



People's Cultural Centre

Annual Report 2018-19



People's Cultural Centre

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From Chairman's Desk



People's Cultural Centre (PECUC) in 29 has become a source of strength and inspiration for many. PECUC and its team is now young, full of vigour, courage and enthusiasm. This year it has focused on various environmental issues involving children and youths, empowering women, and playing a crucial part in community building.

29 years is not just enough. There are miles to go, there are millions who are in need of help. PECUC and its team have delivered their tremendous service to the needy and I believe they will continue doing that till the last dawn.

I would like to convey my heartiest thanks to the Secretary, PECUC for leading such a focused team. I would also like to thank the Board of Directors and Members of Board of the Management for their guidance. I am grateful to all staffs of PECUC who have worked day and night to fulfil the vision of PECUC. I also extend my thanks to our donors and partners for their collateral support in conducting our services selflessly.

With Best Regards,

Smt. Adaramani Boral
Chairman, PECUC

Forward from Secretary's Desk...



PECUC started as a small endeavour during 1990 that focused primarily on child development in the beginning & empowering the weaker sections of the society by being their voice and aiming at their upliftment and empowerment. The organization on its process strengthened hundreds of self-help women groups, fought for the cause of women, children and elderly, with a marked emphasis on the issues related to the education of every child, creating livelihood opportunities, providing better health facilities, as well as ensuring a safe environment to live in. PECUC has been supporting the people of the state for relief, rehabilitation, and livelihood restoration, with a focus on women, children, elderly as well as the marginalized communities of the society. This year, we aimed at combating various environmental issues aiming towards sustainability involving the youths and children. We have devolved into achieving the SDG goals through our strategic action plans, which we shall outlive in all our future and on-going projects. I would take this privilege to bestow my gratitude towards my partners, colleagues, friends, and all the associates, who have relinquished their support and collaborated with PECUC in such a wonderful journey of 29 years. I hope this journey continues till the last person of the state and country is empowered.

Ranjan Kumar Mohanty

**Secretary,
People's Cultural Centre**

PECUC Vision: A world in which Peace, Justice and Equality prevails. Individuals and community, live in dignity and harmony respecting cultural and natural diversity. A world in which, people participate and have a say in their social and economic wellbeing and prosperity, and exercise their rights to a life of dignity.

PECUC Mission: Our mission is to empower and enable people, especially children, women, aged and others disadvantaged in the society, to participate powerfully in their holistic development. Our mission is to create and strengthen peoples’ institutions that sustain, promote and fulfil their development needs and right to a life of dignity.

Origin: Peoples’ Cultural Centre (PECUC) was initiated in late 1980s by a group of social activists, professionals from different background, artists and National Service Scheme (NSS) volunteers to help the children of different slums and outskirts villages of Bhubaneswar and also to provide a platform to the children to explore their full potential. In the year 1990, it finally got legal entity, with the purpose to empower the weaker sections of the society.

Area of Operation: Grassroots actions at– Keonjhar, Balasore, Kendrapara, Khordha, Cuttack, Mayurbhanj and Jajpur Districts of Odisha & for campaigns on specific thematic proprieties, network & alliance building, public policy research & advocacy, trainings throughout the Union of India with focus on state of Odisha.

VISION 2020 (Strategic Plan)

PECUC would continue to focus primarily on child rights during 2011-2020. While working at the community level, PECUC has learnt that children, their parents, grandparents, families and the community as a whole are trapped into a vicious circle of multiple problems which has led to gross violation of human rights. There is a need every individual can enjoy their right to a life of dignity. Hence, PECUC has prioritized to focus on the issues relating to deepening democracy, women empowerment, health, environment, livelihood, governance, gender justice, active ageing, emergency management and disaster mitigation during these years.

KHORDHA

Project title: Strengthening capacities and Leadership of Elected Women Representative

Project implementation by PECUC in collaboration with The Hunger Project.

Operating area:

- 16 Gram Panchayats of Baliana block and 9 Gram Panchayats of Bolagarh block, Khordha district.
- A total of **223 EWRs** were covered in this project.

Project objective:

1. Build leadership skills among newly elected leaders of Gram Panchayat so that they can identify their constitutional powers and would work to bring social and gender justice in the constituency.
2. To introduce the concept of gender patriarchy and how it creates inequality in the society and how they can work with EWRs as a team.
3. To facilitate the EWR issues to Govt. administration to create an effective support structure of EWRs.



Major Achievements:

- **Individual benefits through Schemes and Programmes Facilitated by EWR:**

Programmes/ Schemes	No. of beneficiaries	Programmes/ Schemes	No. of beneficiaries
Pradhan Mantri Abhas Yojana	70	Drainage & Soakpit construction-	35
Old Age Pension scheme	665	Road construction through Biju Sadaka Yojana-	60
Widow Pension	106	Pradhan Mantri Sadak Yojana-	53
Disability Pension	65	Construction of ICDS centres-	35

Harischandra Yojana	74	Pond Renovation- construction	38
Single unmarried girl scheme	19	building pond protection wall-1	16
Household toilet construction	2037	Pond step repairing-	43
Food Security-PDS-New Ration card	20	of changing room near pond-	5
MGNREGA Job card	124	Shree Padhatti Process cultivation-	25
Biju Gramya Jyoti Yojana	271	Honey bee rearing Training-	11
Sabala Scheme- household electrification	330	Mo Badi Kukuda Chasa	7
Pradhan Mantri Ujjwala yojana	120	Livestock-	14
Family welfare Schemes	46		
MGNREGA New Job Card	124		
100 day completed in MGNREGA work	38		
Construction of new tube well	61		
Repairing of tube wells	111		
Stand post for pipe line water supply	21		

- 21 GPRC resource centres were opened for 956 days- A total of 211 EWRs, 3080 other women and 1718 men visited the centre.
- The EWRs registered 400 persons with disability for PWDs certificate in Bhima Bhoi Samarthya Sibira, organised in Baliana.
- Benupur Sarpanch, Rasmita Patra was awarded for outstanding achievement in overall development of Gram Panchayat.
- EWRs stopped 2 child marriages with collaborative effort from different stake holders such as CDPO, Child line, Local police and other elected representatives and also solved one violence against woman case. 223 EWRs monitored school and Aanganwadi Centres.

Project: Surakshya–Promote and Protect Rights of the women and Adolescents including Reproductive Rights

Operational area: 5 villages of Bhubaneswar Block, 9 villages of Baliana block and 4 slums of Bhubaneswar Municipal Corporation of Khordha District.

Project Objective: The sexual and reproductive health rights of Girls/women, mainly in 14 rural areas, 4 Urban slums of Bhubaneswar are improved and protected with active beneficiary and community participation.

Major Achievements:

- Changes have been noticed in the attitude, behaviour, and practice of the children, adolescents and women as well as increased their understanding on adolescent health.
- 50 irregular children (Boys-23, Girls-27) were encouraged to appear 10th exam and they successfully passed and are now continuing their higher education.
- 19 Adolescents after career counselling enabled them to continue higher studies/attend skill trainings, helped 5 youths (3 Girl and 2 Boys) to continue Diploma courses after completion of +2, 3 boys took admission in ITI training, 3 boys continued their education, 1 girl took admission in nursing course after Graduation. 10 Girls were linked with tailoring institute under DDUGKY programme and 20 youths were linked with Government ITI training to access skill training.
- 5 Differently able children were included in the adolescent group (B-3 and G-2) and were supported to access education and Govt. schemes & programmes.
- 45 Children (B-29 and G-17) were motivated to enrol in class 1, 25 adolescent girls from tribal communities started attending school.
- Institutional delivery and family planning became a practice among the young women during this year. 15 women had family planning operation.

