.
- 650 goats got vaccinated in 4 Animal health camps in 4 villages. Deworming, FMD etc was also carried on.
- 12 Ecosaver Youth Networks with 240 members are functional in 6 villages, 50 youths received support for livelihood generation activities i.e vermin compost, 50 vermin compost pit in place.
- 17 tube wells in 6 project villages facilitated for installation by Ecosavers Youth Network members, 64 bird nests created, 12 drop out children counseled readmitted in schools, 3 child labours re-integrated to schools, 7 water kiosk established during summer season to provide drinking water to passersby, 35 youths received scholarship from the govt.
- 18 counseling session conducted on higher education, skill development training and life skill education for youths, 18 Youths were linked with Skill Development training under PMKVY (Pradhan mantri koushal vikash yojana) in the trade of computer literacy, 30 youths used vermin compost in their agriculture field and kitchen garden, 504 families are using toilets with the counselling support of the youth group
- With the facilitation of project, 74 women received benefits of MAMTA Scheme, 42 under Janani Surakhya yojana, 52 women received widow pension, 26 included in PMAY, 60 beneficiaries got toilets, 18 got old age pension, 4 new tubewells installed and 17 families got Bijju Pucca Ghara, 42 women group members are linked with Ujjwala scheme.
- 3041 trees were planted in six villages.
- 8 ECOCLUBS are in place having 312 members, 32 school based workshops conducted
- 92 Youths from 10 districts of Odisha participated in the state level youth camp
- 44 children participated in state level children camp
- Forest food festival was organized in the premises of Kalinga Book Fair, Exhibition Ground, Bhubaneswar. This event reflects the diversity of food stuff from the forest. Communities living in the forest were invited from the entire state to

participate and present different cultivated or wild food stuff. On the occasion, a workshop was organized in the Red Cross Bhawan. Hundreds of tribal women from the 13 districts of Odisha participated in this workshop. Specialists from different fields discussed about the importance of forest food products in life. In the inaugural ceremony, Dr. Sipra Mallick, Member, Food Commission, Govt. of Odisha, Mr. Pradeep Kumar Biswal, IAS, Special Secretary, Finance Dept., Govt. of Odisha, Mr. Ranjan Kumar Mohanty, Secretary, PECUC, Dr. Minakshi Panda, Director, PECUC, Specialist Ruby Rout & Dipak Mishra stressed on nutritional value of traditional food, balanced forest food with special emphasis on the traditional farming culture of tribal people, and its nutritional value of forest food.

- State Level Consultation on Nutritional Self Dependence -State Level Consultation on Nutritional Self Dependence was organized at Bhubaneswar. 100 participants from 20 districts including small farmer, members of civil society groups, Govt. institutions, scientists, academicians and media representative participated in the consultation inaugurated by Dr. Sipra Mallick, Food Commission Member, Pradeep Kumar Biswal, IAS, special Secretary,, Finance Department, Govt. of

Odisha and Prof. (Dr) Shrijit Mishra, Director Millet Mission. Anuradha Mohanty, Executive Director, PECUC shared the purpose of the consultation. Dr. Minakshi Panda, Director PECUC, chaired the inaugural session. Mr. Ranjan Kumar Mohanty, Secretary PECUC briefed the work of PECUC and its initiative towards achieving nutritional self dependence in its project area. Discussion was held on indigenous food & its nutritional value, balance diet, scope for improvement and also on Public Distribution System, different nutritional related schemes of



Govt. etc. The panelist discussed on the developed technology, models, schemes, innovations towards eradication of hunger and malnutrition. On this occasion an exhibition was organized showing the activities and achievements of the project SEED- Food sovereignty in Adivasi communities in Odisha. Many recommendations were given by the participants in this Consultation to fight malnutrition.

- **State Level Youth Camp:** A state level youth camp was organised for Ecosavers on 18th and 19th November, 2019 at CYSD, Bhubaneswar. 92 youths from 10 districts of Odisha participated in the camp. A state level network was formed taking representatives from each participating district. They have planned their activities till 31st march 2020. Mohammad Siraj facilitated the two days programme. Deepak Mishra, Baitarani Initiative, Madhusmita Das, Consultant, WCD, Prachitara Mishra, Story teller, were invited as resource person to impart training on various issues relating to ecology, environment, slow food, SDG, leadership building etc. Children & youths became aware about SDGs and environment protection.

Video Workshops with Children & Youths of Tribal Communities

It is implemented by PECUC in collaboration with AEIN & TDH[G]

Ensures awareness raising through a series of workshops with tribal children and youths of Keonjhar & Mayurbhanj districts.

9 short films were recorded with the tribal children focusing on their daily activities, their hobbies, their cultural identity, relationship with forest, food habits, life style etc. The films were shot on themes like My Home, My Family, My Village, My School, Weaving Ecological Emotion with Forest, The Forest is my Best Teacher, My Hobby, Our Food Habits, My Vision and Dream – How I feel as Adivasi, and How far do I feel as an Adivasi both in Keonjhar and Mayurbhanj districts. The tribal children were trained on video documentation techniques, followed by shooting the films by the children. The workshop was facilitated by resource persons guiding the children in video and photo documentation. 131 children participated in these workshops through which many facets of adivasi life including their problem came to light. The adivasi youth and children benefited by learning new skills like video documentation and photography which otherwise could have been impossible for them to learn. 9 videos were prepared and published in youtube.



