



People's Cultural Centre

PEOPLE'S CULTURAL CENTRE

Annual Report 2012-2013



www.pecuc.org

FORWORD

The overriding theme of PECUC has been inclusive growth. One of the crucial instruments for achieving this was support from partner agencies. In order to achieve optimum outcomes in terms of balanced development with convergence of resources and enforcement of inter-sectoral priorities, PECUC seeks to improve the process of service delivery and the overall objective of inclusive growth and empowerment of communities in selected few districts of Orissa.

The systems functioning in a top-down manner tend to lose out on significant amounts of local expertise and information. PECUC has made efforts to ensure optimum utilization of the local wealth of knowledge and expertise, and at the same time hone the existing skills of community, in order to capacitate them become self reliant.

PECUC works incessantly in the areas of promoting and capacitating Women Self Help Groups and make them the catalysts of change. Realization of the fact that Women and Children are rendered the most vulnerable in any situation of distress, Right based issues of Women and Children takes the utmost significance. Rights issues of Children related to education in particular and Child rights in general have formed the core of PECUC's interventions.

Aged population is yet another vulnerable group Elder Self help Groups is an innovative approach initiated in the project area. Health, Education and livelihood related interventions are a multi tier approach of looking at today and creating opportunities for a better tomorrow.

PECUC has strategized its interventions around the indicators of Eleventh Plan and Millennium Development Goals. Our interventions focus to alleviate poverty and raise health and nutrition levels of children, synchronizing with the MDG goal No. 1. Universalizing Education and improving the quality of education corresponds to the MDG goal No. 2. Health interventions and synergy with Governments Health Program compliment the efforts of reducing Infant and Maternal Mortality, which are the biggest MDG challenge in the country. Our Efforts to prevent and stop the spread of Malaria feeds into the MDG goals as well. In short, PECUC has made its effort in complementing the efforts of Government through its programmatic interventions and also taken to advocacy measures aiming at improvement in services and proposing changes in policy, thereby doing People and Policy centered advocacy as well.

I take this opportunity to thank our partners in development Save the Children, UNICEF, TDH (G) & BMZ, TDH (G) AEI, DIK, The Hunger Project, Help Age India, Canara Bank, Apollo Infraprojects limited, Tata Steel, Rotary Heritage, HCCB , Government Departments especially Education, Labour., Health, Women and Child Development, Department of Agriculture, Department of Rural Development, Department of SC AND ST Corporation, Department of Revenue and not to forget the beautiful people of Odisha to have accepted us a part of them and allowing us with a congenial and homely atmosphere to work with and learn from.

The vehicle to transport PECUC's goods to be delivered in communities, our field level works and office staff cannot be left without a special mention. Without their incessant and untiring hard work, PECUC would be just a body of thoughts, and we all understand, good thoughts without proper translation into action will have no value in the context of Orissa.

I must thank the Board Of Management and the General Body who have been a constant guiding force and source of our inspiration. Without the food for thought, aptly served by them at appropriate times, PECUC would have lost the edge.

Last but the most important, I convey my heartfelt appreciation to the fraternity of voluntary organization operating in Odisha for being mentors and advisors to the growth and development of our state. I am sure, our tireless efforts will one day yield results and Odisha would be a true representation of what inclusive development means.

Ranjan Kumar Mohanty
Secretary, PECUC

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People's Cultural Centre (PECUC)

Organization's Vision

“A world, in which peace, justice and equality prevails, individuals and communities live in dignity and harmony respecting cultural and natural diversity. A world in which, people participate in their social, cultural, political affairs/life and economic well-being, and to the rights to a life of dignity.”

Organization's Mission

“Our mission is to empower and enable people especially children, women, the aged and other disadvantaged in society, to participate powerfully in their overall development. Our mission is to create and strengthen people's institutions that sustain, promote and fulfill their development needs and rights to a life of dignity.”

Origin: People's Cultural Centre (PECUC) with its definite objective, scientific approach and effective implementation strategy is a closely knitted team of social activists and development professionals; who join their hands during 1990s to promote sustainable social development activities.

PECUC was formally declared as a non-govt. organization in 1990, completes 23rd years of meritorious service to the people of Odisha. Over the years, our focus have been empowerment of children, women, the aged, schedule castes, schedule tribes, Dalits, Urban and rural poor and other socially and economically backward and marginalized communities. While, equity, Gender Justice and Human Rights are Guiding Principles, the core are of Intervention include Child Rights, Livelihood and Household Food Security, Rights of the Aged, Depending Democracy, Community Health Management and Emergency Management. PECUC directly works with the community, advocates for pro-poor policy at regional and national level and intends to advance human rights culture.

Area of Operation: For grassroots actions – Keonjhar , Balasore, Kendrapara, Khurdha, Cuttack districts and for Campaigns, networking and advocacy – the whole of state of odisha and in certain cases national level.

VISION 20-20 (Strategic Plan):

Our strategic plan for the period 2011 - 2020 is in place. It has been drawn based on the past-experience, lessons learnt, organizational visions, mission, values, strength, weakness, challenges and opportunities. The plan emphasizes right based sustainable development, a concept that visualizes greater capacities of social systems, structures, institutions and policies to utilize resources for achieving favorable levels of living standards with desirable value systems, better distribution of income, wealth and opportunities and above all ecological balance.

PECUC would continue to focus primarily on child rights and develop a human rights culture where each and every individual can enjoy their right to a life of dignity. Hence PECUC has prioritized to focus on the issues relating to democracy and human rights, women empowerment, health, environment, livelihood, governance, gender justice, active ageing, emergency management and disaster mitigation too during these years.

Highlights of PECUC in Khurdha District

“Strengthening Women Political Leadership in Local Governance in India”

In order to develop leadership quality among frontline women leaders to create competitiveness and to ensure complete participation of Elected Women Representatives (EWRs) in Local Self Governance PECUC worked with EWRs in 24 Panchayat in Baliana and Bhubaneswar blocks of Khurdha district of Odisha.



Key activities as follows:

8 Women Leadership Workshops organized. Two District Level Workshops organized in Baliana and Bhubaneswar respectively. One week long activism campaign on VAW (Violence Against Women) participated by EWRs and supported by SHG groups, male PRIs, service providers and the common men. During this occasion, the EWRs presented memorandum to the police and concerned officials to control violence against women and sale of liquor etc. A number of domestic violence related issues are identified and addressed during the occasion.



One interface workshop of EWRs with MLAs and MPs in Bhubaneswar is participated by Honourable MLAs Mr. Bhagirathi Badajena (Bhubaneswar North), Mr. Bijaya Mohanty (Bhubaneswar Central), Mr. Jhina Hikka (Laxmipur, Koraput) and Mr. Mukunda Sodi (Malkangiri). The workshop outlined future advocacy strategy on key issues, namely the issue of two child norm in PR elections. Two federation building trainings organized in two blocks. Two federation building exercises undertaken in two blocks.

Two Gender Panchayata Resource Centers facilitated.

Achievements:

- 2 block level federations and 8 cluster level federations formed covering 24 panchayats (Aliva EWR federation) are formed, leadership identified and meeting facilitated.
- 2 GPRC (Gender Panchayata Resource Centre) are in place and accessible to all.
- EWRs started taking appropriate action to address women and children related issues.
- EWRs mobilized higher participation Gram Sabha and Palli Sabha in favour of women.
- Block officers welcomed PECUC representation for success of Pallisabha and Gram Sabha.
- Block office supported VAW campaign and maintenance of law and order during the rally.
- 9 old cases of violence against women identified and intervened during VAW campaign.
- Irregularities by service providers at grassroots are reported and action ensured.
- GP level differences among PRI/EWRs in Dadha were addressed with the support of block office.
- 200 coconut saplings planted in Tikarapada panchayata jointly by EWRs and horticulture dept.