- In the village Sundarpur, one child marriage issue was reported by the adolescent girls and stopped with the intervention of the project team in cooperation with Child development programme officer (CDPO).
- Being capacitated on first aid use, adolescent boys and girls of Nilapanitanki could help save a girl and a boy from sun stroke.
- 18 people linked to different schemes and programmes in the project areas.
- 65 identified pregnant women immunized and village health and nutrition Day centre was facilitated.
- 3000 plants planted in all the project villages through direct support from project as well as in convergence with Rotary club of heritage, Bhubaneswar.
- 300 Young women started organic kitchen gardening in their backyards.

Secretary & Executive Director of PECUC attended various learning and sharing meeting at Adoptions Centrum, Stockholm, Sweden



Integrated Development through Community Participation and Creation of Model village

PECUC is implementing the project on **Integrated Development through Community Participation and Creation of Model village** with support from HCCB, during 2018-2019.

Operational Area: 4 villages of Khordha Municipality and 1 village in Jatani block.

Achievements at a glance:

- 143 children (Boys-66, Girls-77) were enrolled in Sradha Bhawan. 354 children benefited by education kit support.
- 514 children in school and 263 people benefited by the Infrastructure up gradation in school and community.
- 1053 patient attended 10 health Arogya health camps and 1968 people participated in the 12 Health awareness campaign.
- 250 households have been benefited by nutritional plants support. 150 trees have been planted in the road side area.
- 185 households have enhanced their family income through IGP activities.
- 1347 community members participated in different day observation programmes.
- 87 children have been tracked on SAM/MAM. 29 children were counseled for continuing education. 6 children were counseled for appearing 10th class exam. 84 adolescent girls were given education on personal hygiene, sanitation and other adolescent health issues.
- 15 pregnant women were educated about health care, access to services, immunization, regular health checkups, etc.
- 15 Household toilets were constructed through RGVN, 49 youths (28 boys & 21 girls) received skill training and free vocational training under various schemes, 7 family linked with Biju Gram Jyoti Yojana, 13 person got oldage pension, 17 person got Widow pension, 10 families linked with Food Security -PDS- and received New Ration Card.

Name of the Project: Enhancement of socio-economic of schedule caste (BPL) Communities through livelihood interventions

The project was implemented by PECUC with support from Odisha Scheduled Caste & Scheduled Tribe Development Finance Co-operative Corporation Limited, OSFDC, Govt. of Odisha.

Operational area: 7 villages namely Andilo, Kanchilo, Kotakana, Tiranpada, Dhamilo, Baidola and Saleswar of Baliana block of Khordha district

130 families increased their family income through goat rearing. 31 families are into fishing business.

Sensitization Programme of MAS members on Newer Contraceptive and Client Friendly Services:

The project was implemented by PECUC with support from National Health Mission, Urban Health cell, Health and Family welfare Department, Govt. of Odisha. The objectives are to sensitize MAS members about various other services provided by Govt. frontline workers and various service delivery points; and to understand various flagship programmes of Govt. and demand generation among the slum people.

Operational areas: 5 wards of Bhubaneswar Municipality

Activities: 5 ward level training programmes of Mahila Arogya Samiti members have been conducted. The participants are Anganwadi workers, ASHA and MAS members in Bhubaneswar slum. 194 MAS members participated and shared their views and concerns.

Capacity Building of PRIs functionaries:

The project was implemented by PECUC in collaboration with State institute of Rural Development & PR, Govt of Odisha and District Rural Development Agency, Khordha. The project aims at working on the capacity building of PRI Representatives.

Operational area: Baliana Block & Bolgargh of Khordha district

Activities: Training was conducted for ward members for strengthening of PRIs and Gram Panchayat. It aimed to provide support to the Gram Panchayats in effective delivery of public services, promotion of social justice and creating enabling environment to hold the Panchayat accountable to people through Gram Sabha and social audit. Total 200 ward members of Baliana & Bolgarh Block, Khordha district attended the training program in 4 batches.

ASHA-Alternative Source of Help and Action:

ASHA- a concept introduced by PECUC, fostering the self-help capacity among the aged in order to achieve socio-economic security. It focuses on empowering older people for leading a happy and dignified life. There are 12 Elderly Self-help Groups (ESGPs) functional and the annual savings of these 10 groups is INR 1,20,000. Out of this fund, they gave INR 40,000 as loan, and received INR 15,000 as interest, which they distributed among themselves. All these 12 groups are into livelihood promotion activities, including grocery business, thresher machine, selling of cattle feed, cold drinks, providing cooking utensils on rent during marriage and other functions. During this reporting year, the group members conducted 144 meetings and supported 36 destitute. They celebrated International day for older people and attended health camps organised by PECUC. International Day for older persons was observed at Gohala Village. 100 older persons participated in this celebration. During this year 2570 older people received old age pension, 9 cases of domestic violence solved (2-Keonjhar, Bhubaneswar-3, Baliana-4)

ASHA- Support To older People: Blankets were distributed to 7 elderly people at Gohala facilitated by PECUC in collaboration with Rotary club of Heritage, Bhubaneswar.

Plantation programme: Plantation of fruit bearing trees in school campus by ECOSAVERS members at Bhubaneswar block, Fruit bearing trees were planted in the school campus by the ECOSAVERS youth network members, PECUC and Rotary club of Heritage Bhubaneswar supported them with 3000 fruits and forest trees saplings.

Awareness Programme on Safety & Health for Scavengers:

Awareness Programme for Safety & Health for Scavengers was organised jointly by Indo-German Focal Point & People's Cultural Centre (PECUC) on 2nd July 2018 at Redcross Bhawan, Bhubaneswar. Different suggestions have come out from the guest like coverage of scavengers under ESI, use of PPE, giving training to them, periodical health check-up & vaccinations for their betterment. Safety equipment like hand-gloves, cap & face mask was distributed to all the participants. The Booklet titled "A Journey from Bhubaneswar to Berlin through Cologne" containing the activities of Focal Point was released jointly by Prof. Noetal, Mrs. Eva, Mrs. Spotter, Mrs. Jackish, Mrs. Kristina & Miss Portero.



A meeting of Prof. Noetal and Mr. Ranjan Mohanty, Secretary PECUC was also held at Delhi. There was a mutual agreement to work together for improving occupational safety & health standards at workplace and promoting a safe, protective & healthy environment for workers. Publicity Programme for Safety Songs and Video Contest (SSVC) 2019 was organised at Hotel Presidency, Bhubaneswar on 6th September 2018. An oath on "We will remain safe, so that the family is secured and the nation is prosperous" was taken by all.

KEONJHAR

Project: Campaign to Ensure Right to Education of Children:

It is implemented by PECUC in collaboration with TDH (G) and AEIN

Objective: Campaign to ensure the rights of children through integrating all children into education system and building a community led movement to address children's rights issues.

Operational Areas: 25 villages in the Keonjhar District

.Major achievements-

- 25 SB centres equipped with teaching and learning material functioning with 571 children (288 Boys and 283 Girls). The children belong to different categories, i.e. child labour, drop out, irregular attendance to school, beginners and slow learners. 35 children (19 Boys and 16 Girls) are enrolled in school. 475 children regularised to school those are irregular to school and 189 (B-46, G-61) slow learners enhanced their learning level.
- 25 children club-SISUSHAVA formed with 621 members (B-325, G-296). 89 children participated in Gramasabha and placed their demands; 45 children participated in Suravi programme; 2 children participated in children consultation to formulate children's manifestoes for Election-2019.
- Monalisa Mahanta, member of Tulasi Munda Sisusabha, Jadichatar village, Chakundapal GP of Patana Block, Keonjhar participated in Sisu Raija, a programme of All India Radio (AIR), Keonjhar.
- 108 Children including slow learners, drop outs, never enrolled, long absentee, and non-school going children participated in the 7 days Motivating camp at Keonjhar. 89 children and 15 long absentee motivated to attend school regularly, 12 working children were motivated and now attending SB Centre.
- 60 school teachers received training on child friendly teaching methods, child rights and their role and responsibilities, and upgrade knowledge of the children above class 3.
- 289 children & 69 pregnant women immunized. 105 lactating mother received food support, and 18 high risk pregnant women identified and referred.
- 80 SMC members received training about their role and responsibilities.
- 25 women SHGs with 335 members are operating with INR 426064 savings in the bank. The SHG also motivates children to attend school. They also participate in anti liquor campaign. 735 women participated in the International Women's Day Celebration. 10 women SHGs engaged in Income generation activities. 5 groups for poultry rearing, 200 eggs and sold them in INR 7 each and the money saved in bank to purchase more poultry. The Radha Madhav women SHG of Jodichatar received INR 1200 by selling paddy.
- 25 VLCPCs with 376 members is functional and generating awareness among the community on different child right issues.
- 58 people (M-30 and F-28) got access to different schemes and programmes like 17 Pradhanmantri awas yojana, 15 Widow pension, Mamta Yojana-3, 10 Old age pension and 13 Ujjwala.
- 50 Adolescents youth in the age group of 15 to 19 years of age received need based skill training on mushroom cultivation (11), health worker (24) and mason (15).
- 25 ECOSAVERS youth network groups are operating in 25 villages with 328 (M-202, F-126) youth members. They celebrated special days like Earth day, environment day, play day, literacy day. 189 youth representatives from 25 youth groups participated in the Gramsabha and pallasabha, planted 656 Plant.