Cultural Exchange through Theatre

It is implemented by PECUC in collaboration with AEIN & TDH (G)

Objectives:

- To create opportunities by which participants can share their culture, folk story, folk dance, ideas and creativity through cultural theatre.
- Participants from different parts of the country get to know more about each other's performing arts, culture, catalyzing the emotional and cultural integration of the country and region.
- Promoting mutual understanding and appreciation of our diverse heritage of performing arts by augmenting the available opportunities and accelerating the pace of cultural exchange among different countries and regions.

Participant Youths in theatre: 3 Youths each from Kendujhar and Mayurbhanj districts were selected as finalist and 2 youth remained in waiting as backup plan. The participants were selected by a pre theatre workshop organized at Keonjhar. 1 pre theatre workshop and 3 theatre workshops were organized for regular practicing of theater by the contestant. Mr. Debananda Nayak, as Theatre Director trained participants. 4 nos of theatre workshops 4 days each conducted along with one day orientation workshop on various issues like Child Labour, Child marriage, environment etc. The youths applied for passport & went to Kolkata for VISA application. It was the maiden air visit for all the denizens and the maiden railway trip for five of them.



Workshop on Migration of Children

Children are affected by migration in different ways. Children are left behind by migrant parents; they are brought along with their migrating parents; and they migrate alone, independently of parents and adult guardians. So under destination unknown children on move campaign (DUCOM) which ensure the rights of children during migration, a District level interface programme was organized by People's cultural Centre (PECUC) in collaboration with DUCOM campaign at Keonjhar. Keonjhar DPC, Mr Purnachandra Sethi was the chief guest in this programme. The program was attended by 36 participants including youths, Asha and AWC workers from different districts. Ms. Manju Prava Dhal, state convenor DUCOM.

Skill Development Training

PECUC in collaboration with Pradhan Mantri Kaushal Vikash Yojana, Skill India started a Skill Development training centre at Patna Block of Keonjhar.

In the endeavor of skill development in Swampatna of Keonjhar district centre, 330 person completed training in the trade front line health worker, domestic Data Entry Operator and Mason. 90 persons were PWDs and rest 240 were general people. It included activities including Motivational Sessions, Exposure Visits, Guest Lectures, Parents Workshops and job training and placement.

Wage/Self Employment: During this year 58 persons became self employed, 21 are in wage employment. PECUC is in a process of providing counseling, linkage and convergence for placement and self employment.

AADI-Action for Ability Development and Inclusion

Therapeutic & Rehabilitative Services for Children with Intellectual Disabilities, Supported by SSEPD Dept., Govt. of Odisha.

It is operating in Patna, Keonjhar. This year 20 more children came to the centre, which increased the number to 50 children with intellectual disability. One special educator, one physiotherapist, one counsellor (part time), one special educator (part time) and care taker appointed in the Therapy centre.

Physical therapy is given to enhance quality of life by maximizing mobility, providing adaptive solution to mobility problems & increasing sensory integration. This therapy is done by using various exercising instrument for enhancing neck control, for solving standing problem, balance problem, walking problem, joint stiffness, stiffness, muscle weakness, for improving hand-eye-coordination and for gross motor and fine motor development.

Community level therapy camp is also organised to give services to the CR and MR children by visiting to their neighbourhood. Community, parents and family member are sensitized about the special need of the children. With proper care, patient and proper therapy improvement can be brought in the life of these children. Different innovative measures taken by the centres as follows:

Introducing different indoor games leads to increase attendance of children in the centre

Exposure of children to different places like post offices, school etc leads to help them identifying and All the children coming to the centre regularly are showing the sign of improvement.

ASHA- Alternative Source of Help and Action: The programme of PECUC was implemented in 12 villages of three Panchayats of Patana block covering 1126 elderly people. There are 75 SHGs and 8 village level federations are functional with one functional district level federation. The members have an amount of INR 56875 this year as savings.

BALESWAR

Skill Development Training for PWDs

The training programme was conducted in collaboration with SSEPD, Department, Govt. of Odisha in PECUC's Skill training centre at Bhograi, Baleswar.

In Bhograi, Skill Development Centre of Balasore district, 200 persons with disabilities (M-130 & F-70) have completed their training in the trade like domestic data entry operator, tailoring and mobile repairing.

Awareness, Attitudes, and Accessibility: PECUC also works with person with disability with community support and encourages independent living by providing assistance with self-care, household care, mobility, leisure, and community participation. Residential support services are also offered like- independent housing and congregate living in group homes and institutional settings. Support in education or employment – such as a classroom assistant for a child with a disability, or personal support in the workplace is also offered. This year PECUC worked with 300 PWDs in Bhograi block.

Capacity building of Local Self Governance: Gender sensitive Gram Panchayat Development Plan (GPDP)

PECUC has been working on the capacity building of local self governance in collaboration with State Institute of Rural Development & PR, Govt. of Odisha and District Rural Development Agency, in Balasore district.

Seven numbers of 3-day training programmes on "Gender sensitive Gram Panchayat Development Plan (GPDP)" were organized for 340 members (Sarapanchs, Samiti members, Ward Members, AWW, ASHA, Panchayat Executive Officer, GRS, Jogan sahayak and SEM) of Bhograi block of Balasore district in 7 batches on 34 GP and 340 participants participated in it.

State Level Training Programme on "Climate Change and Global Warming"

A state level training programme on Climate Change and Global Warming" was jointly organized by Viswa Yubak Kendra, New Delhi and People's Cultural Centre (PECUC), Odisha on 19th and 20th December, 2019 at Bhograi block of Baleswar district.