National Child Labour Project (NCLP) School is functional at Kargil Basti at Pokhariput in Bhubaneswar Municipal Corporation (BMC) since 2010. During this session, 50 children (27 boys and 23 girls) continue their study from class one-fifth in the school. Before joining the school these school drop outs were engaged in income generation activities to support their families.



The School adopts government syllabus to facilitate smooth mainstreaming into formal system. Key curricular and cocurricular activities include mathematics and language teaching, creative work

with papers, dance, music, vocational training, and games. The school provides for nutritious food during morning and mid day. Important days like; Republic day, Independence day, Children's Day, etc observed. The children participated in PECUC Sisu Mela from 14th to 20th November at Ekamra Hat, Bhubaneswar and demonstrated their skill in cultural activities. The school also does out of school activities like discussion parent counseling and motivation of out of school children. Mothers group meetings organized monthly and Management Committee meetings on quarterly basis. A district level monitoring committee led by DLO, Khurda monitors the whole programme. 'Prameya' News Paper has highlighted the achievement of the school in the Daily News Paper. A team from Coca Cola Foundation visited the School and supported the inmates on the occasion of "Diwali". PECUC has also supported them - learning material, planning materials etc. All the 50 students were entitled to their monthly stipend of Rs. 100 per the entire education year.



Success Story: Muna Singh, the rag picker joined NCLP school in 2010. As a student he made new friends and old friends to flourish, learnt games. In 2011, his elder brother who was a student of the same NCLP school completed primary level of education and joined formal school. In 2012 Muna lefts NCLP to pursue formal education and his younger brother is newly enrolled in the NCLP school. Currently Muna studies in sixth and is a favorite among children. The most significant change witnessed in him is that he becomes a well-informed individual with a positive attitude to life. He wants to continue study to get a nice job.

Sponsor a Grand Parent (SAGP) PECUC works to ensure rights of the old aged since 1996. Currently, 197 old aged (123 direct and 74 indirect) beneficiaries from 9 villages covered by the project. Previously, 10 elder self-help groups (ESHGs) formed and facilitated by material and capacity building supports. The groups have had functional leadership, saving, credit operations and group business. In the current reporting period following key activities undertaken:

- 24 Health Camps including on Mega Health Camp facilitated.
- One mega health camp on acupressure provides treatment, different acupressure sessions and free acupressure tools and machinery.
- 60 patients are screened for IOL treatment. 15 cataract surgeries undertaken.
- 10 ESHGs (148 male and female) members, including 4 grain banks and one federation of ESHGs (Male 17, Female 13) are facilitated.
- 6 new ESHGs formed, leadership identified and bank account opened.
- 26 members of 6 old ESHGs received individual seed capital worth 885kg rice and 16 goats.
- The old aged observed International Day for Older Persons on 1st October 2012
- 12 old aged (Male 9, Female 3) participated in Gram Sabha in August 2012.
- One pilgrimage participated by 69 old aged.
- Several applications made for older aged and schemes.



Achievements:

- Good health ensured for 660 patients and they are making conscious effort to keep them selves active and healthy.
- Support of medical dept and private eye hospital at Cuttack and Rotarian help availed.
- 15 patients recover vision and 5 are cured from eye problems.
- 6 new ESHGs developed business plan and 2 have saved Rs. 3860.
- 10 old ESHGs have increased their saving from Rs. 52755 to Rs. 87977.
- 26 ESHG members have started individual income generation program.
- 4 grain banks generated community support to destitute in 69 times.
- 50 old age pensions availed.



Success Story: Rajani Bhoi, is one of the 49 destitute ear marked to receive community support from time to time. Apart from food grains, edible oil, biscuit etc support from the community; she got ophthalmological support by cataract surgery to return to normal life of vision.

World Day for Prevention of Child Abuse Observed:



On 19th Nov. On this occasion, Mr. Arun Sahoo Honorable Minister flagged off “Walk for children”. Eminent personalities from different walks of life like S. A.B. Tripathy, former Director General police; Ms. Archita Sahoo, Cine-Artist; Ms. Akankya Kabi, Good will Ambassador for Promotion of Child Rights; Badal Mohanty, MLA; Smt. Sulata Deo, Chairman Social Welfare Advisory Board; S. Dillip Routray, Deputy Secretary, Urban and Housing Board Deptt.; Smt. Anuradha Mohanty, Executive Director PECUC; S. Laxminarayan Nanda, UNICEF, S. Ranjan Mohanty, Secretary, PECUC and S. Pradosh Pattnaik, Senior Journalist and Chairman of Sisu Mela Committee joined the program. Volunteers of National Service Scheme Bureau, youth from different colleges and SOS Children’s village marched in the Walk for Children, formed a human chain and participated in the signature campaign.



Observation of World Elderly Day :

On this occasion on 1st Oct 2012, a meeting organized at Baliantha Panchayat Samiti Conference Hall, Baliantha Block. PECUC supported by likeminded individuals, organizations and institutions – government and non-government; express concern and compassion for the elderly people. Discussion focused on importance of emotional care, protection of aged rights, and schemes and programs for the aged. The members of ESHGs shared their achievements and views. On this occasion, the leaders among the older persons handed over a demand note on health care for the old aged, PDS for the old aged etc to the esteemed guests.



SISU MELA - the song of life:

Time stops!! Amid the fast paced world, the objectivity has not lost. The warmth and disposition retained in celebrating one of the oldest living traditions for children in the city. Year after year, men, women and children from diverse walks of life and socio cultural backgrounds join the week long annual festivity to experience eternal bliss otherwise known as “Childhood.”



The 23rd Sisumela began with a Day on 14th Nov. and continued till 1992 when India as a nation Rights of the Child". Ampe at Ekamra Haat, in Bhubaneswar tradition and heritage of Odisha various age group children and key events include martial arts and Odisha dance, "Pilanka Akshya" – the song competition named after Akshya Kumar Mohanty, the famous Odiya singer and lyricist, observation of World Day for Prevention of Child Abuse on 19th November, a set of annual memorial awards and prize giving ceremony on 20th November to persons having excellence and outstanding contribution to Child



symbolic note on Children's 20th Nov. – the same day in ratified the UN charter on theatre, the famous open theatre unfolds the rich cultural through competitions among cultural evenings. Some of the



Rights. Among others, the program is collaborated by dept. of Culture, labour dept. and other institutions. Persons with eminence as well as the common men join the show. Space does not permit to site the long list of guests. PECUC



owes deep gratitude to everyone who spared their valuable time for the cause of children.

A humble program for children in 1990; turns to hold centre of attention for its objectivity and creativity in promoting a child friendly environment in the state. The countdown for closure of the festivals begins with an emphatic note on the 20th evening when hundreds of children in colourful attires got ready to play the song of life. Childhood never returns!! Sisu Mela reserves space to treasure the song of life.