NATIONAL CONSULTATION ON RIGHT OF CHILDREN TO SAFE AND QUALITY EDUCATION

A national consultation on right of children to safe and quality education was held on 1st November 2018 at Panthanivas, Bhubaneswar. It was organised by People's Cultural Centre [PECUC], NACG-EVAC, Odisha & Odisha Alliance for Child Rights, collaboration with National Action and Coordination Group for Ending Violence against Children [NACG-EVAC] India & AEIN & TDH [G]. 108 Participants from Assam, West Bengal, Nagaland, Andhra Pradesh, Kerela, Telengana, Tamilnadu, Pondicherry, Delhi, Gujarat, various parts of Odisha, Jharkhand, Himachal Pradesh, Rajasthan, Chattisgarh participated in the programme. In the inaugural session Mr. Ranjan kumar Mohanty, Secretary, PECUC and Convenor, NACG, Odisha gave the welcome address and

introduce the guests to the panel. Dr. Rinchan Chopel, Director General, South Asian Initiative for Ending Violence Against Children (SAIEVAC), Chief Guest of the session, other guests on the dais were Dr. Chiranjeeb Kakoty, Chair- NACG-EVAC, India, Mr. Michael Pradhan, Vice Chair, NACG EVAC India, (Prof) Dr. Prabir Patnaik, Dean National Law Institute SOA University and Mr. Prakash Rath, Co-convenor NACG EVAC-Odisha. The guest in the second technical session for the panel discussion were Sj Rashmi Ranjan Sahoo, OAS, officer on special duty Mo School Abhiyan & Deputy Secretary Govt of Odisha, Smt Kasturi Mohapatra, Former Chairperson State Commission for Protection of Child Rights, Dr. Amiya Mohanty, National Convenor, Joint Forum for Movement on Education, Mr P. Joseph Victor Raj, National Convenor Campaign Against Child Labour [CACL], Mr. Sanjay Gupta, EC Member NACG EVAC, India and Mr. K.K. Swain, NACG EVAC, Odisha. Dr. Rinchen Chophel discussed on Safe school includes children, service provider, quality teachers, facilities, safe external environment of the school and teacher's input enriches quality enrichment. Dr. Chiranjeeb Kakoty elaborates the importance of parents to be educated and be aware about the (institutional setting) school for the safety and security of the children and request to address the issue of advocacy on child rights. Mr. Michael Pradhan, draw his attention towards education starts from home, it's a collective responsibility of each citizen. Participants, speakers, discussed Children's Right to Education includes children's Right to safe & quality education.



Workshop with Adivasi Children & Youth – Documenting Adivasi Life:

"Campaign to ensure Right to Education" ensures awareness raising through a series of workshops with children and youths of the tribal communities residing in **Keonjhar & Mayurbhanj** districts where PECUC and Sikshasandhan are currently functional. The pilot workshop on "**My Home, My Family, My Village**", was followed by other workshops on "My School, "Weaving Ecological Emotion with Forest" & "The Forest is my best



Teacher". The workshop was facilitated by two resource persons, Mr. Yudhisthira Panigrahi and Mr Chiranjeev Nayak for guiding the children in video and photo documentation.

Four short films were recorded with the tribal children focusing on their daily activities, their hobbies, their cultural identity, and life style. The tribal children were trained on video documentation techniques, followed by shooting the films by the children. Every workshop had 15 participants.

SEEDS-Food Sovereignty for Adivasi communities of Keonjhar district: The project was implemented by PECUC in collaboration with TDH (G) and BMZ.

Operational area- 6 villages under Badjampossi Panchayat, Ghatagaon Block of Keonjhar District

Objectives: The project concentrates on enabling the communities, working on nutrition, ensuring eradication of malnutrition and other health problems by means of a combined approach of regeneration of community knowledge about food and nutrition, encouragement of nutrition from the ecosystem and basics for a good health care for families and strengthening of women & youth participation in this process. Education of children via environmental education by involving topics of nutrition and sustainable development with practical methods.



Achievements at a glance:

- 18 farmers did SRI cultivation in 9 acres of land, 54 Seed bank created in 6 villages with 360 farmers of 18 farmer groups. Farmers have preserved 382.5gm seeds which includes traditional paddy seed 327 kg, Maze, Millets, Ragi and vegetable seeds.

- 6 Parivesh Saathis have collected data from 6 villages on SAM/MAM through kobotool.
- 389 community people including women, men, children and youth benefited by 6 health camps organised.
- 54 Farmers received TOT on organic farming and trained the other member of their group. Organic kitchen garden promoted by 360 farmers.
- Mothers and pregnant women became conscious about nutritious food and intake of iron tablets. Hand wash practice developed among children and mother before and after intake of food.
- Women are using the kitchen waste as compost in kitchen garden and 33 farmers prepared organic fertilizer and pesticide for field application.
- At Nalabila, 3 pregnant ladies were registered with the Aanganwadi health supervision on spot after getting knowledge from health camp.
- 50 women participated in the low cost food competition and gained confidence on preparing healthy food in low cost.
- 6 VSS committee revived & 50 VSS member received training on Forest Resource management.
- 1780 trees planted in the community.
- 18 women groups with 360 members are functional, 60 members were provided two days training on mushroom cultivation, goat rearing and 20 members were provided training on leaf stitching. They were also given support on income generation activities.
- 18 Women group members and 12 youth group members from six project villages participated in the Gramsabha and placed demand note on construction of road, boundary wall in school and Anganwadi renovation/construction.
- 30 youths are engaged in vermin compost preparation, 12 youths in mushroom cultivation in 2 village and 8 youths in bee keeping.
- Youth network members installed 12 Jalachhatra (Water kiosk), prepared 14 bird nests, cleaned 12 tube wells, constructed pit for waste water discharge, repaired 60 meters road, and 10 youths attended nijukti mela.
- 32 School-based workshops conducted in 8 schools with participation of 1518 (G-759 and B-759) ECOCLUB members. Eco-club members have promoted kitchen garden in 4 schools, developed school safety plan in 8 schools, and prepared resource map in 3 schools.
- Laxmi Alda of Ghatagaon participated in the two days National Level Youth Camp on Sustainable Development at Lucknow.



Education and Health in Tribal Communities Patana Block, Keonjhar District –Odisha

Project implemented in collaboration with DIK.

Operational Areas-20 Villages of Patana Block of Keonjhar District

Objectives: To ensure quality education for all children within the age group of 14 years providing them with wider choices and opportunities, education for preventative healthcare, Immunization, sanitation & hygiene practices, strengthen community and community based organizations to participate powerfully in local governance especially related to education and health in 20 villages.