Objectives:

- Understanding the impacts of Climate Change & Global Warming
- Understanding how Climate Change affects Odisha and India
- Understanding the concept of climate change, appreciating the fact that although Earth has experienced climate change during the past, the present climate change is more anthropogenic than natural.
- Understanding the Greenhouse effect and its importance, Identify the human activities which contribute to global warming & climate change

The programme was attended by 107 participants from NGOs, Community Based Organizations, Youth Clubs, National Service schemes (NSS) volunteers. Mr. Rajeev Nirmal, Vishwa Yuvak Kendra, New Delhi, Mr. Santosh Kumar Panigrahi, Addl. Tahasildar, Bhograi, Ashok Kumar Pradhan, Principal, Chandaneswar College and Mr. Braja Bihari Pati, Prog. Officer NSS, RHSS College, Bhograi, Mr. Ranjan Kumar Mohanty, Secretary, PECUC, Mrs. Nibejita Behera, Medical officer, Chadaneswar Hospital, Anuradha Mohanty, Executive Director, PECUC, Ratna Dash Treasurer, PECUC, Jyotishanker Mohanty, Programme Manager, PECUC and Deepak Mishra shared their valuable suggestions with the participants. Discussion was held on Global Warming, Greenhouse gas and Consequences, Present situation of climate change, Role of CBOs Link between Adaptation & Development role of CBOs Responses to Climate Change – Mitigation and Adaptation and Justice.

CUTTACK

Protecting Environment - ECOSAVERS youth Network of Mahanga block observed different days including Environment Day, Earth Day, Water Day, etc. Rally, meetings, drawing, debates were organised among youths and children who also participated in plantation programme and planted 120 of trees in the locality.

Supported community at Nischintakoili Block to access Govt. Scheme & programmes, organised awareness programmes on eradication of child labour, sanitation drive, meetings with women & linkages with skill trainings of youths and identifying farmers need & linkages with Govt. programmes & schemes.

KENDRAPADA

Farmer groups Initiatives: PECUC facilitated farming community in the flood affected areas of Kendrapara block since 2009. 47 farmer groups are functional under a federation of farmers as a self-motivated people's initiative. The federation leaders give direction to groups in getting organized and availing benefits of programmes of agriculture and horticulture departments, local banks and insurance as well as Disaster Risk reduction initiatives.

Community Base Disaster Preparedness & Risk Reduction: Team of volunteers of PECUC who are trained on first aid, search and rescue are still working and demonstrating in the community and imparting training to youths and children. Reviewing of School Safety Plan was held in 12 schools. **Child Friendly flood shelter (CFFS):** Men, women, the youth and children from cross section of the community are using the shelter to promote social and developmental activities. The CFFS committees are active in this reporting period to participate in different risk reduction as well as development activities at community level, child friendly flood safe shelter level and institution level. In the event of inundation, they prepare themselves, use the emergency kits, supported to child task force groups and mobilize community to take preparatory steps to withstand flood. The child club members also participated in different community level and other special occasions to demonstrate their disaster preparedness.

State Level Programme

Masoom- Support a child programme: Masoom-Support a child programme is a unique programme of PECUC to support the poor and needy children. This year PECUC with support of Rotary Club of Bhubaneswar, Unique, supported 80 children of BMC slum area. In Nilapanitanki slum 16 children, in Nehru slum 24 children and in Tarini slum 40 needy children received the support of dress materials.

Women Empowerment: Promotion of Self-help Groups: Empowerment of women is essentially the process of upliftment of economic, social and political status of women. Promotion of Self-Help Groups (SHGs) mainly for women has been a common programme of PECUC towards the aim of poverty alleviation under different schemes and programmes. Access to credit has not only strengthened the economic bearing of women, but it has also created a ripple effect which alters power dynamics to allow their participation to a



large extent. Conflicting issues of women are now coming to forefront due to the collective efforts of women groups. PECUC has promoted 427 self-help groups in its operational areas in Khordha, Keonjhar and Balasore districts, having 5271 women members with Rs.15,093,124 savings in different banks. PECUC also promoted 11 young women groups with 269 members to protect their reproductive rights. During this period, initiatives including revival of traditional food, promotion of local food, organic kitchen garden, forest food festival namely Gilirifulla Forest food festival, local food exhibition, games/sports, training/capacity building of women group members were undertaken through the women groups.

Plantation Drive Programme: This year 24420 trees were planted in different field areas. In Ghatagaon block total 13370 no. of trees, Swampatana block 2500 saplings, Baliana block 3000 trees, Khordha Municipality area under avenue plantation programme 250 no. and 800 no. of trees are planted in house hold yard, Bhubaneswar Municipality and Bhubaneswar Block area 3000 trees and 1500 trees in Bolagarh block have been planted in house yards, community places, schools, village forest by Ecosavers, women group, Sishusabha, VSS, PRIs and community leaders.

Bana Mahotsav: During the year, 10 programs were organized during the Bana Mahotsav week in Baliana, Bolagr, Khordha and Bhubaneswar of Khordha district and Swampatna, Ghatagoan of Keonjhar district, where 2423 community members were sensitized on the impact of climate change.