Community Development Activities at Sabarsahi Village: The program presents a wide range of issues in a nut-shell manner and promotes Corporate Social Responsibility. It is all about the less fortunate, have nots in sub urban settings. **Activities undertaken include:**

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| <ul style="list-style-type: none"> • Training on Health & Hygiene, SHG and Shradha Bhaban. • Health Camps • Tube well construction • Open well repairing and strengthening. | <ul style="list-style-type: none"> • Self help groups (SHG) promotion. • Plantation and Kitchen gardening. • Promotion of education • Awareness generation • Coordination and linkage with govt. |
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Achievements:

- 45 persons including 30 villagers develop awareness on health, hygiene and sanitation practices and govt. schemes.
- 325 patients treated and go free medicine in 5 health camps.
- 22 adolescent girls are immunized whereas 10 children with incomplete immunization completed immunization.
- Safe drinking water ensured by constructing one new tube well and strengthening 2 open wells.
- 101 families develop kitchen gardening
- Plantation promoted in school and community.
- 5 women SHGs formed and they are engaged in income generation activities through training and material support.
- 2 Shraddha Bhabans (community based education centres) are promoted through trained youth. 67 (Boys 27 and Girls 40), both, school going and non-school going children, including ICDS children are attending the centers.
- Education kit, First Aid, TLM, library books etc provided to 2 Shradha Bhabans and one school.
- ICDS and family planning activities regularized.



- Grassroots level health programs and linkages promoted.

Women Self Help Initiative: The day PECUC initiated development work, there was no organized activity. Discrimination was the order of the day. The lesser fortunate in the inner pocket of Baliantha block did not see the light of the day unless and until foundation stones of a people's initiative laid down in 1994. The super cyclone 1999 proves to be a blessing in disguise to guide it as a movement. Initially, there were 7 SHGs. By the end of year 2000, the number rose to 107. Since then there is no stopping!! During its long journey the groups have weathered hardships; old members gave way to new energies and so did leadership. Yet the groups stand the test of time. It is a different day today in the life of these down to earth women. Apart from economic self reliance, they have got social regeneration and recognition; participate in community level and Panchayat level programs, including disaster risk reduction initiatives and accessing to different schemes and programs of GO/NGO in par with male counterparts. PECUC joins them each time every time they are in need. As the groups are adopted under NRHM program of the govt; their number raises to 119. Now the number is 134 and more women are showing interest to join the movement.

Highlights of PECUC in Kendrapada District

Community Managed Acute Malnutrition "CMAM": CMAM is a 4 month long immediate intervention following Odisha flood response 2011 program in 19 most vulnerable communities in Marshaghai block. Initially, 94 most vulnerable children are identified, categorized under SAM-Severe Acute Malnutrition, MAM-Moderate Acute Malnutrition and Normal condition. There after a package of services including capacity building, MUAC and other tests, nutritional supports to mother and child, door to door visits as a follow up measure for counseling and linkage with ICDS, ASHA and medical department ensured under active involvement and guidance of an experienced and registered medical practitioner. Competition among mothers on nutritious food preparation proved innovative and impactful initiatives. Finally, all the 04 most vulnerable children including other 91 children register growth and become normal.

Capacity Building of PRI members: was entrusted to PECUC by State Institute of Rural Development (SIRD), Govt. of Odisha. 381 PRI members in Marshaghi Block were trained in 9 batches. Trained resource persons by SIRD imparted training. Topics like 73rd amendment, Odisha Panchyati Raj System, Palli sabha, Gram Sabha, Panchayat samiti, Zilla Parishad, various national flagship programs and 13th Finance commission subject matters of the training. People like Manjulata Das, the newly elected Sarpanch of Silipur panchayata are hugely benefited by the training program. Commenting on the results of the training, Mrs. Das quotes *"Right people at the right position need to be duly capacitated to fulfill the objectives of local self governance in the country."*



Sustainable Agriculture: Based on overwhelming success of "Block Demonstration of Paddy" a similar program in the neighboring Kendrapara block in 2011; the district administration relied on PECUC in bringing about articulated change in paddy production process in Marshaghai block in 2012. The key activities being – beneficiary



selection and selection of progressive farmers, training, demonstration and inputs and financial incentives; 1413 farmers in 1000 hectares of land are benefitted by yielding 4 to 5 more bags of rice per acre. Pabitra Das, a skeptical farmer from Dasipur village changes to adopt the practice in 10 acres of land thus motivating other farmers to adopt the same. He was duly felicitated by the block administration.

INPUT TO FARMER	
Inputs to farmers	Total
Certified paddy seeds	600 quintals
Granular Insecticide	20 quintals
Chemical Pesticide	20 quintals
Herbicide	20 kg
Micro nutrient	25 quintals
Micro nutrient	10 quintals
Drum seeder	10 numbers
Cone weeder	10 numbers
Financial support	27.5 lakh

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Facilitation of farmer group initiative: PECUC joined farming community in the flood affected areas of Kendrapara and Mashaghai block during 2009 and 2011. At that time, there were 12 community level farmer groups formed and facilitated with due material and linkage support. Subsequently, more farmers joined the initiative and by end of current reporting period; as many as 47 farmer groups are functional under a federation of farmers as a self motivated people's initiative. The federation leaders give direction to groups in getting organized and in availing benefits of programs of agriculture and horticulture department, local banks and insurance as well.



Disaster Risk reduction initiative: PECUC joins Kendrapara district administration in observing Odisha Disaster Preparedness Day along with National Disaster Reduction Day on 29th October at the district headquarters in Kendrapara to recount millions of lives lost during Odisha super cyclone 1999. At DRDA premises demonstration of different disaster preparedness skills and practices by school children and their adult counterparts was organized in presence of the district collector and other stakeholders of disaster management at district level. School Safety Planning and thematic group demonstrations were part of the program by a 22 member team by PECUC volunteers and task force groups, both male and female, school children and adults before a crowd of more than 300 persons.



School Safety Plan: of Kalapada High School in Kalapada panchayata happens to be one of the 12 such plans developed during 2009-2011. As the child task force groups, teachers and committee members develop practice to update the plan from time to time; the School Safety Plan in Kalapada High School was one of the 75 school safety plans placed for winning national recognition from National Institute of Disaster Management (NIDM) under National Disaster Management Authority (NDMA). Ultimately, the said school safety plan was short listed as one of 15 best School Safety Plans in the country. The photo inset is the picture of Mrs. Anuradha Mohanty, the Executive Director (ED) of PECUC receiving the award at a grand ceremony in New Delhi on 10th October 2012. Latter, the school was rewarded a cash prize as well. The event was duly highlighted by the Media –regional and national, print and electronic and celebrated by district administration as well as the local communities.



Child Friendly Flood Safe Shelter (CFFSS) formed and facilitated in Bagada village/panchayata in Kendrapara block during 2009-2011 is in place and functional. The members of the CFFSS committee meet to discuss about children's issues in emergencies. They encourage child participation in awareness generation and dissemination of first aid and search and rescue etc. At the advent of flood and flood like emergencies, the committee stock takes to respond effectively to the emergency. The intervention of the committee has strengthen the flood control capacity of the community so far as organized initiative is concerned to monitor the river embankments during normal times as well as during the flood, relief management, early warning etc are concerned. The facilitation of the committee has enhanced access of vulnerable groups and sections to the CFFSS. Men, women, the youth and children from cross section of the community are using the shelter to promote social and developmental activities.

Children Group activities: namely, Child Clubs having equal access to boys and girls owes its origin since 2006. It becomes 12 in number during 2009-2011. The groups are active in this reporting period to be able to participate in different risk reduction as well as development activities at community level, child friendly flood safe shelter level and institution level. In the event of flood or flood like situation, they prepare themselves, use the emergency kits supported to child task force groups and mobilize community to take preparatory steps to withstand flood. The child club children also participate in different community level and other special occasions to demonstrate their disaster preparedness.

Child Protection Committee (CPC): Twelve number of CPCs formed and facilitated during 2009-2011 are in place and functional to work on protection issues of children at community level as well as institution level by listening to children, promoting linkages with GO/NGO programs, accessing higher levels to address children's issues and planning and assessing protection issues on and before onset of emergencies like the flood.