Few Achievements:

- 510 children (boys: 245 & Girls: 265) are enrolled in the SB centre. The children learned about hand wash and adopting hand wash practice before midday meal and after defecation.
- 10 Village Education Fund (VEF) are functional in 10 numbers of villages.
- Soak pit & drainage system constructed for 4 tube wells of Chakundapal, Mahisamundi, Dumuria & Baidabaja primary school benefiting 631 students and 25 teachers.
- 20 Child Right Clubs (Sisu Sabha) with 1428 children (boys: 721 & girls: 707) are



operating in 20 villages. Awareness campaigns like safe drinking water, about malaria and sunstroke, cleaning, counselling parents to send their children to Aanganwadi centres and SB centres.

- The Sisu Sabha members bought Dayanidhi Munda to Shradha Bhawan, who was gazing cow at home with the help of CPC members.
- A total of 500 trees planted in the school and community land with the participation of children, teachers and community people.
- 45 health and pregnancy checkup programmes were organized, 58 safe births took place, 58 beneficiaries availed benefit under Janani Surakshya Yojna (JSY) program and 13 under Mamata scheme, and 52 mothers have attended pregnancy care program and received TT and Iron-folic acid tablets. 19 institutional deliveries have been reported. Kishori balika meeting conducted in 14 villages, 95 Kishori balikas attended the meeting and enhanced understanding on sanitation and hygiene practices.
- 20 school management committees (SMC) are functional. In Nuapada, SMC members enrolled 23 (B-9, G-13) children to school. CPC member stopped a drunken teacher at Jheneiposi village and facilitated enrolment of 4 drop outs of Nuapada village & two child labours to SB centres.
- 320 Children from 20 childright group members participated in the Gramsabha and placed different issues.
- **44 days Activism against Child labour** on 30th April-12th June 2016 – 589 people of 20 villages participated in different events i.e. Rallies, Awareness meetings, Individual interaction, meeting with Children and community, etc.
- **Convergence & Linkage:** 58 older persons got old age pension, 11 women got widow pension, 146 persons (79-F, 67-M) were linked to MGNREGA and 48 newly linked, 12 families got PMAY houses, 6 families got farm pond, 65 women got cash benefit under Mamamta Yojana, 33 women got cash benefit under Janani Surakshya Yojana, 11 Beneficiary got benefited in Harischandra Jojana (Death Claim), 15 enlisted in Krusak Bima Jojana, 7 enlisted in Rastriya swasthya bima jojana,9 family got benefited underJangal Jami Patta,and 10 children got disability pension.



Education and Health in Tribal Communities Patana Block, Keonjhar District –Odisha -Implemented by PECUC in collaboration with OIK.

Operational area- 20 Villages of Patana Block of Keonjhar District

Achievements at a Glance:

- The teaching and learning materials provided to 20 Sradha Bhawan centres.
- Educational support of test paper provided to 50 students of class 10th from 20 villages.
- 40 children displayed 40 innovative models created by them in the science exhibition organized on December. Around 200 children were visited the science exhibition.
- Training to village level Child Protection Committee members organized in 20 operational villages with 258 participants.
- 95 adolescents were motivated to attend the Kishori Bbalika meeting regularly, took iron folic tablets, understood steps to maintain personal hygiene and adopted healthy sanitary practices.
- Monthly meeting of School management committees & 20 school management committees (SMCs) were made functional during the current reporting period. 20 numbers of Child Rights Protection Committees (CRPC) with 212 members (Male-98 & Female-114) are functional.
- 20 Child Right Clubs (Sisu Sabha) are functioning in 20 operational villages with participation of 1428 children (B- 721 & G- 707).
- 7 school based awareness campaign on health, hygiene and sanitation practicewere organized in the project area. Total 480 children and teachers participated in the campaign programme.
- 250 plants mobilized from Forest department & plantation drive was organized for the month of July 2018.



ASHA- Alternative Source of Help and Action: The programme of PECUC was implemented in 12 villages of three Panchayats of Patana block covering 1126 elderly people. There are 75 ESHGs and 8 village level federations that are functional and one functional district level federation. The members are meeting once in every month and conducting their regular meetings. The members are discussing about not only fund management but also different social issues. The members have an amount of INR 56875 this year as savings.

Plantation programme: For a greener planet and to protect the environment, PECUC mobilized 15000 plants and planted it in the community with the help of ECOSAVERS youth network members, children group and community people.

Exposure to PECUC field by other NGOs: During this reporting period, one organisation named SARITA, Jharkhand visited the project villages of PECUC and interacted with children group members, child protection committee members, women group members and the farmer's group members. They also interacted with the project team members.

Red hand day or International day against use of child soldiers, observation by children's group – Conducted by Sisusava Members at Keonjhar facilitated by PECUC



**Action for Ability Development and Inclusion (AADI):
Rehabilitation of Physically & Mentally Challenged Socially Disadvantaged Person**

Action for Ability Development and Inclusion (AADI) Therapy Centre started at swamptana with support of Department of SSEPD, Govt. of Odisha to provide Therapeutic & Rehabilitation services for Cerebral Palsy and Mentally Retard children. Around 50 children are taking enrolled and taking various therapeutic treatments from the therapist. They are learning to maintain discipline while they are inside the teaching room and feedbacks from the concerned guardians are also received. The children are getting motivated through innovative and attractive games, apply of flash cards, interesting stories, music and song etc.



Skill development training centre:

One skill development training centre opened at Swam Patna. Around 360 students are enrolled in this centre out of 360 students 120 are PWDs. Three trades are taken up by this centre Mason, Domestic Data Entry operator and Frontline Health Workers. In each trade 120 students are enrolled. The set up is ready and waiting for inspection from Govt.

MAYURNHANJ

PECUC in collaboration with Sikhyanusandhan implementing Project " Campaign to Ensure Right to Education of Children" in 25villages of Kaptipada block of Mayurbhanj District.

BALASORE

Skill Development Training for PWDs

Key achievements

PECUC facilitated self-employment of 34 PWDs (16 for Computer and 18 for fancy bag making) in Bhograi block of Balasore district. They are self-employed. The training was provided to 20 PWDs on tailoring at its training centre as a 3 months course at Bhogarai block of Balasore District.

Awareness, Attitudes, and Accessibility: PECUC also works with person with disability with community support and independent living by providing– assistance with self-care, household care, mobility, leisure, and

community participation. Residential support services are also offered like– independent housing and congregate living in group homes and institutional settings. Support in education or employment – such as a classroom assistant for a child with a disability, or personal support in the workplace is also offered. This year PECUC worked with 300 PWDs in Bhograi block.

Drug counselling and de-addiction programme: PECUC at Bhograi of Balasore district looks after alcoholics and drug dependent patients of different kinds, of both sexes and all ages. Continuous counselling and referral services have been provided by PECUC staffs along with campaign to stop use of drugs at school & community level. This year 15 awareness programmes were conducted at the community level, and 89 drug addicted patients were counselled.

Seminar on sustainable development goals & youths , at Bhograi, Balasore

People’s Cultural Centre (PECUC) organized a Seminar on Sustainable Development Goals and Youth at Balasore, Odisha on 11-12 August 2018 in collaboration with Viswa Yuba Kendra, NewDelhi. The objective of the programme was to make young people aware about Sustainable Development Goals, to equip youth with information, tools and methodologies to monitor progress in achieving the SDG, to involve and motivate youth to take active participation at grass root level to achieve Sustainable Development Goal and to provide an opportunity for the youth to understand their role for Global Change and take action for



Global Change. Around 129 participant comprising of Non-Governmental Organizations (NGOs) participated and learned about Impact Reduction & Role of Youth in Achieving SDG. Mr. Ranjan Kumar Mohanty, Secretary PECUC gave the introductory address and shared the objective Mr. Rajeev Nirmal, Programm Officer, Vishwa Yuvak Kendra, New Delhi delivered the keynote address follow by Mrs. Manjurani Behera, Chairperson, Bhograi Panchayat Samiti as Chief Guest and Sj. Pradip kumar Biswal, IAS Additional Secretary to Govt. of Odisha, GA & PG Department , Sj. Brajabandhu Pati, programme officer NSS, RIHS College, Bhograi, Sj Ashok Pradhan, Principal, Chadaneswar Mahavidyalaya, Sahabajitppur, Anuradha Mohanty, Executive Director, PECUC & Ms. Sushree Shailani Suman spoke on the various session.