Public Dialogue and Pledge Campaign on Rape Free India: PECUC in collaboration with Kailash Satyarthi Children's Foundation launched Rape Free India Campaign in Odisha with Public Dialogue and Pledge Campaign. This campaign was launched on 8th April 2019 at Jayadev Bhawan, Bhubaneswar, Odisha in response to the increasing cases of rape of children and women. Partners/ partner NGOs were selected from 21 Constituencies of Odisha. 350 participants including NSS Volunteers of Utkal University, Women Group members, PRI functionaries, media representatives participated in this campaign. The sessions chaired by Prof. Dr. Minakshi Panda, Director PECUC and Dr. Seva Mohapatra, former Director of Health and Family Welfare Department, Govt. of Odish & Mr. Ranjan Kumar Mohanty, Secretary PECUC. The speakers on the dais were Ms. Adaramani Baral, Chairman PECUC, Dr. Sahadeva Sahoo, (IAS) Retd, former Chief Secretary, Govt. of Odisha, Mr. Rakesh Sengal, Director, Kailash Satyarthi Children's foundation, Ruby Rout, Gender Expert, Young poet Ipsita Mishra and young singer Jyotirmayee Nayak. Public Dialogue was conducted with political party's representative and spokespersons. Mr. Lenin Mohanty & Ms. Sulata Deo spokespersons of BJD, Ms. Chitrlekha Mohanty, Spokesperson, BJP, Ms. Sonali Sahoo, Spokesperson of INC, Mr. Sauribandhu Kar, Spokesperson of CPI, and Mr. Suresh Panigrahi, Spokesperson of CPI (M) attended the Public Dialogue. All the political parties' spokesperson signed the pledge card and promised that their parties will work towards making a Rape Free India. All the 21 constituencies of Odisha reached through this campaign and 54 MP candidates signed the pledge to work towards a Rape Free India Campaign.

Public Announcement of Goodwill Ambassador: PECUC directly works with the children, to motivate them and strengthen their right to survival, development, protection & participation. To promote and strengthen the rights of children, PECUC has come up with the concept of goodwill ambassador since 2010 to promote the rights of the children & build a child friendly environment. Eminent actress 16 year-old Bhoomika Dash announced as PECUC's Goodwill Ambassador for promotion of child rights & 14 year old sports person Anshika Routray, as Goodwill Ambassador for Promotion of Right of the Children to Play. It was declared on the occasion of "No Child Labour Day" on 30th April at Regional Science Centre, Bhubaneswar.



30th CHILDREN FESTIVAL - SISUMELA-2019- 14th Nov to 20th Nov 2019 at Ekamra Haat, Amphe Theater, Bhubaneswar

PECUC organizes a weeklong children festival called 30th "Sisumela" 14th to 20th November. The stage of the Sisumela provides a platform for the children to exhibit their talent. The 30th year of the Sisumela was inaugurated by Captain Dibya Shankar Mishra, Minister of Home, Energy & Industry, esteem guests were Sri Arun Kumar Sahoo, Minister, Higher Education & Agriculture and farmer empowerment, fisheries and animal resources, Ananta Narayan Jena, MLA Bhubaneswar, Prashant Muduli, MLA, Sri Pradosh Pattnaik, Senior Journalist and President of PECUC Sisumela, Mr. Ranjan Kumar Mohanty, Secretary, PECUC, Ms. Anuradha Mohanty, Executive Director, PECUC, Niranjana Sahoo, IAS, Labour Commissioner, Govt. of Odisha, Mr. Sahadev Sahu, Retd IAS, former Chief Secretary, Govt. of Odisha, Adaramani Baral, Chairperson, PECUC, Dr. Seba



Mohapatra and Ms Anuradha Biswal, Olympian, Bhoomika Dash, cine artist and PECUC's Goodwill Ambassador for promotion of child rights, Anshika Routray, Sports Person and Goodwill Ambassador for Promotion of Right of the Children to Play, Ms. Dibya Saswati, Member, OSCPCR, Ms. Sulata Deo, Adviser of WCD, Maya Swain, Chairperson, Lion Club, Nirmal Behera, Social Worker, Bharati Chakra, Help Age India, Shishir Bahinipati, State Programme Office, Tuberculosis, Health Dept., Manoranjan Mishra, Manager, HDB, Sushree Shailani Suman, Chief Editor, Research Edit, Sony Sapna, of TDH (G), Justice S.J. Biswanath Rath, Honourable Judge, Odisha High Court, Mr. Saumya Ranjan Pattnaik, Editor, The Sambad and MLA, Mr. Sitanshu Kumar Rout, Collector, Khordha, Mr. Ashok Kumar Tripathy, former Administrator, Francois, Julien and Jeff from AEIN Luxembourg, Ruby Rout, Country Director, Adoption Centrum attended the programme on different days. The programme was supported by AEIN, Adoptioncentrum, IMFA, Rotary Club Unique, Priadarshini, Aneeta, Abhisekh, many individuals, members & staffs.

Various Competitions: *Baby of the Year, Rhymes, Modern Dance, Fine Art, Elocution, Quiz, Odishi Dance and Fancy Dress* were organized during the 7 days programme.

Pilanka Akhaya: Pilanka Akhaya Night was celebrated a tribute to legendary music Director, Singer & lyricist Akshaya Mohanty by children on 17th death anniversary. Young singer **Abhijit Padhi** was honoured with **Pilanka Akshaya Samman 2019**. Eminent singer Smt Shyamamani Devi, Mr. Prabeep Kumar Biswal, IAS, Additional Secretary, Finance Dept. Govt. of Odisha, Renowned Singers Laxmikant Palit, Subas Dash, Bandita Das, Ghasiram Panda, Social Worker, Jatin Dash, Senior Journalist, Rupak Mohapatra, Programme Manager, NRHM, Madhabananda Beura, Journalist spoke on the occasion. The veteran musicians Mr. Sarat Pani, M. Simadri, Babloo & Alok accompanied the child singers.