Highlights of PECUC in Keonjhar District

EDUCATION AND HEALTH project: The project being implemented in 20 revenue villages of Patana block; present a range of child centric community based

Activities as follows:

Facilitation of 20 Shradhabhans, 20 Village Education Fund, 20 Children's Groups, 20 Child Protection Committee and 32 Self Help Promotion .	Facilitation of regular Health Awareness Camps, Universal Immunization by ICDS and Pregnancy care.
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Major Achievements of the year

- 130 children (62 boys & 68 girls) are mainstreamed through Shradha Bhawans
- 107 children (52 boys and 55 girls) enrolled in Shradha Bhawans. 577 - 289 boys and 288 girls are regularly attending Shradhabhaban in 20 villages.
- 18 children rescued from labour force and linked with education through group initiative.
- 20 children from Shradha Bhawan centres passed class 10th Board examination this year.
- Rs 49,708/- is saved in 20 village education funds in banks and other free funds from the community is used for maintenance and repair of shradha bhabans.
- 1649 – boys 867 and girls 782 girls participated in weekly Children's Group activities to undertake issue based discussions on Child Rights, Health, Education and Protection.
- 145 Children Participated in Pallisabha and Grama Sabha, raised issues and ensured follow up action on school Infrastructure, Health and Sanitation etc.
- 24 Health Awareness Camp benefited 1331 patients (Male-572, Female-759) on mostly preventive health practices.
- 1784 immunizations (Boys: 943 & Girls: 841) ensured.
- 80% Institutional Delivery of newborns ensured.
- Pregnant, lactating mothers are accessing ICDS 3 to 5 times for check up.
- 20 Gaon Kalyana Samiti (GKS) are strengthened and 10 tube wells repaired through RWSS.
- 4 cases of Alcoholists are intervened successfully through children group initiatives.
- 2 child marriages in 2 villages intervened successfully by CRPC.
- 393 members (BPL-322 & APL-61) of 32 SHGs engaged in IGP and saved Rs 4, 51,824, whereas 3 SHGs availed Rs. 30000 under the program of forest dept, 7 SHGs got Rs.1.05 lakh loan under Mission Shakti and 4 SHGs are Grade-B to for availing loans from bank.



Name-Kumari Champabati Mohanta, **D/O-** Mr Srijukta Chamu Mohanta and Mrs Raimani Mohanta, **Age-** 16 Years, **Cast-** OBC, **Village:** Kothaghar Chmpabati is a poor girl .Her family member total 4 including her father, mother & her brother. Due to poverty she could not study .After opening of PECUC's Shradha Bhaban she regularly used to attend SB centre .She got enrolled in formal school with the help of our MPV Josada Mohanta .Josada Mohanta regularly in touch with her what she could not understand in school our MPV made clear about that topic .At last Champabati passed her high school certificate examination & secured 2nd division got 329 out of 600. Now she is reading in Bhimkund College.

Exchange of International Best Practices in Education - Actions in India and Overseas

The program covers 100 schools, 22 Panchayats and 91 villages of Jhumpura, Ghatagaon and Patana block of Keonjhar district since July 2010. **Following activities undertaken:**

4 District Level Subcommittee Meeting:

facilitated, participated by ADM, DPC, SSA, DIs, BRCCs, SIs, DLO, PD-DRDA, DSWO, Principal DIET, President Zillaparishad, CRCCs, Teachers and child representatives. The committee took into account the progress of project. A status of different facilities in schools submitted to PD-DRDA for prompt action. Other activities are:

- 20 Cluster level stakeholder forums meetings.
- 100 School level Children's Club "Sishu Sabha" meetings.
- 91 Child Rights Protection Committee meetings.
- 100 School Management Committee (SMC) meetings.
- One study on Right to Education Act 2009
- Formation and facilitating of innovative practices on education.

Achievements

- The district sub-committee has ensured appointment of 7 new teachers and repairing of 10 tube wells, regularized pending MDM allowance in 30 project schools in Jhumpura.
- Children's park is being installed at Dehuriposi Ashram School with its proper equipment's.
- 57 child labour and drop outs become regular to school through child club and CRPC
- 43 children are mobilized to give up substance abuse in different schools.
- 14 CRPC are recognized by Gramsabha, under ICPS Scheme. A complete list existing CRPC is shared with DSWO for inclusion in ICPS.
- SMC in 80 villages participated in Pallisabha and Gramsabha.
- 24 CRPC have demanded school boundary wall in Gramsabha.
- 80 schools have procured and distributed school uniform with support from SMC.
- 35 schools ensured construction of new structures with support from SMC.
- 6 SMC have appointed new Cook for MDM.
- 18 SMC have developed new kitchen garden in school.
- 7 SMC have strengthened green fencing in school.
- 100 SMC are supervising Self-attendance chart school.
- 100 schools have adopted Child led indicators and suggestion box to realize enhanced awareness on children's issues among teachers, SMC members and parents, thus developing good practices/addressed 5 types of issues in 225 cases.
- 100 schools have developed School Development Plan (SDP) and incorporated in govt. plan.
- One case study on implementation of RTE is shared with DRDA, OPEPA and NCPCR etc resulting in new construction work in 49 cases and repairing of 18 defunct tube wells
- Inter child club Pen friendship and lending library books promoted by children groups resulted in broadening friendship and pen friendship, Sharing, Rapport Building, Reading and Writing habits among children.
- Interactive process between Children-adults; bridging generation gap and developing inquisitive and questioning capacity among children.
- Promotion of low cost and no cost TLM.
- **Adoption of CAP (Collaborative Assessment Process) method:** Initially, children in groups are required to frame 4-5 questions which are compiled in such a way to ensure that no child is unable to answer at least one question. The practice is experimented during quiz competition in child clubs before replication in school level. The practice helped in enhancing cognition capacity of the small children in different schools.

Exchange of Knowledge on TLM: Mrs. Gitanjali Dora, teacher Jhumpura Primary School came to know about local TLM preparation in a workshop on TLM. Back to school, she prepares low cost and no cost TLM at school level to develop the same as a best practice among children, enhancing learning level of children and strengthening teacher student relationship.



Stronger Voice to Excluded Children in GO/NGO Policies and Programmes (SVEC): an advocacy project being implemented in 30 revenue villages of 5 Panchayats of Patana Block following activities undertaken in each and every village/school under the project:

Activities:

- 30 Suggestion Box committee facilitation.
- One block level, 5 GP level and 30 village level Child Rights Club (Sisu Sabha) facilitated.
- One block level child federation (Block Stariya Sisu Mahasabha) workshop and 4 quarterly meeting of the federation was organised.
- One training of children on IEC development was organized.
- One block level, 5 GP level and 30 village level Child Protection Committee (CPC) facilitated.
- One district level training on integrated child protection scheme was organized.
- One District level Children's interface with Duty bearers was organized
- One State Level Children's Interface with duty bearers was organized.
- One district level media workshop on Social exclusion and media was organized
- One State level workshop on "Role of media in protection and promotion of child rights with focus on excluded children" organized
- Regular awareness generation activities.
- Observation of special days, i-e; No Child Labour Day, World day against child labour etc.