Skill Development training for PWD One Skill Development training centre for PWDs started functioning in Bhograi block of Baleswar and around 100 PWDs are enrolled in this centre. Out of 100, 30 youths (M-22, F-8) are taking training on Domestic Data Entry operator, 40 youths (M-13, F-27) are receiving training on tailoring and 30 are (M-30) taking training on Mobile repairing.

JAJPUR

Plantation programme: During this year, PECUC implemented a project “Avenue plantation” with support from Indian Metals ferro-alloys Limited, Sukinda mines (Chromite) Kaliapani, Japur district. The coverage area was 4.5 Km. Road from Aradapal to Bhaghuasahi village, Chigudipla Grampanchayat of Sukinda block, Jajpur district was covered under this plantation drive. Total of 2000 plants were planted within this area. Ant treatment and watering of plants are regularly done by the team members of PECUC. Awareness generation programme was also conducted on environment protection within the areas through community meeting and street play. 70% of the plants are now 8ft to 10ft height and rest 20% plants are within 4 ft height, now we are focusing more on its growth.

Cuttack

Environment protection - Mahanga block: ECOSAVERSyouth Network planted 200 plants. Different days were observed, i.e. environment day, earth day, water day, etc. Rally meetings, drawing, debates were organised with participation of youths and children.

Also supported community at Nischintakoili Block to access Govt Scheme & programmes, organised awareness programmes on Child labour eradication, sanitation drive, meetings with women & linkages with skill trainings of youths. Identifying farmers need & linkages with Govt programmes & schemes.

Kendrapara

Farmer groups Initiatives: PECUC facilitated farming community in the flood affected areas of Kendrapara block since 2009. 47 farmer groups are functional under a federation of farmers as a self-motivated people's initiative. The federation leaders give direction to groups in getting organized and in availing benefits of programmes of agriculture and horticulture departments, local banks and insurance as well as Disaster Risk reduction initiatives.

Community Base Disaster Preparedness & Risk Reduction: Team of volunteers of PECUC who are trained on first aid, search and rescue are still working and demonstrating in the community and imparting training to youths and children. Reviewing of School Safety Plan was held in 12 schools. **Child Friendly flood shelter (CFFS):** Men, women, the youth and children from cross section of the community are using the shelter to promote social and developmental activities. The CFFS committee are active in this reporting period to be able to participate in different risk reduction as well as development activities at community level, child friendly flood safe shelter level and institution level. In the event of flood or flood like situation, they prepare themselves, use the emergency kits supported to child task force groups and mobilize community to take preparatory steps to withstand flood. The child club children also participated in different community level and other special occasions to demonstrate their disaster preparedness.

State Level Programme

Masoom- Support a child programme 19 girls received education materials under Masoom programme, an initiative by PECUC at Government Girls' High School, Unit-6. The materials were supported by Rotary Club of Heritage, Bhubaneswar.



Women Empowerment: Promotion of Self-help Groups: Promotion of Self-Help Groups (SHGs) mainly for women has been a common programme of PECUC towards the aim of poverty alleviation under different schemes and programmes. Access to credit has not only strengthened the position of women economically, but it has also created a ripple effect which alters power dynamics to allow them agency to a large extent. SHGs have helped women to participate in the community affairs and in various instances, they have helped tackle the issues concerning public infrastructure, access to social entitlements, health and nutrition, and basic facilities. Most importantly, the process of mobilization and collectivization has been a journey of reflexive empowerment and carving a space for the women self. PECUC has facilitated **359 Women SHG groups** in Khordha, Keonjhar and Balasore districts including 3435 women as the members having Rs.2 55,00000 of savings.

44 Days Campaign to End child labour

PECUC facilitated Children live concert under the theme children together to end child labour. Ame pilae sathire sishu shrama birodhare. Art exhibition by children and youth under the theme Young artists against Child labour, at Jaydev Bhavan. No child labour day observation at various places of PECUC field areas. PECUC in joint collaboration with Labour dept, Govt. of Odisha organised various programmes 44 days joint campaign to end child labour. District Magistrate and Collector, Puri inaugurated a sand art exhibition on 30th April at Puri, various programmes organised at Bhingarpur, Puransasan and other villages of Baliana Block, Kargil and Nilapani Tanki slum of Bhubaneswar Municipal corporation, Goribari and other villages of Bhubaneswar Block, Khordha Municipality, Bolagarh collage, Patna and Ghatagaon block of Keonjhar. The art exhibition by children and youth taking the child labour issue as theme was organised at Jaydev Bhavan inaugurated by Addl Secretray Labour & ESI dept, Dr Ajay Pattanayak, Divisional Labour commissioner, Dr B B Acharya, Consultant labour dept, Cene artist Nikita joined .



Children Assembly:

PECUC in partnership with UNICEF organized a Children’s Assembly as part of the 44-days campaign to end child labour on 8th June 2018. It was organized with an objective to capture children’s views, suggestions and recommendations relating to the Child and Adolescent Labour (Prohibition and Regulation) Amendment Rule 2017 and the State Plan of Action for Elimination of Child Labour and to build leadership quality among the children. The preparatory workshop of 50 children was facilitated by Mr. Devendra Nath Pradhan (Joint Secretary Assembly), and Pradeep Kumar Mohanty (Child Right Activist) and Shri Panchanan Kanoongo (Former Finance Minister Odisha Govt.)



The children assembly was organized on 8th June at Institute of Engineers, Bhubaneswar. Around 140 Children from across the State participated in the Children assembly including children rescued from child labour and rehabilitated, children from Govt, primary and secondary school, from marginalized communities who are vulnerable to child labour. Children Assembly discussed and debated on the issues among themselves and shared their views and suggestions on state plan of action for elimination of child labour as well as on the CLPRA Rule.



PECUC was one of the Partner in a State level consultation on Elimination of child Labour by Labour and ESI dept.



Panel discussion on ending child Labour and promoting safe and healthy work for young people on the occasion of world day against child labour 12th June PECUC with Rotary Club of Heritage Bhubaneswar at Institute of Engineers - C. J. George former South Asia Coordinator of Terre Des Hommes, Germany and one of the founders of Campaign Against Child Labour speaking on the occasion along with Prof Prabir Pattnaik, Dean SOA National University of Law and other eminent speakers



Joy of Giving week: Joy of Giving is an event where less privileged and deprived people of Kargil slum, Tarini slum, Keonjhar, Balianta are supported by PECUC with old clothes, toys, shoes, utensils, books etc. 5000 families have been supported so far under this programme.

Patha Utsav:

PECUC participated in Patha Utsav and organised many events and celebrated many special days for generating awareness among the public. It also observed International Day for Persons with Disability, observed World Soil Day, Human Right Day, International Migrant Day, Right to Play for Children, created awareness on Environment Protection, New Year Day, National Youth Day, Ecological Rights of the Children, 69th Republic Day, Empowering Girls for a Brighter Tomorrow, generated awareness against the taking of tambaku (tobacco), gave tribute to the martyrs of Phulwama and saluted the valour of Indian Air Force, International Women's Day, etc. Large number of children used to gather in the PECUC's space to play and also to participate in Dance, Quiz and other cultural programmes.