Annual Awards: children and adult honoured with annual awards. Senior Journalist Shital Taranga Beuria was honoured with "Swarup Jena Memorial Award 2019" for outstanding contribution in the field of journalism, "Abani Baral Memorial Award 2019" to Retd. Teacher Kishor Chandra Paramguru for his contribution in the field of teaching, "Sisusathi Award 2019" to S.J. Nrushinha Nath Singh for outstanding contribution for children, "Prafulla Chandra Dash Memorial Sisu Adhikar Surakshya Award 2019" to S.J. Prakash Kumar Rath for his social work, Women PRI Rasmita Patra was given "Aradhana Nanda Smaraki Samman 2019" for her outstanding work as a people's representative, "Ketaki Pattnaik Memorial Award 2019" to Smruti Ranjan Mohanty & Rajeswari Swain for securing highest mark in scholarship examination, "Dr. Sarat Chandra Pujari Memorial Award 2019" to Child Artist Ayesha Shamal for acting, "Prafulla Chandra Das Memorial Sisu Prativa Award 2019" to Ayusha Pattnaik for all round achievement, "Baji Rout Memorial Award 2019" to Kumari Shrimati Bandra for bravery and courageous activity, "Prananath Pattnaik Memorial Award 2019" to a child Kalyani Priyadarshini for social work, Gautam Rath was chosen for "Baby of the Year award 2019".

World day for Prevention of Child abuse – 19th November- Walk against Child Labour in Bhubaneswar City:

19th November is observed as the "World day for prevention of child abuse" all over the world. *Take action and prevent child abuse* was taken as theme for 2019. To mark the occasion, a Walkathon against child Labour, Exploitation and Abuse" from Ram Mandir Square to Master Canteen Square and Signature campaign near Master Canteen Square were organized by PECUC in collaboration with Labour & ESI Department, Govt. of Odisha. Chairperson Odisha Building and Construction Workers' Welfare Board S.J. Subash Singh, S.J. Niranjana Sahoo, IAS Labour Commissioner, Anshika Routray, PECUC Goodwill Ambassador, for promotion Right of the Children to Play, inaugurated the walk and signature campaign. Other dignitaries Ranjan Kumar Mohanty, Secretary, PECUC & Chairperson of NACG EVAC, India, Mrs. Anuradha Mohanty, Executive Director, PECUC, Pradeep Kumar Mohapatra, Divisional Labour Commissioner, Anuradha Biswal, Olympiad, Sulata Deo, Adviser, WCD, Govt. of Odisha, Mr. S.N. Acharya, Assistant Labour Officer, Ms. Dharashree Mohapatra, Assistant Labour Officer, Mr. Pravakar Biswal, Labour Inspector & Kaliputra Kuldeep Prasad, Labour Inspector were present on this occasion. Human chain and a public meeting was organised near Master Canteen square where the speakers emphasized to stop child labour and all form of child abuse. Youth from around 10 districts of Odisha participated in the programme.

Public Dialogue on Child Trafficking Free India

Objective:

- To identify the gaps in the implementation of the existing policies and legislation to curb child trafficking



- To bring solutions for strengthening the implementation mechanism on Child Trafficking at the district level In collaboration with Kailash Satyarthi Children's Foundation, PECUC implemented different campaign activities for child protection within six months in Odisha. Public Dialogue on Child Trafficking Free India was organised in 16 districts of Odisha. In these Public Dialogues, 11 MLAs & 2 MPs, 2 ASPs, 1 sub Collector, 1 DSP, 1 ADM, 1 DPC, 1 PDDRDA, 22 CWC members, 9 members from DCPU, 3 members from JJB, 4 from DLO, 3 from DSWO, 7 CDPO, 3 BEOs, 3 from AHTU, 2 from DLSA, 3 from POCDO, 2 from SSA, 4 Zilla Parishad members were present and shared their valuable views & opinions.

Celebration of International Day of Girl Child 2019 : To mark the International Day of the Girl-Child 2019, British Deputy High Commissioner of Kolkata in collaboration with PECUC organized an Inter School Essay Competition for both girls and boys of standard IX to XII in Bhubaneswar. Ten Schools of the Bhubaneswar and as many as 145 children participated in the competition. The Topic of the Essay was "Educating Girls Contributes to nation Building". Six finalists among the girls and a boy winner were selected in the first round of the essay competition. The Grand Finale of the Essay Competition was held on Friday, 11th October. The 6 girl finalists wrote another essay on "Gender Equity is Essential for India's Progress".

The Finale of the Inter School Essay Competition was held at Hotel Excellency on October 11, 2019 followed by a celebration programme, where the finalist were awarded. The judges of the competition were Mr. Sandeep Sahoo, Senior Journalist and Sangeeta Agarwal, Journalist OMMCOM news. The programme was attended by Ananya Das, IAS, Commissioner, Cuttack Municipal Corporation, Bhoomika Dash, Cine Artist & Goodwill Ambassador for the promotion of Child Rights, PECUC, Ranjan Kumar Mohanty, Chairperson, NACG EVAC, India, Anuradha Mohanty, Executive Director of PECUC, Tanaya Pattnaik, Executive Director, Eastern Media, Dr. Priyadarshini Tripathy, Chevening Scholar, Rupali Nanda, ChaloChale Holidays, Swarnamayee & Ajita Menon, British High Commissioner. More than 50 participants including parents, teachers, media personnel, women PRI etc. participated in this programme. The finalist were Rasa Amina, Class-X, KV-6, Adyashree Mishra, Class-X, Mothers Public School, Samagyan Dash, Class-X, DAV Public School, Pokhariput, Shibani Pattnaik, Class-IX, Guidance English Medium School, Godaranya Supreet, Class-XI, Stewart School, Tamanna Mohapatra, Class-XII, BJEM English Medium and the Boy Winner: Bibhu Jayesh Sahu- Class X, Guidance English Medium School. All the finalist presented their essays before a panel of judges. The finalists got the participation certificates and the winners and the runner up got the trophy from the Chalo Chale Holidays.