Common Achievements:

- 1834 suggestions collected (children 1000 and adults 834) and action initiated.
- Discrimination identified and addressed in one community and 3 schools.
- 123 beneficiaries are benefited by ODP scheme, 3 by Old age pension, 74 by Jangal Jami Patta, 2 by IAY and 12 by Rajeev Jyoti (BPL electrification) and 236 by Poor left Out Card (PLO card).
- 12 school tube wells repaired/installed.
- 49 tube well repairs ensured through RWSS.
- 6 new Anganwadi Centers granted.
- Shortage of teacher addressed in Kantiapada school by appointment of a volunteer teacher.
- Additional teacher appointed in 5 schools by CPC joining SMC to concerned authorities.
- 19 Child labours (B-15 and G-3) are mainstreamed.
- 10 Children rescued from labour force and linked with youth group.
- A differently abled child is regularized in Balaniposi school.
- A number of CPC members are nominated for different posts of panchayats and one member become the Sarpanch.
- The outstanding quota of sugar under PDS scheme is disbursed to beneficiaries in Khiraitangari after CPC lobbying with PO and Supply Inspector
- PLO list reviewed and new beneficiaries included by the BDO on written communication from GP level CPC in Baunsuli.
- GP level Child Club members of Katiapada and Baunsuli mobilized 14 Child club members to participate in science exhibition at Kendaipasi school.

A Saga of Struggle for Potable Water: Drinking water was a land standing issue in Khiraitangari village. It was a major cause of school drop out. Despite several efforts from the community and government as well, no significant change witnessed unless and until incessant effort of CPC ensured linkage with “Swajaladhara” in January 2013. ; thus addressing the issue and making communities optimistic about future. Similar initiative by children and community across 30 intervention villages empowered and enabled them to fight against exclusion in a constructive and organized manner.

Campaign for reducing discrimination against excluded children in Swampatna Block of Keonjhar district is a fellowship program under a broader initiative - “Stronger Voice to Excluded Children in GO/NGO policies & programmes. Mrs. Sushila Nayak is the fellow. The program covers 10 villages of 5 panchayats in Patana block. With an overall objective to identify issues of exclude children and to link them with schemes and programs of government; activities undertaken are summed up as:

- Strengthening children groups through tribal art and story-telling competitions among children
- Ensure children’s participation in Gram Sabha to raise their issues.
- Formation of children group at district level
- Hold “Children Parliament” participated by 150 children from different villages. Over 100 joined discussion on the Bill on Prevention of Sexual Exploitation of Children to learn about parliamentary process in the country.

Major Achievements

- 30 school going children are benefited by grant of one new School granted in Bhagaposi village.
- 50 tribal children got rid of language problem in school on appointment of one Sikhsya Sahayak in Hiraposi primary school.
- 3 domestic child labour girls left work and joined school.
- 25 drop out tribal girls enrolled in class X have passed out to join college.
- 3 children are linked with various schemes and programs.
- 5 drop out girls rejoin school and got school uniform.
- 12 tribal girls Kendaiposi could access the ICDS & school on construction of concrete road.
- 75 school going children in Hiraposi and Bhulda are able to access to safe drinking water as a result of grant of tube well construction following the gram sabha.
- Enhanced access to potable drinking water in Kantiapada, Bhulda and Hiraposi villages and Nischintpur UGUP school.
- 20 children including 8 girls could able to access to ICDS as a result of construction of a Mini-Anganwadi center Nuagaon.
- 15 adolescent tribal girls, who had health related issues, were informed and linked to Kishori Balika Yojana after regular interaction with CDPO, AWW and ASHA.
- One Science exhibition was organized at block level participated by children.
- 10 tribal girls participated and won prizes in school level competitions.
- Boundary wall of Talapada school was constructed.
- Children got text book on time during current education year.
- Improved quality of Mid Day Meal access by excluded children in 10 schools.
- 60 households got job card and above 60 days of work under MGNREGS.
- 23 tribal BPL families are linked with electricity programme.
- 18 tribal families linked with different poverty alleviation schemes and programs.

- Tribal girls gained confidence to stand up by breaking the culture of silence and place their issues before adults and parents and realize the significance of participation in Gram Sabha and Palli Sabha
- The school teachers asked for organizing similar Children Parliament in schools.

Participatory Action for Eradication of Child Labour (PAECL) project strives to achieve “Complete elimination of Child labour from 27 villages of Patana block by ensuring education of children; empowerment of mothers of working children through livelihood promotion and child and community participation in child labour eradication and linkage with government schemes and programs”. Key Activities undertaken include:

- Operation of Shradha Bhawan’s/ Child Rights Centers, Child Clubs/Sishu Sabha’s
- Functions of Child Rights Protection Committee(CRPC)
- Strengthening Capacity of School Monitoring Committee
- RTE Act Awareness Campaign
- Motivational Camp for Children
- Block, District and State level advocacy workshop on RTE Act and Child Labour Prohibition & Regulation Act.
- Formation & strengthening Mothers-Self-help-Group for livelihood promotion
- Linkage with Government schemes & programmes
- Media advocacy at block, district and state level

Achievements

- 27 Shradha Bhawan running in 27 project villages. 675 school going and non-school going children (boys – 312 & girls – 363) access to Shradha Bhaban whereas 286 children from Shradhabhaban are motivated towards formal school.
- Awareness Campaign on RTE, CLPRA and DV Act have generated awareness among 4242 persons.
- 27 of Youth Clubs, namely ECO AVERS having more than 1500 youth joined a movement to keep their village environment Eco-friendly.
- A fortnightly Motivation camp organized for children. 107 children working in different sector attended camp out of which 73 children are mainstreamed in formal schools and 34 joined Sradhabhavans.
- 150 CRPC meetings facilitated. The committee has repaired two Shradha Bhabans and supported in grant of 2 new primary schools at Badapodiaposi and Kodhakhaman villages.
- 539 Child Rights Club meetings facilitated.
- 59 Child Club members participated in the Child Club Federation Workshop.
- Child club members observed 44 days activism against child labor from 30th April to 12th June.
- 4246 school children participated in school enrollment campaign called “School Chalo Abhiyan”.
- 242 children (Girls – 138 and Boys -104) participated in Palli sabha and Gram Sabha.
- Manas Mohanta, Padiaposi child club attended National Youth Delegates conference at Mumbai.
- 6 villages in 3 Panchayats (Musakhori, Mirigikhiji & Rajnagar) are declared as Child Labour Free villages by respective Panchayats.
- 25 mothers groups are earning Rs. 5000 to Rs. 7000 per month as profit from IGP on different trade.
- 380 women from 10 villages were participated in Rally on ‘International Women’s Day’
- 80 farmers gained improved knowledge on vermin-compost.
- 30 farmers earned a sum of profit of Rs. 40,000 by vegetable cultivation.
- 25 farmers have developed Cashew plantation as mid-term, cash crop in 25 Acres.

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Successful Intervention put Niranjan in School:

Watching other children attend school was a sight of pain for Niranjan. By joining goat rearing, he joined preparation for taking up the bigger challenge of labour work for the family for which his premature age and ability cannot afford. Such an unavoidable circumstance emerges on the death of his father when a widow mother was left alone to run a family of 7 growing of children. The case presented emerging picture of sheer deprivation and difficulties encountered by disadvantaged and marginalized in the country. In the meantime, 3 of Niranjan's elder brothers have already dropped out of school and joined the labour force. Now it is the turn of Niranjan, only a 5th class student. However, the effort of CRPC in Kameswarpur village threw new light on the life of Niranjan as the latter survives 4 successive years in school to complete elementary level of learning and to join 9th Class in G. N. High School in the neighbouring Swampatana village. During this period, no further drop out taken place in his family. The children and parats of his community have developed improved awareness to continue education to lead a life with dignity.