29th CHILDREN FESTIVAL - SISUMELA-2018- From 14th Nov to 20th Nov 2018 at Ekamra Haat, Amphe Theater



A week long Children Festival called 'Sisumela' has been organizing by PECUC form the year 1990. Sisumela commences on 14th November of every year and culminates on 20th of the same month. It provides for children of various age group and different sections of society a platform not only for entertainment but also to express their inner talent freely and naturally. Mr. Pradosh Pattnaik, President, PECUC Sisu Mela committee, Mr. Ranjan Mohanty, Secretary of PECUC, briefed

about the last 29 years of Journey of Sisu Mela in his welcome address. Mrs Adaramani Boral, Chairman, PECUC, Justice B. P Dash, former judge Odisha High Court, S. Prafulla Kumar Samal, Women and Child Development Minister of State Govt., Mr. Satyajit Mohanty, IPS, Commissioner of Police, Mr. Anjankumar Manik, IAS, labour commissioner, Odisha, Mrs. Sandhyabati Pradhan, Chairperson, Odisha State Commission for protection of child Rights (OSPCPCR), Mr. Harihara Nayak, Member OSCPCR, Mr. Sukanta Mohapatra, The Hunger Project, Mr. Kalyan Ranjan, Associate Vice President of HCCB, Mr. Sahadev Sahoo, Retd IAS, Former Chief Secretary Govt. of Orissa, Mrs. Ruby Rout, Country Director, Adoptions Centrum, Anuradha Mahanty, Executive Director, PECUC, Cine artist Bhumika Das & Labanya Das, Dr. Seba Mohapatra, Mrs. Snehanjali Mohanty, Member Women Commission, Susmita Subhadarshini Behera, HCCBPL, Mrs. Amita Pattnaik, DPC, SSA, Khordha, Baikuntha Nath Panigrahi, Former Director Doordarshan Kendra, Bhubaneswar, Pratapindra Dash, Director SCERT, Dr. B.B. Acharya, Technical Consultant, State Labour & ESI Dept, Bharati Chakra, State head, Helpage India, Jatindra Dash, Senior Journalist, Rupak Mohapatra, DPM, Sulata Deo Eminent Social Activist, Mandakini Kar, Member OSCPCR, Namrata Chhdha, Social Activist, Ankankhya Kabi & Nikita Mishra PECUC Good Will Ambassador, Ulrika Oberg, Adoption Centrum, Ms. Bandita Das, Ms. Shishirbahini Pati, Mr. Manoranjan Mishra attended the programme in different days.

One Evening: One Theme: Talk by One Expert: Many experts were invited to give talk on the different theme selected for different day. The themes were **Street and Working Children, International Day of Tolerance (respect, safety and dignity for all), Ecological Rights of the children, World Day for Prevention of Child Abuse** and the speakers of the theme were Mr. Ajay Kumar Pattnaik, Divisional Labour Commissioner, Govt. of Odisha, Prof. Surya Narayan Mishra, Former Head of P.G. Dept. of Political Science, Utkal University, Prof Balaram Panigrahi, HOD, Water & Soil Conservation Department, OUAT, Mr. Laxmi Narayan Nanda, Child Protection Officer, UNICEF respectively.

Pilanka Akshaya- Music festival-Pilanka Akshaya-Tribute to Legendary Music Director, Singer & Lyricist Akshaya Mohanty by children was organised on 17th November 2018 at Ekarma Hat, Bhubaneswar. The evening was especially dedicated to the legendary singer Akshaya Mohanty. To pay tribute Akshaya Mohanty, the tiny little singers hummed few of the many hits song by the legend. Eminent singer Subhash Chandra Dash, Bibhu Das & Bandita das shared their experiences with the legendary Akashya Mohanty. Other notable dignitaries of the evening were artist Binayak Mishra, Arun Kumar Behera, ADM, Bhubaneswar, Subhendu Kuamar Nayak, General Manager, OSDM & Singer, Kartik Chandra Das, Senior Official from Educational Department, Lenin Mohanty, Bureau Chief Odisha Review, Rotarian Dibya Ranjan Dash, and B. K. Sahoo of Rotary Club of Heritage. Child Singer **Anjalideepa Satpathy** honoured with prestigious **Pilanka Akshaya Samman 2018**.

Children Cultural Festival-In the weeklong children festival colourful cultural program (Odishi & Modern dance, Music and Drama) was performed by various cultural groups along with Artists from Dept of Culture Govt of Odisha.

Annual awards on the 20th November are as follows: Senior Journalist **SJ. Sushanta Mohanty** “Swarup Jena Memorial Award 2018” for outstanding contribution in the field of journalism, “Abani Baral Memorial Award 2018” to Retd. Teacher **Sj. Bhagirathi Routray** for his contribution in the field of teaching, “Sisusathi Award 2018” to **Sj. Santosh Jena** for outstanding contribution for children, “Prafulla Chandra Dash Memorial Sisu Adhikar Surakshya Award 2018” to **Sj. Umesh Purohit** for his social work , “Ketaki Pattnaik Memorial Award 2018” to **Satya Narayan Jena & Satarupa Pradhan** for securing highest mark in scholarship examination, “Dr. Sarat Chandra Pujari Memorial Award 2018” to Child Artist **Snehal Sujal Mohanty** for acting, “Prafulla Chandra Das Memorial Sisu Prativa Award 2018” to **Yash Mohanty** for all round achievement, “Baji Rout Memorial Award 2018” to **Miss Jhilli Bagh** for bravery and courageous activity, “Prananath Pattnaik Memorial Award 2018” to a child Swapna Kalpita Sahoo for social work, **Vidyashree Biswamohini** was chosen for Baby of the Year award 2018 and **Bhabani Sankar Singh** got the PECUC award 2018 for coin collection.

World day for Prevention of Child abuse – 19th November- Walk against Child Labour in Bhubaneswar City:

Every year 19th November is observed as “**World day for prevention of child abuse**”, to raise awareness about child abuse worldwide. To mark the occasion, a walk against child labour” from Ram Mandir Square to Master canteen square and signature campaign to give smile on the faces of neglected and exploited children, human chain and Street Play near Master Canteen Square were organized with the help of **Labour & ESI Department, Govt. Of Odisha**. The rally was flagged up by Chairperson of Odisha Building and Other Construction Workers Welfare Board **Sj. Subash Singh** and famous cine artist **Archita Sahoo**. Other dignitaries **Ananta Natayan Jena**, **Mayer**, **Bhubaneswar** discussed on safeguard of the children with a healthy environment and better future. **Ranjan kumar Mohanty**, Chairperson of **NACG EVAC, India**, **Mrs. Anuradha Mohanty**, Executive Director, **PECUC**, were the flag bearers to safeguard the rights for children, discussed on the importance of such initiatives (campaign) to alert our society to help in eliminating child labour.



PECUC stall in Adivasi mela at Bhubaneswar. Products of tribal women SHG groups in stall: This year PECUC explored an opportunity to be a part of the Adivasi Mela and provided an opportunity to around 15 self-help groups from Keonjhar (IPECL Project area) and 5 Self-help groups from Balasore district (the flood affected SC communities were supported during 2017 flood) to sale their products like Badi, Turmeric, Rice (Dhenki kota Chaula), Tamarind, Dry mango, Phutana (dry spices), puffed rice, Kolatha etc.

Women's day celebration: The 2019 theme **Think equal, build smart, innovate for change** focuses on innovative ways in which we can advance gender equality and the empowerment of women, particularly in the areas of social protection systems, access to public services and sustainable infrastructure. The achievement of the ambitious Sustainable Development Goals (SDGs) requires transformative shifts, integrated approaches and new solutions, particularly when it comes to advancing gender equality and the empowerment of all women and girls. The celebrating event was organised at Bhubaneswar municipality corporation area, Keonjhar, Baliana, and Khordha by PECUC and Rotary Club of Heritage, Bhubaneswar.