44 Days Campaign to end Child Labour 44 days campaign against child labour is launched every year to sensitise people about the social evil of child labour. Rallis, signature campaign, meetings, workshops etc were organized to spread awareness in the community. 44 days campaign started from April 30, on the eve of National Anti Child Labour Day to June 12, World Day Against Child Labour. A seminar was organized on 'Elimination of Child Labour' at DRDA Conference Hall at Keonjhar



on June 11, 2019 where about 100 PRIs, SMC Members, NGOs, Teachers, CRC, BRC, different Govt officials and media persons participated. The speakers were Mr. Uddhab Charan Majhi, Project Director, DRDA, Prashanta Ku. Swain, District Education Officer, Ajaya Kumar Pradhan, District Labour Officer, Dr. Sapneswar Garnayak, CDMO, Additional SP, District Project Coordinator, Ranjan Kumar Mohanty, Secretray, PECUC & Anuradha Mohanty, Executive Director PECUC. "Youth against Child Labour-Public Awareness Rally & Signature Campaign" was organized on June 12, 2019 in collaboration with Labour and ESI Dept, Govt. of Odisha from Ram Mandir Square to Master Canteen Square in Bhubanswar to mark the occasion. The rally & signature campaign was flagged off by Subash Singh, Chairperson, Odisha Building and Other Construction Workers' Welfare Board and Ranjan Kumar Mohanty, in presence of famous Odia actress and PECUC's Goodwill Ambassador for promotion of Child Rights Bhoomika Dash, Anshika Routray, Goodwill Ambassador for the promotion of Right to Play and Anuradha Biswal, Olympian. Other esteemed guest like Kishalaya Sathpathy, Divisional Labour Commissioner, Arun Kumar Behera, ADM, Mr. Ranjan Kumar Mohanty, Secretary PECUC and Chairperson NACG EVAC, India, Anuradha Mohanty, Executive Director, PECUC, Ambika Prasad Mishra, District Labour Officer, Satyanarayan Acharya & Dharashree Mohapatra, Additional Labour Officer, Kuldeep Prasad, Labour Inspector took part in the rally.

Campaign-on Girl's Leadership: PECUC in collaboration with National Coalition for Education organized Girl leadership training & after that training the young girls took up small campaigns against Child Marriage in Khordha district and Campaign against Child Labour in Keonjhar district. Under this campaign, rallies, human chain, meetings and roadside theatres were organized on 11th and 12th December at Bhubaneswar block, BMC area and Baliana block of Khordha district. 425 children, youth and



community people participated in this campaign against child labour. In Keonjhar, campaign against child labour was organized at Patana and Ghatagaon block of Keonjhar district where 627 numbers of children, youth and community people participated in rally, human chain, meeting etc on 10th and 11th December to sensitize people against child labour.

Patha Utsav at Cuttak: PECUC participated in Patha Utsav organized by CDA in November 2019, at Cuttack and organized Children corner with many activities for generating awareness among the public. Children used to gather in the PECUC's space to play and also participated in various other activities like painting, singing etc.

Park Utsav: PECUC participated in the 5 nos Park Utsavs (2 in Madhusudhan Park, 2 in Kharabela park and 1 in Bijupattanik Park) organized by BMC, Bhubaneswar. PECUC participated and promoted child rights, child participations and generation of awareness against child labour in the space created children corner in the utsav..

Women's day celebration: 2020 is a pivotal year for advancing gender equality worldwide, as the global community takes stock of progress made for women's rights since the adoption of the Beijing Platform for Action. The event was organised at Bhubaneswar municipality corporation area, Keonjhar, Baliana, and Khordha by PECUC.

Play Day: On the eve of Play Day on 28th of May, children participated in different games enjoyed the day in all the project villages of PECUC. Most of the common games played were Kabadi, Cricket, Bagudi (local game), Puchi (local game), Khokho etc. when boys showed interest on Cricket, both boys and girls played football together to celebrate this year's play day.

ECOSAVERS Network: PECUC promoted a youth group named ECOSAVERS Network for protection and preservation of environment. 102 Ecosavers Youth Networks with 1716 members are now operating in different field areas of PECUC. They are involved in massive plantation, promotion of organic farming, promotion of organic kitchen gardening, cleaning activity, protection of natural resources, dustbin installation, preparation of bird nest to attract birds, water kiosks, awareness drive, road repairing and many such activities for the protection and preservation of environment.

Library: PECUC's library contains 5879 nos. of books.