Poverty Reduction in Orissa (PRO) project: is an integrated community development program having far reaching consequence on livelihood, health, and education of 1222 households in 8 villages of Patana block. **Broad activities undertaken include:**

- Lobby and Strategy Development.
- Agricultural Initiative.
- Income Generation Activities.
- Access to Safe Drinking Water and Health.
- Educational Development Activities for Children.

Achievements:

- Awareness on RTE act generated among 423 participants (Male 236 and Female 187) 209 children enrolled in school.
- 375 families adopted Kitchen garden.
- 61 households from 8 villages linked with Indira Awas Yojana (IAY).
- 48 households got Jangal Jami Patta.
- 75 persons availed old age pension and one person go disability pension.
- Program Director, Secretary and Executive Director of PECUC shared their views on electronic media on different issues.
- Secretary PECUC was specially invited to participate in the state level review meeting on RTE called by LD Mishra, Adviser NCPCR, Development Commissioner, Govt. Of Odisha in presence of Special Advisors on 10th August 2012.
- A grievance redressal committee for the redressal of grievances received by ASHAs has been formed at Khurda district level. PECUC has been nominated as member by the Collector.
- Secretary of PECUC participated in an interactive meeting with Parliamentarians of UK organised by DFID at Hotel Trident, BBSR on 20th August'12.
- Programme Director joined a review of orphanage centres and child care institutions in Khurdha district organized by CWC and JJB at DRDA, Khurdha.
- 160.5 acres of land irrigated through 2 check dams, 2 gabion structures, one Injection Well and one Bore Well and two surface ponds benefiting 152 farmers in 4 villages.
- 22.2 acres of land irrigated through 2 surface pond, one bore well and one Injection Well and one gabion structure benefiting 13 farmers in 3 villages.
- 8 farmer groups developed in 8 villages and the groups undertake regular discussion for promotion of project activities.

- 50 vermin-compost pits are functional with the support of 252 farmers in 8 programme villages.
- 367 farmers from 8 villages have used Vermin Compost for cultivation of diverse crops including yam, ginger, turmeric, maize and vegetables. Out of these 253 farmers undertook ginger cultivation.
- 40 seed banks in 8 villages have enhanced understanding on preservation and maintenance of quality seeds. Quality paddy seeds supported to all the 1222 families in 8 villages. 163 farmers attained enhanced germination from 80% to 95 %.
- 51 participants adopted SRI method for cultivation of paddy in 80 acres of land & yield 1941 quintals.
- 149 farmers did a second crop as Rabi crop.
- 3000 Posters on SRI Method of cultivation developed and disseminated.
- 40 grain banks involving 493 women in 8 villages are functional with 6889 kg. grains supported to them. 268 poor families accessed to benefits of grain bank at a marginal interest, thus eliminating the role of money lenders, promoting equity in place of discrimination and exploitation. Interest received by 40 grain banks amount to Rs 45555; out of this Rs. 42825/- is deposited in respective bank accounts.
- 16 goat groups are in place. 426 goats are in stock with the groups which produced 362 kids (Male 191 and Female 171) kids. During the year Rs. 82750/- was earned by sale of goats by 16 groups. A proportion of proceeds of the sale were used for education, health and livelihood of the family.
- 9 sheep breeding groups are in place. 315 sheep are now in stock with the groups and produced 248 kids (Male 125 and Female 123) kids. Rs. 50980/- was earned by the groups through sale of goats by the 9 groups. Money collected from sales was also used for education, health and livelihood of the families.
- 5 pig breeding groups are in place. 89 pigs are in stock with the groups and 36 kids (Male 21 and Female 15) were produced kids. Rs. 26900/- was earned by sale of goats and the groups also consumed 101kg of meat (Rs. 10100/-).
- 44 poultry groups are in place. 5400 chicks were supported to 11 SHGs. Out of 192,426 chicks, around Kg. 1282 sold, and 103 kg meat consumed; 68542 eggs from them were sold and 16062 eggs consumed.
- 114 no of ponds covering under Carp Breeding. 63.85 acres of pond produced 410kg. fish sold for Rs. 41000/-. All the ponds are still in use for production of fish.
- Training on different livestock rearing imparted in separate batches to 130 beneficiaries.
- Awareness generated on 'Rearing Livestock' etc through 3000 posters and 22 wall paintings.
- Universal access to safe drinking water ensured through program on safe drinking water and implementation of grassroots programs.
- 96 GKS meetings were facilitated in 8 programme villages. GKS fund utilized for village sanitation program and village poor.
- 96 immunization camps facilitated covering 157 Pregnants and 178 Boys & Girls
- Awareness activities with focus on Universal of institutional delivery and other health programs. 93 institutional deliveries took place in the project area whereas TBA (Trained Birth Attendant) attended one home delivery case.
- Medicated mosquito nets most vulnerable groups distributed in 5 most Malaria prone villages. A nominal cost charged was used by GKS for ensuring village sanitation activities
- 199 families are linked under Family Health Insurance for BPL households (Sum assured Rs. 30000/- covering maximum 5 persons per family) under NRHM program of the government. Similarly, children and need people referred to PHCs/CHCs for treatment with financial assistance from GKS and Kisori Balika meetings.
- 16 Health Check up Camps organized. 530 patients (Males-169, females- 361) benefited out of which 19 girls referred to AWW for anaemia, 8 children referred to CHC for treatment of respiratory diseases, 42 females were referred to CHC for treatment of joint pain and 104 adult referred to ASHA for treatment of fever.
- 515 children benefited through School health check up camps.

- 48 malaria check up and awareness campaigns have also been organised
- IEC used to generate awareness, TBAs attending health programs and generating awareness.
- 8 Child Rights Protection Committees (CRPC) in 8 Project villages regularly discuss about different child rights issues and taking initiative to address children's issues. The CRPC ensured – Shifting of one damaged ICDS centre in Kumulabahali, 3 child marriages stopped, 12 girl students enrolled in KGBV Saharapada, 10 drop outs regularized in school and 3 child labours mainstreamed.
- 423 (Male 236 and Female 187) persons participated in School Enrolment and Child Rights Campaign 8 villages. 209 children (Boys 115 and 94 girls) enrolled in different schools during the occasion.
- A number of "Wall Paintings" promoted in project villages spreading awareness on Child Rights and Child Protection, Child Marriage, Child Labour Act, Student Help Line number, Free and compulsory education Act 2009.
- 123 articles of 28 children displayed in Wall Magazine (songs- 38, stories- 46, art- 39) covering different issues of children in school and village.

Kamala is a young mother with a ten month old girl child in her lab. An acute household poverty characterized by under nourishment, disease and livelihood issues engulfed the inlaws; when Kamala was a new entrant to the family. Simply, the land was not producing enough to meet food needs for more than 4 months in a calendar year. Apart from household chores, Kamala was required to attend to an ailing father in law and work in the fields of other people. There was a time when the lactating Kamala was found under nourished to seek supplementary nutrition from health worker. Positive changes prevail, as Kamala adopts kitchen gardening and line transplantation of paddy. She continues the practice for 3rd consecutive year in 2012 to relish promising results. She overcomes economic constraints as new delight revisits the poor households. Kamala is looking forward to build a more promising future for herself and for her child.

Highlights of PECUC in Balasore District

Capacity Building of PRI Members : Capacity building for PRI members in Bhograi Block of Balasore district was organized with support from State Institute of Rural Development (SIRD), Govt. of Odisha. 533 PR members from 30 Panchayats attended the three day training in 12 batches. Resource person from SIRD and government officials facilitated the training. Topics like 73rd amendment, Odisha Panchayati Raj System, Grampanchayat, Palli sabha, Gram Sabha, Panchayat samiti, Zilla Parishad, different flagship programs of the government and 13th Finance commission were dealt in adequate detail.