Children manifesto: an interface of children with political parties:

Children manifesto an interface where children drawn from various districts of Odisha presented a 30 points charter demands prepared by them to the leader of various political parties. The interface was organised by Odisha Alliance for Child Rights (OACR) in collaboration with NACG EVAC, Odisha, Adoptions Centrum, BGVS, CYSD, OLS, PECUC, PLAN India, RARE, SANYOG, TDH(G) IP, World Vision, YCDA. The interface was chaired by Chairman of Odisha Alliance for Child Rights **Ranjan Kumar Mohanty** who focused on making children's agenda a national priority. **BJD** general secretary and spokesperson **Sulata Deo**, chief of the Congress Manifesto Committee, **Ganeshwar Behera**, **BJP** Manifesto Committee member and State vice president **Aiswarya Biswal**, **Jayant Das** of **CPI**, **Santosh Das** from **CPI(M)** and **BSP's Sudarsan Pradhan** appreciated the demands made by

the children and assured to give them a place in their respective manifestoes in the coming general and Assembly elections. Children's representatives Snigdha, Dillip, Sashi, Barsharani, Doli, Indramani, Ahalya, Priti, Jadumani, Surya, Lipsa, Saripili, Pritimayee, Jyotirmayee, Sumati, Bhaskar presented their manifesto to the political parties to include various needs and aspirations of children. The demands include protection of children, safe drinking water, birth registrations at panchayat level, free health check up, participation of children in School Management Committee, keeping no detention policy in Right to Education Act, total eradication of child labour, among others.



Goodwill Ambassador



PECUC has come up with the concept of the goodwill ambassador since 2010 to promote the rights of the children & build a child friendly environment. The Goodwill Ambassador will be working towards promoting a child friendly environment through various actions & campaigns. For this purpose PECUC has selected eminent Actress & 16 year old **Bhoomika Dash** to become the Goodwill Ambassador for promotion of child rights & 14 year old sports person **Anshika Routray**, to become the goodwill Ambassador for Promotion of Right of the Children to Play for the year 2019-2021. They both have also given their consent



to this proposal of PECUC. A special programme will be organised for the public announcement of Goodwill Ambassador in the month of April 2019.

Violence Against Women –VAW campaign

From 25 November (International Day for the Elimination of Violence against Women) to 10 December (Human Rights Day), the 16 Days of Activism against Gender- Based Violence Campaign is a time to galvanize action to end violence against women and girls around the world. PECUC with support from The hunger project undertook this campaign which was led by the EWRs and their federations in Khordha district of Odisha, The campaign was started from 1st December to 6th December 2018 reinforced the critical need for relentlessly addressing the issue. The campaign covered 38 villages of 19 GPs and was led by 211 EWRs in 2 blocks (Balianata & Bolagarh) of Khordha district. Many activities like one district level convention on VAW, Mobile Van Campaign, rallies and human chain, signature campaign and village level meeting were organised to make people aware about gender based violence.



Food security campaign A 5 days Food Security Campaign was organized in the Balianata and Bolgarh block of Khurdha district with the participation of 4608 people of both the block. 79 EWRs of both the block were leading the campaign in their respective gram panchayat. This campaign indirectly reached more than 30000 people through leaflet and poster etc. The campaign started with a district level convention in participation with EWRs, media representatives from Govt. and state Food commission. In this convention Smt. Sipra Mallick, Member, Odisha state food commission said every elected women representative should come forward to facilitate the process. Mobile Van Campaign, Rallies, Human Chain and signature campaign was also organized on this occasion.



Play Day

On 28th of May on the eve of Play Day children participated in different games and enjoyed themselves for the whole day in all the project villages of PECUC. Most of the common games played by the students were Kabadi, Cricket, Bagudi (Local Game), Puchi (Local Game), Khokho etc. When boys showed interest on Cricket and both the boys and girls together played Puchi, Khokho and Kabadi. Meeting with the child right club members conducted and discussed about importance of play day.

State Level Camp for Youth & Children on Sustainable Development Goals

A two days State level camp on Environment and Ecology was organised on 18th and 19th November 2018 at Redcross Bhavan, Bhubaneswar with participation of 85 participants including representatives Youth network members from more than 15 districts of the State of Odisha. The two days youth camp was inaugurated by Dr. D. K. Behera, Senior Environmental Scientist of State Pollution Control Board, Odisha. Other Guest and facilitators were Mr Ashokananda Dhara, Horticulture Officer, BDA, Prof Prabir Kumar Pattnaik, Prof in Law, SOA University, Ruby Rout, Country Director of Adoptions Centrum, Mr Ranjan Kumar Mohanty, Secretary, PECUC, Mrs Anuradha Mohanty, Executive Director, PECUC, Mr. Deepak Mishra, Baitarani Organisation and Sushree Shailani Suman, Research Scholar.

ECOSAVERS Youth Network PECUC promoted a youth group named ECOSAVERS Youth Network for protection and preservation of environment. 57 Ecosavers Youth Networks with 787 members are now operating in different field areas of PECUC. They are involved in massive plantation, promotion of organic farming, promotion of organic kitchen gardening, cleaning activity, protection of natural resources, dustbin installation, bird nest preparation to attract birds, water kiosks, awareness drive, road repairing and many such activities for the protection and preservation of environment.

State level convention of Ecosavers youth Network members on Environment and Ecology State level convention of Ecosavers youth Network members on Environment and Ecology was organized at Bhubaneswar. S. Pradip Kumar Biswal, IAS, Dr Dillip Kumar Behera, from Pollution control Board, S. Ashok Kumar Mishra from City Forest Division, Ms Ruby Rout, Country Director, Adoption centurms were on dias. Youths from Sundergarh Disha, Mayurbhanja Sikhyasandhan, Keonjhar, Khordha, Kendrapada Pecuc, Balasore, NSS volunteers, Puri, OLS, Bhubaneswar Pecuc and Ruchika were participated in this 2 days convention.

Networks and Alliances:

ODISHA ALLIANCE FOR CHILD RIGHTS (OACR):

Odisha Alliance for Child Rights (OACR) a network of groups working for children is being coordinated by People's Cultural Centre (PECUC).

Mr Ranjan Kumar Mohanty, Secretary PECUC attended Curtain Raiser - NHRC /SAIEVAC National Convention to end Child Marriage in India(29-30 Aug).Curtain Raiser organised by CSO Coalition to end Child Marriage on 28th August 2018 at New Delhi. PECUC was part of the organisation team.



National Action Coordination Group(NACG):

Two days National Board Meeting of NACG-EVAC, India was held at Panthanivas, Bhubaneswar on 1st and 2nd Nov, 2018. The meeting started under the chairmanship of Dr. Chiranjeeb Kakoty, Chairperson of NACG-EVAC India. Dr. Rinchen Chopel, Director General of SAIEVAC, in his keynote shared about the mandate of SAIEVAC and the journey of NACG-EVAC India.

Mr. Ranjan Kumar Mohanty, Secretary, PECUC and Chairperson, Odisha Alliance for Child Rights elected unanimously as the Chairperson of National Action and Coordination Group for ending Violence Against Children(NACG-EVAC) India, the recognized National platform of SAIEVAC (South Asia Initiative to End Violence Against Children) the Apex Body of SAARC. Dr Rinchen Chopel Director General, SAIEVAC, was also present in the National Board Meeting.



Roshan Kumar, Chief functionary of SEEDS, Guntur, Andhra Pradesh and Sanjay Gupta, Chief functionary of CHETNA, New Delhi were elected as the Vice-Chairpersons. Mr. Sanjay Mishra, Head of BKS & the Former Member of Jharkhand State Commission for Child Rights continued to be the treasurer of NACG India.

Nepal National Consultation on Child Sexual abuse, Exploitation and Online Safety-The consultation was held on 27th–29th December at Pokhara, NEPAL organised by SAIEVAC Regional Secretariat and SAIEVAC National Mechanisms (Ministry of Women, Children and Senior Citizens and NACG Nepal), in collaboration with key stakeholders (NACG/CSO Project, TDH NL, CWIN, ECPAT, VSO International & SOS). Mr. Ranjan Kumar Mohanty, Chairperson, NACG India was invited to share his experiences.

SAIEVAC Interfaith Platform Meeting-The meeting was held on 11th-12th March, 2019 at Bangkok. The meeting was held with the objective to develop common understanding and commitment to address the violence against children, develop criteria to identify faith based organisation/ actors in working with SAIEVAC to address violence against children, to develop road map, institutional mechanism including roles and responsibilities for a SAIEVAC Interfaith Network/Platform to address violence against children regionally and in member states, thus targeting the on-going efforts to end child sexual exploitation and abuse including online safety.