Ranjan Kumar Mohanty, Secretary PECUC attending 43rd session of UNHR council at GENEVA



PECUC is felicitated by Xavier University with certificate of appreciation for being a true Fani Warrior



PECUC received inspire award by Team Parivartan and BWW (Britt World Wide)



Ms. Anuradha Mohanty, ED PECUC along with Child Delegates from Odisha

Networks and Alliances:

OACR-Odisha Alliance for Child Rights

Odisha Alliance for Child Rights (OACR), an alliance of 62 member organizations and 212 associate partner organisations, having presence in 30 districts of Odisha and coordinated by its Secretariat- People's Cultural Centre (PECUC).

CRC@30: Child-Led Child Rights Situation Analysis & Campaign for Promoting Child Rights Culture in Odisha

With the objective to observe the 30th Anniversary of the Convention on the Rights of the Child (CRC) in Odisha, UNICEF-India Odisha Office and Odisha Alliance for Child Rights (OACR), an alliance of 62 member organisations and 212 associate partner organisations, together took the initiative of undertaking a focused child led research study titled "Child led child rights situation analysis and campaign to promote child rights culture" across the State of Odisha.

Objective:

- To undertake child led child rights situation analysis in Odisha on the occasion of CRC@30.
- To facilitate strategic & critical reflections through interface of children with duty bearers at Gram Panchayat, District & State level.
- To undertake social media & IEC campaigns

The target areas are 30 districts, 32 blocks & 91 Gram Panchayat, 273 villages & 5 urban local bodies (19 wards) of Bhubaneswar, Cuttack, Balasore, Berhampur and Sambalpur, within 3 months (October 2019 – December 2019).

- A total of 11953 children (Rural – 9967 with 5440 girls & 4527 boys; Urban – 1986 with 1192 girls and 794 boys) participated in the Focus Group Discussions across 30 districts; 32 blocks, 91 gram panchayats; 19 wards.
- A total of 273 FGDs were conducted at the village/GP level and a total of 55 FGDs were conducted at the ULB level
- The total no. of child researchers(CRs) were 217{6 from each district, 180+2(for the 91st GP) =182 from 30 districts + 6 from each ULB, 30 from the 5 ULBs+5 from the central coordination committee}
- 182 CRs conducted FGDs and individual interviews at the district level, the rest 35 CRs conducted FGDs in the ULBs
- The total no. of key stakeholders interviewed by child researchers was 782.
- The total no. of GP level interface workshops held was 91, ULB level interface workshops were 5 and district level interface workshops were 30.

A report published containing all the findings of the study.

State Level Convention on UNCRC: A state level convention was organized on November 20, 2019 at IDCOL Auditorium, Bhubaneswar to celebrate the 30th anniversary of UNCRC and to share the broad findings of the study on "Child- led child rights situation analysis in Odisha" with key policy stakeholders. The programme was organised by Odisha Alliance for Child Rights (OACR), UNICEF, Odisha State Commission for Protection of Child Rights and People's Cultural Centre (PECUC). The interim report of a study, i.e. Child-led Child Rights Situation Analysis in Odisha, was shared by the children which focused on their needs,



aspirations and recommendations to break up the barriers in the way of their overall development. Child researchers from districts participated in the event and presented their views and research findings to the guests including Naba Kishore Dash, Health Minister, Samir Ranjan Dash, Education Minister, Tukuni Sahoo, Minister of Woman and Child Development, Sandhyabati Pradhan, Chairperson, OSCPCR, Subash Singh, Chairman, OBOCWB, Monica Nelson, Chief of Field Office, UNICEF Odisha, Pradeep Biswal, IAS, Addl. Secretary (Finance), and Ranjan Kumar Mohanty, Chairman, OACR.

NACG-EVAC, India

National Consultation on "Draft National Educational Policy 2019" on 28th June 2019 at Bhubaneswar

This consultation was organized at Panthaniwas, Bhubaneswar with 117 participants from 12 states of India. Mr. Ranjan Kumar Mohanty, Chairperson, NACG-EVAC, India, Prof. Mohammad Fakiruddin, former Vice Chairman CHSE, Former Director of Service Selection Board, D. Roshan Kumar, Vice Chairperson NACG-EVAC, India. Mr. C. J. George, Former Programme Coordinator South Asia, Terre Des Hommes(G) were the speakers on the podium.

The panel speakers were Niranjana Sahoo, IAS, Director Higher Education; Labour Commissioner Govt. of Odisha, Dr. Amiya Kumar Mohanty, former Additional Director Higher Education, GOO and General Secretary World Federation of Teacher's Union, Ambarish Roy, National Convenor, RTE Forum, P. Joseph, Victor Raj, National Convenor

CACL, Razia Ismail, Chairperson IACR, Mr. Y. Rajendra Prasad, Chief Coordinator, MV Foundation. Mr. Mikhael Pradhan, EC Member NACG-EVAC, India, chaired the session. Mr. Prakash Rath, CEO, OLS, Smt. Kasturi Mohapatra, former Chairperson, OSCPCR, Mr. Sanjay Mishra, former member, Jharkhand State Commission for Protection of Child Rights, Dr. P. C. Mohapatra, former Director, SCERT, Mrs. Ruby Rout, Country Director, Adoptions Centrum, Mr. Suryakant Kulkarni, ED, SEDT & former Member, State Commission for Protection of Child Rights, Maharashtra, Chairperson: Dr.



Chiranjeeb Kakoty, NESPYM, Gauhati & Former Chairperson NACG EVAC, India Co-Chair: Dr. Bikash Dash, ED, CLAP & National Campaign for ECCE Rights, Ms. Parul Seth, Saishav & CRC. The consultation was held in 4 sessions and all the recommendations were sent to the Govt of India.