Sustainable Agriculture: PECUC to be a part of second Green Revolution movement in the country implemented a National Government sponsored program "Bringing Green Revolution to Eastern India – BGREI". The program was implemented through Bhogarai block office under RKVY (Rastriya Krishi Vikas Yojana), supported by ATMA, Balasore and dept. of Agriculture, govt. of Odisha.

Women in the Grain Banks benefited by joining the program; supporting in distribution and impact assessment process so as to ensure wider dissemination and ownership of the program. 1798 farmers in 1300 hectares of land demonstrated the *Package of Practices* in rice production by adoption of Line Transplantation; thus reducing the gap in “Actual” and “Potential” productivity of rice by 50%, leading to an increase by about 0.5 tones per hectare of crop yield of rice.

TECHNOLOGY

- Drum Seeder
- Mandua Weeder
- Motor Sprayer
- Trico-Card

INPUTS SUPPORT

- Certified Seeds
- Micro Nutrients
- Herbicide
- Granular Insecticide
- Promotional Cash
- Capacity Building
- Demonstration
- HR support
- Seed Treatment
- Land Treatment
- Awareness

SRI (System of Rice Intensification) Promotion under State Plan):

Reduction in gap in actual and potential productivity of rice by 50% leading to @ increase of about 0.5 tones per hector of crop yield of rice envisaged as local administration supports PECUC in implementing 2nd green revolution - a *Package of Practices* in rice by govt. of India for 2012-2013. It was first of its kind and not so easy in the irrigated, Agro-Ecological situation of coastal Bhogarai block in Balasore district. PECUC joins farmers to stand up to expectations and the rest is a bench mark for others to adopt. The programme was supported by Agriculture dept; Balasore, Govt. of Odisha and ATMA. Apart from Mustard and Sun Flower cultivation, line transplantation of paddy was implemented under BGREI, TASP, RKVI and SCP programs of govt. of India in 1696.40 hectors. Similarly, SRI (System of Rice Intensification) promoted in 295.64 hectors under State Plan. The total number of farmers covered under above programs is 3394. An important segment of the program is that – while BGREI covered all communities; two other programs exclusively covered 900 SC/ST farmers.

Mustard cultivation Public Private Partnership (PPP) was in play for the second successive year in 2012. Inputs and technical support for mustard cultivation provided by ATMA and Agriculture dept; Balasore. Income from the land raised as a result of Mustard cultivation as second crop in 140 hectors benefitting 364 farmers from 16 villages.

INPUTS SUPPORT per acre	
8kg bio fertilizer	1200gram Hybrid seeds
20kg DAP	at a nominal price of Rs. 120
8kg MOP	Rs. 1000
200ml pesticides	

Sunflower cultivation under PPP mode, having far reaching consequence was taken up with support from department of agriculture, Bhogarai block in Balasore and ATMA. Based on a package of inputs support, an affordable and alternate practice is established in 50 Hectares of land allowing farmers to earn up to Rs.



35000 per Hector. 125 farmers in 4 villages are benefitted by the program.

INPUTS SUPPORT BY BLOCK OFFICE		
Support Type	per Acre	Quantity
Seeds - Rajalaxmi variety	5 kg	625 kg
Fertilizer - Urea, DAP & Patas	25 kg	3125 kg
Fertilizer - Kilcon	200 gm	25kg
Capacity building training		1 No
Demonstration		2 No
Seed treatment campaign		1 No
Soil testing		1 No
Field visits		7 No

Disaster Risk Reduction Programme: Odisha Disaster Preparedness Day was observed along with National Disaster Reduction Day on 29th October 2012; Mr. Ranjit Mohanty, the collector of Balasore district inaugurated a signature campaign jointly organized by PECUC and the District Administration in the premises of collectorate Balasore. After that, the collector witnessed a Mock Drill organized by PECUC team of volunteers and school children in the presence of district level stakeholders of DRM, the media and public. Speaking in a meeting organized to commemorate the victims of super cyclone 1999, at the end of Mock Drills; the district collector thanked PECUC for the demonstration. He acknowledging the concern of PECUC team, the collector felt the need to promote disaster preparedness in schools.



The district coordinator of PECUC was present on the occasion to brief on the recent **School Safety Plan** and Children's Task Force groups under Child Centered Disaster Risk Reduction program in 18 revenue villages in Bhogarai block of Balasore district and its impact on lives of the communities.

Two Child Friendly Flood Safe Shelters (CFFSS): facilitated in Gujadiha and Kharid Chakk villages in flood affected areas of Bhogarai block of Balasore district during 2009-2011 are in place and functional during the current reporting period. The CFFSS are managed by respective CFFSS committees consisting of male and female members as well as children. Both the CFFSS are already institutionalized as the first generation learners, namely ICDS children are using the centers to inculcate the spirit of disaster preparedness from the school children in the same compound.



Children Group activities: namely, Child Clubs having equal access to boys and girls is being facilitated through child leadership in 18 revenue villages in Bhogarai block. During peace times, these children maintain and track information on emergencies, participate in community based disaster risk reduction planning along with their fellow community men and CFFSS committee members, use cultural medium on festive occasions to spread the message of disaster preparedness and child protection in the community and rehearse Mock Drills. The child club members also engage themselves in promotion of development activities such as plantations, access to the benefits of local self governance by participation in Palli Sabha and Gram Sabha. During emergencies, the children respond to flood like emergencies by taking strategic decision to disseminate early warning in the community by use of early warning materials such as mega phones and supporting safe evacuation of vulnerable groups in the community. In one such recent initiative the child club children have mobilized the youth to come and join disaster preparedness activities in community.



Child Protection Committee (CPC): Eighteen number of CPCs formed and facilitated during 2007-2011 are in place and functional to work on protection issues of children at community level as well as institution level by listening to children, promoting linkages with GO/NGO programs, accessing higher levels to address children's issues and planning and assessing protection issues on and before onset of emergencies like the flood.

Women Initiative Disaster preparedness is not action in isolation. Inclusion, especially of vulnerable groups such as children and women are keys to build a culture of resilience in the community. In order to empower women to be able to effectively participate in risk reduction as well as development activities in the community, PECUC formed and facilitated more than 157 grain banks and



strengthened them by material, capacity building and federation building supports during 2007-2008. Based on regular coordination, information and support; the grain banks remain active both at local level and federation level, generated new grains, shared or sold old grains. They continue to access to their rights and entitlements by participating in Palli Sabha and Gram Sabha and accessing local bank and GO/NGO programs. Eventually, gender equity promoted by PECUC supported paddy seeds and other inputs support to the farmers under govt. program through the grain banks. By now, a number of new women grain bank initiatives have got birth and all the groups are taken over by the Trupti initiative under NRLM program of the government.



Highlights of PECUC in Networking & Alliance Building

Odisha Election Watch (OEW): builds on the strategic objective by the National Election Watch (NEW) “to ensure genuine participation of people in governance and policy making”. The focus areas include Voter Rights, free and fair Election, Inner Party Democracy, Decriminalization of Politics and elimination of Nepotism and promotion of Informed Democratic Decisions. Accordingly, setting up of District Election Watch Teams completed. More than 500 people from diverse fields joined Electoral and Political Watch process in the state.