Secretary PECUC Mr. Ranjan Kumar Mohanty attended National Consultation on the Child Sexual Abuse, Exploitation & OS to draft the National Plan of Action for Nepal, Organised by SAIVAC, Govt. of Nepal, Ministry of Women, children and Senior Citizen, NACG NEPAL

Secretary PECUC attended Curtain Raiser - NHRC /SAIEVAC National Convention to end Child Marriage in India organised by CSO Coalition to end Child Marriage at Delhi. PECUC was one of the host agencies with CSO



coalition.



Odisha Election Watch: Strengthening and Empowering Democratic System in Odisha: It is the State Chapter of National Election Watch. Its goal is to improve governance and strengthen democracy by continuous work in the area of Electoral and Political Reforms, to include voter's education, working for electoral reforms and promotion of free and fair elections.

Hum Badenge Apna Bharat Campaign: This campaign was launched in collaboration with ADR, PECUC, NSS, Council of Higher Secondary Education, Odisha. The programme was launched through a campus workshop at Royal College of Science & Technology. The purpose of the campaign was to increase meaningful participation of youths in strengthening Democracy. A training of trainers & facilitators (TOT) took place at Bhubaneswar with participation of 50 NSS, POs & Election Watch facilitators. Mr Ranjan Kumar Mohanty, Coordinator Odisha Election Watch (OEW), Sj Sahadev Sahoo, IAS (Retd), Former Chief Secretary Govt. of Odisha, Mr Deepak Ranjan Behera, NSS, CHSE Odisha, Aparna Lall, ADR,



Prof Surya Narayan Mishra of Utkal University attended & facilitated the programme. **Total 85 nos. of college and 8247 students** participated in this campaign.

Media Workshop: The Media Workshop on **“Free, Fair Election & Fourth Estate”** was held at Hotel Kalinga Ashok on 30th October 2018 was attended by around **130 participants** (NGOs, Media representatives, district coordinators, others) various districts of Odisha. Keynote address was given by Dr. Vipul Mudgal, Senior Journalist and Trustee of ADR.



District Level Convention: District level workshop organized in Sambalpur and Bargarh districts with the involvement of District Collector, Additional District Magistrate, other Nodal Officers, college students, media, SHGs, women, political parties with an aim to plan for the upcoming strategies of prepare plan of action for mobile van campaign.

Regional Level Consultation: 5 Regional levels Consultation were organized in Sambalpur, Keonjhar, Berhampur, Koraput and Cuttack. Every region includes 5 to 8 districts. The objectives of the meeting to prepare roadmap for the district level convention follow the responsibility given by CEO office, discuss the mobile van campaign, touching young voters, focus on awareness building at the grass root level.

State level Quiz Competition: OEW organized a State Level Quiz Competition in collaboration with NSS and Chief Electoral Office at Utkal University, Vani Vihar for National Voter Day 2019. The candidates were selected through district level quiz competition. A letter was issued to all the districts in this regard.

Voter Chetna Abhijan 2019: Launching of “Blue Button Express”: The “Blue Button Express” was launched as a part of “My Vote My Country: My Vote not for Sale” campaign of OEW on 12th Feb 2019. **Around 400 participants** (youth groups of NSS, Scouts & Guides of different institutions, women groups & others) including guests participated in it. Two mobile vans covered 30 districts of Odisha for 18 days to sensitise people about how precious their vote is. **Campaign materials Audio-Video CDs and Posters released** on this occasion.

Destination Unknown Children on Move Campaign – Du Campaign During this reporting period, PECUC being a partner of destination unknown campaign has conducted different activities at Khordha and Keonjhar districts, which includes meeting with children group, meeting with different stakeholders and district level workshop. Children shared different issues with the stakeholders in the interface meeting. Different issues like access to education of migrant children, access to different services by both the children and the parents were discussed in the meeting.

Secretary of PECUC nominated as National Service Schemes Beauru CHSE Odisha Advisory Board Member 2019:



Executive Director attended the programme of “Yes we can- Sankalpare sidhi “the youth on “Odisha in my eyes”, as guest speaker in Boudh Mahostav , International Women’s Day organised by Khordha District Women Welfare Dept. and Dist Administration.



Training Support :

Secretary and Executive Director of PECUC imparting training to children group, youth group, SARITA staffs on child rights and laws, sustainable Development Goal at Jharkhand& Koraput.



Secretary and Executive Director of PECUC joined the Pari express -pari pain katha tie, launched for awareness generation throughout Odisha by Odisha Police with UNICEF to protect children from sexual abuse.



Civil Society and Industry Round Table by NALCO-7th International Seminar, INCAL 2019-Secretary PECUC Ranjan kumar Mohanty, presenting on PECUC's experience on child labour. Before industrialists throughout World

Library: PECUC's library contains 4848 nos. of books.

This year PECUC joined as a member of Global Partnership to End Violence against Children-the objective of this coalition is for working together towards a world in which every child grows up free of violence

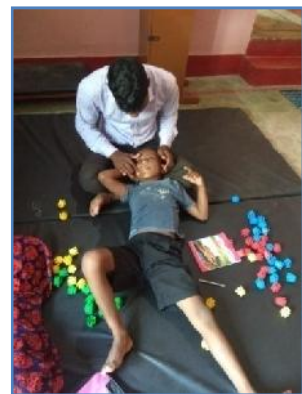
ADDI-Action for Ability Development and Inclusion (AADI) Therapy Centre Initiated by People's Cultural Centre (PECUC)

Action for Ability Development and Inclusion (AADI) Therapy Centre started at Swamptana with support of Department of SSEPD, Govt. of Odisha for "Rehabilitation of Physically & Mentally Challenged Socially Disadvantaged person". AADI an initiative of PECUC is pioneer in the field of disability with the mission of influencing policy, service delivery and technical resources which address the needs cerebral palsy, autism, mental retardation and multiple disabilities children in an inclusive manner. AADI focuses more on devising enabling activities for facilitating comprehensive rehabilitation of PWDs with participation of the larger community.



As a prior to ADDI therapy centre activities like awareness campaign, home visit by our special educator, door to door counselling of parents etc

continued to aware people regarding the issues of these children. The focus given mainly to convince the parent about the special care and the attention these children required for their development and inclusion in the society. As parents were ignorant about their children's special need they used to keep their child in confinement and in some extreme cases by binding with a rope. Regular home visit and counselling of the parents also has its effect. Sometimes the special educator also got chance to interact with the child. During the interaction the special educator also sometimes used to teach some simple therapy to parents and also in certain cases to children which proven beneficial to both.



ADDI Therapy centre came in to existence as a part of institutionalisation of these children for their betterment. Mostly CP & MR children are included in the centre. Here in the centre community level therapy, Institutional therapy etc are given on



a regular basis. The therapist is also visiting the home of the children for counselling purpose. The parents are counselled to bring their children to the centre so that they can be helped by involving different types of innovative methods.

Around 50 children are enrolled in the centre. Their 3 special educator, 1 therapist and 1 aya are appointed in the centre. Promotion of mental development process of the students through innovative and attractive games, apply of flash cards, interesting stories, music and songs were continued in the centre on regular basis. This exercise also helped them to

improve their motor function. Also the children got idea about social gender system. They also came to identify different parts of human. They also learnt and developed their eye-hand coordination.

The interesting games and other psychological tricks, stories and role plays as per the real need of children continued. As a result the children started to perform their toileting and feeding by themselves without taking much outside support. They are learning to maintain discipline while they are inside the teaching room and feedbacks from the concerned guardians are also received.

Even they are also gradually showing the same at the home as for their guardian's remarks. Self care like-bathing, grooming, dressing, feeding, leisure activities (Playing Games). Through demonstration and practical exercises teaching children are aware about self care and using different game materials like Flash Cards, Puzzles, Padge Board improves communication skills; improves receptive and expressive languages skills; Improves speech articulation and Improves vocabulary.



PECUC Team at Deojhar, Cuttack