The National Executive Committee Meeting of NACG-EVAC, India was held at Prasar Bharati, NABM Training Centre, Bhubaneswar on June 29, 2019. Mr. Ranjan Kumar Mohanty, Chairperson, NACG-EVAC, India presided over the meeting. The meeting was prominently attended by Mr. Sanjay Gupta, Vice Chairperson, Mr. Roshan Kumar, Vice-Chairperson, Mr. Sanjay Mishra, Treasurer, Mr. Manabendra Mandal, Mr. P. Joseph Victor Raj, Ms. Aditi P Kaur, Mr. Prakash Rath, Dr. Chiranjeeb Kakoty & Mr. Ranjan Panda, Members of National Executive Committee. Dr. Rinchen Chopel, Director General, SAIEVAC joined through Skype call.

India takes up the chairmanship of SAIEVAC Governing Body: The 8th

Governing Board Meeting (GBM) of South Asian Initiative to End Violence against children (SAIEVAC), an apex body of SAARC, held in Maldives from October 17 to 19, 2019 was organized by the SAIEVAC Regional Secretariat, in collaboration with the Ministry of Gender, Family and Social Services, Government of Maldives and Key Partners. The inaugural session of the 8th GBM was held in an open forum & witnessed the handing over ceremony of the Chair, Governing Board, SAIEVAC from Bhutan to India. Ms. Astha Saxena

Khatwani, IAS, Joint Secretary to Govt. of India, Ministry of Women and Child Development was felicitated on this occasion and took over the Chairmanship for India. Mr. Ravindra Pratap Singh, IAS, Deputy Secretary to Govt. of India, Ministry of WCD and SAIEVAC Coordinator of India and Mr. Ranjan Kumar Mohanty, Chairperson NACG EVAC, India were also present on the occasion.

National Consultation on Child Rights and New Education Policy, 2019: Mr. Ranjan Kumar Mohanty, Chairperson, NACG EVAC, India, was invited to a One day National Consultation on Child Rights and New Education Policy, 2019, organized by National Commission for Protection of Child Rights (NCPCR) on 10th of October at Gulmohar Hall, India Habitat Centre, New Delhi to give his inputs on New Education Policy. Mr. Sanjay Mishra, Treasurer, NACG EVAC India also participated.

Asian Children Summit at Bangkok: Asian Children Summit on the occasion of CRC@30 was organized by SAIEVAC Regional Secretariat (SRS), CRC Asia and ACWC Thailand for ASIAN Region, held at Bangkok from 25th Nov to 30th Nov 2019. Four child representatives namely Preetimayee Sahoo, Milonee Mishra, Pratihit Singh and Sasha Agrawal from India participated in it. They were accompanied by three adult chaperones, Ms. Anuradha Mohanty, ED, PECUC, Mr. Sisir Thanikal & Ms. Agnesh Alok Toppo, IJM.

Ranjan kumar Mohanty, Secretary, PECUC and Chairperson, NACG EVAC attended Joint Seminar on "Moving towards Green Bricks", organised by Brook India and SAIEVAC on 13th February at New Delhi.

Ranjan Kumar Mohanty, Secretary, PECUC and Chairperson, NACG EVAC India participated and gave his valuable inputs in a workshop organized by National Commission for Protection of Child Rights (NCPCR) in a technical session **UNCRC and rights of children of persecuted minorities from Afghanistan, Bangladesh and Pakistan living in India** on 24th February, 2020 at Constitution Club of India, New Delhi.

Ranjan Kumar Mohanty, Secretary PECUC and Chairperson NACG EVAC, India and Anuradha Mohanty, Executive Director of PECUC attended the BMZ Regulation Workshop for Capacity Building of Stakeholder from 3rd March to 5th March, 2020 at Delhi.

Strengthening and Empowering Democratic System in Odisha:

Young & new Voters Conclave: The Young & New Voters Conclave was planned to cover young & new voters to improve ethical voting as well as to provide various details of Election Commission & ADR. The programmes were organized in 4 different Parliamentary Constituencies such as Bhubaneswar, Sambalpur, Balesore & Kendrapada with 300 participants in each. Bhubaneswar constituency was taken over by NSS.

Volunteer Workshop cum training: Volunteer Workshop cum trainings was organized in 5 Assembly Constituencies of Sambalpur, Balasore, Bolangir, Keonjhar & Kendrapada. Each constituency included 50 participants. The programmes were organized in the presence of State Core Team members. The objective of the



meeting was to promote ethical voting and to reject the culture of voting on the grounds of caste, creed and religion. It was meant to make them aware of their rights and duties as a citizen of India, to aware people about various application (cVIGIL, Myneta, EWR app), utilization of those app.

Poster Campaign:The aim was to create voters awareness & provide general information shared by Election Commission & ADR. 6000 posters containing various information & shared it with every districts of Odisha.

Development of Materials:25,000 leaflets were circulated in every district of Odisha. The people were educated and informed about electoral process, their right and about their candidates. Some leaflets had been given in volunteer workshop & Young voter's conclave.

Informations shared about various dates such as 7th April, 16th April, 20th April, 26th April & 28th April. The aim of the media workshop was to release ADR analysis reports ... Dr. Sahadev Sahoo, former Chief Secretary of Odisha, Dr. Seva Mohapatra, former Director, Health and Family Welfare, Mr. Baikuntha Nath Panigrahi, former Director, Doordashan, Mr. Ranjan Kumar Mohanty, State Coordinator of OEW and Amiya Bhushan Tripathy were present in the conferences.