Odisha Election Watch convened 8th National Conference on Electoral and Political reforms in Bhubaneswar. Chief Election Commissioner of India, Chief Electoral Officer Odisha, Election Watch Groups of more than 22 states & UTs, NGOs and activists, eminent citizens & media personalities, representatives of all major Political Parties in the country participated in this two day conference. Financial transparency and inner-party democracy of political parties were key discussion areas. Concern expressed on increasing role of media in electoral mal-practices and its impact on news coverage. The conference came out with recommendations for solving issues on criminalization of politics.



Again, a study on status of women in Political Participation completed and 650 affidavits of Zilla Parishad (ZP) members collected by filing RTI for preparing ZP financial and criminal status report. Further, constructive engagement with election commission and others promoted by PECUC collaborating CEO, Odisha, NSS and NYKS in observation of National Voter's Day at the state level. On this occasion PECUC supported in preparation of question bank for quiz competitions and subsequent rally, cultural event, meeting and exhibition on Voter's Rights and electoral process in India. On the occasion of National Voter's Day at Bhubaneswar, PECUC was granted permission for a special stall of OEW at the exhibition site and a Tablow Show to accompany the rally. Furthermore, more than 200 Resource Kit Material on electoral and political reforms and over 500 different forms distributed among voters for helping them bring correction in the voter list.



Orissa Alliance on Convention on Rights of the Child (OACRC): OACRC is an alliance of 17 NGO-networks and over 200 state/district level leading Child Right organizations and forums in Odisha so formed in the year 2007 to subscribe to the national process of reporting under broader framework of UNCRC by creating a common platform for protection and promotion of rights of the child in the state. The alliance is an attempt to involve all stakeholders of child rights, civil society groups and networks to track progress and ensure accountability and transparency in implementation of Government programs on children.



The activities of OACRC promoted strategic engagement with different stakeholders including Government, Political leaders, legislators, Civil servants, CSOs, media, etc. The Alliance developed a resource group and built their capacity to catalyze action at different levels. Apart from strengthened capacity of the alliance members on Child Rights; the alliance provided hand holding support to government departments, child protection mechanisms, CSOs & child rights organizations responsible at state and district level. The alliance has also generated mass awareness among public and officials at different level for effective implementation of child rights programmes. The issues related to right to education, child health, Juvenile Justice and child labour were focus areas of discussion during 2012.

Major activities of OACRC in 2012 include - Preparatory Meeting on State Level Consultation on Child Protection Environment was held with a consortium of Lawyers & RTE Activists at Bhubaneswar on 25th March focusing successful implementation & propaganda of rights and duties under RTE Act in Odisha. Mr. Ashok Agarwal, Senior Advocate participated in the program. It was decided to conduct RTE convention in the state. The alliance is to create legal awareness to generate demand for RTE at community level. Advocate Dhaneswar Mohanty was nominated as chairman & Advocate Sidharta Mishra, High Court as Vice-chairman by the core team.

OACRC in collaboration with UNICEF state office organized one day consultation with Legislators on 2nd December at Bhubaneswar. The objective was to initiate a dialogue with the Legislators on child rights situation in the state. Sri Pradip Amat, Honourable Speaker of Odisha Legislative Assembly presided over the meeting as Chief Guest. Among others Sri Baishnab Charan Parida, Member-Rajya Sabha and Sri Bhupinder Singh, Leader of opposition, Odisha Legislative Assembly attended the consultation as esteemed guests. Ms. Yumi Bae, UNICEF state representative and Sri. Ranjan Kumar Mohanty, State Convener, OACRC were also present on the dais. 156 participants including civil society, academicians and government officials attended the consultation covered by print and electronic media.

An event Report on effective child protection system & role of statutory institution - An one

day consultation organized on 21st December 2012 at Hotel Kalinga Ashok in Bhubaneswar. Organized by Odisha Alliance on convention on rights of the child (OACRC) in Collaboration with UNICEF, Odisha; Mrs. Saraswati Hembram, Chairman, State Commission for Protection of Child Rights (SCPCR) was available to suggest that the Children Welfare Committee and Juvenile justice Board should work hand in hand to ensure justice to children in Odisha. Mrs. Salia Behera, member of JJ Board member Cuttack district emphasized the need to strengthen the aftercare institutions. The other speakers; Mr. Rs Mishra former District Judge & Ex-CWC chairman, Dr. Lalatendu Acharya, Assistant Professor Purdue University, USA, Mr. Rajendra Meher, member SCPCR, Professor Pradip Sarkar, Ms. Y. Padmabati, Mr. Laxminarayan Nanda, LopaMudra Tripathy, UNICEF, Anuradha Mohanty, JJ Board Member Khurda district, Umasankar Sarangi, Chairman CWC, Khurdha, Biranchi Narayana Pani, Chair person CWC, Dhenkanal, Rini Mohanty, Lili Sahu, Mamata Mohapatra, Biranchi Narayana Seth, members of the District Child Welfare Committee, Lina Panigrahi JJB member, Usharani Behera, BGVS, Mr. Kshyamakar Swain, OVHA participated to share their view.



National Centre for Child Rights (NCCR) – an Initiative by PECUC: NCCR is dedicated for creation of a just and peaceful world for children, generation to come. NCCR works to ensure:

- Survival is guaranteed for all Children
- No child is Exploited
- All Children have Education & Development Opportunity
- Children Rights are Respected

A workshop on 'The Day Of The Girl Child In South Asia' was organized jointly by NCCR and Institute of Media Studies (IMS) at IMS seminar hall on the occasion of "Day of The Girl Child In South Asia" on 8th December. Mr. Ranjan Kumar Mohanty, chairman NCCR presided over the workshop. Dr. Seba Mohapatra, former Director of Health & Family Welfare stated that there is a decreasing trend of IMR & MMR in the state. There is no toilets in 78 % houses, No bath room in 80% houses, hence the privacy and hygienic condition of adolescent girls is a big challenge. Dr. Prafulla Chandra Mohapatra, eminent educationist told that if we educate a girl we educate a generation. Media has tremendous power in promoting gender equality. However parts of society need to show change in mind set.



Media need to protect the victims from further victimization and social humiliation- stated Sd. Sandeep Sahoo, Senior Journalist & State Correspondent, BBC News. Prof. Prabir Pattnaik, Director NCCR & Professor PG Department of Law, Utkal University communicated that we have many legislations to protect the rights of girl child. Child right is ensured as fundamental right under India's constitution. Law is basically a system, unless operated the system does not function. Prof. Upendra Padhy, Director, Centre for Rural Development expressed concern over increasing trafficking of girl children and called for concrete action. Amongst others Dr. Gayatri Pattnaik, Course Coordinator, Dept. of Social Work, IMS and Smt. Anuradha Mohanty, Executive Director, PECUC participated.

Report on Training to Trainers (ToT):

It was a unique event of its kind organized by NCCR – an Initiative by PECUC. The objective of the training is to develop young people and committed professions as child facilitators. The training was imparted by *Play for Peace* team members. the training was organised for three days at Red Cross Bhawan, Bhubaneswar. Participants from various child right organizations participated in the training program. The first day of the training focused on remembering childhood in every details, playing games connected to education - Learning without fear, Children will feel free to raise their doubts, Everyone gets a chance, Distance between teacher and learner reduces, Children who are shy get a chance to overcome shyness, children become leaders, it caters to different learning ability of children and thus is more inclusive, Children become alert, learn to concentrate and that helps them in classroom. on relevance of Play for Peace Process to learning we shared with them 'Attributes of left and right brain' discussing examples of how each attribute translates into different learning capacity, interest and attitude. The session is followed by documentary presentation. In the next 2 days they went through play session with children and worked with a focus group of children and conduct a weekly play session for 3 months.

