



people's cultural centre
A Centre For People's Empowerment & Sustainable Development

Annual Report 2013-2014



FORWORD

As the Annual report gets prepared for the 24th year, PECUC gears up for the silver Jubilee year next. I am engulfed by the memories and I find myself in the nostalgic lane stretching for over 24 years, as I recount the days of inception to where we stand today. I am reminded of numerous ups and downs, the proud moments, learnings and failures. I can promise with utmost sincerity and humility that all these years have not been easy at all. None the less, the pleasure of achievement and the spark of contentment in the communities that PECUC stands for, brings in the soothing sense self- satisfaction.

“*Talatum*” the word in Urdu, meaning continuity and Rhythm best describes the essence of PECUC. The continuous shift of focus from time to time on relevant contemporary issues and the rhythmic adaptation by organization to cater to the needs thrown up clubbed with an unmatched community support and belief has been the key to our success.

One cannot undermine the fact that we have lucky to be partnering like-minded organizations provided technical and financial assistance for some of the herculean tasks. I must admit, the pain of facing tough times became bearable because our partners in development walked shoulder to shoulder with us. To be able to achieve optimum outcomes in terms of balanced development with convergence of resources and enforcement of inter-sectoral priorities, PECUC would leave no stone unturned to improve the process of service delivery and the overall objective of inclusive growth and empowerment of communities in selective districts of Odisha.

Form the time PECUC came into being and much before those times too, social sector has been chanting the word empowerment. I often wondered if the word was a misnomer. Apart from small pockets of excellence created with huge investment of time and energy, empowerment was too difficult a concept to have found its translation into reality until the Phallin came this year. The number of lives saved, resilience of communities and preparedness to meet the challenge was best demonstrated, and I would proudly say now, “that’s empowerment” not at an individual level, but the system as a whole responding to challenge and showing its strength. I would now rather say that Phallin brought a sense of pride and achievement to the empowered communities and the system.

PECUC would need to continue its incessant efforts of promoting and capacitating Women Self Help Groups as catalysts of change, rights based issues of Women and Children, with special emphasis on Rights issues of Children related to education in particular and Child rights in general

We owe it to them!! The vulnerability of Aged population has to addressed empathetically and their specific needs of love and care should be given as a matter of Right. However, till such time comes we have pull up our socks to ensure better Health, Education and livelihood opportunities for them to be able to live a dignified life.

PECUC’s strategy around the indicators of Eleventh Plan and Millennium Development Goals will continue to remain the focus for long time to come.

I somehow have this deep feeling that thanking our partners in the process would be kind of demeaning their efforts. It could also be taken as if we have arrived....whereas the reality of the situation and PECUC’s take at this critical juncture, of entering the silver jubilee year can be summarized with what Robert Frost had to say in his well-known “stopping by the woods on a snowy evening”....

The woods are lovely, dark and deep
But I have promises to keep,
And miles to go before I sleep,
And miles to go before I sleep!

Ranjan Kumar Mohanty
Secretary, PECUC

People's Cultural Centre (PECUC)

Organization's Vision

“A world, in which peace, justice and equality prevails, individuals and communities live in dignity and harmony respecting cultural and natural diversity. A world in which, people participate in their social, cultural, political affairs/life and economic well-being, and to the rights to a life of dignity.”

Organization's Mission

“Our mission is to empower and enable people especially children, women, the aged and other disadvantaged in the society, to participate powerfully in their overall development. Our mission is to create and strengthen people's institutions that sustain, promote and fulfill their development needs and rights to a life of dignity.”

Origin: People's Cultural Centre (PECUC) with its definite objective, scientific approach and effective implementation strategy is a closely knitted team of social activists and developmental professionals; who joined their hands during 1990s to promote sustainable social development activities.

PECUC was formally declared as a non-govt. organization in 1990, completes 23rd years of meritorious service to the people of Odisha. Over the years, our focus has been on empowerment of children, women, the aged, schedule castes, schedule tribes, Dalits, Urban and rural poor and other socially and economically backward and marginalized communities. While equity, Gender Justice and Human Rights are Guiding Principles, the core are of Interventions include Child Rights, Livelihood and Household Food Security, Rights of the Aged, Depending Democracy, Community Health Management and Emergency Management. PECUC directly works with the community, advocates for pro-poor policy at regional and national levels and intends to advance human rights culture.

Area of Operation: For grassroot actions –Keonjhar, Balasore, Kendrapara, Khordha, Cuttack districts and for Campaigns, networking and advocacy –the whole of state of Odisha and in certain cases at national level.

VISION 20-20 (Strategic Plan):

Our strategic plan for the period 2011 - 2020 is in place. It has been drawn based on the past-experiences, lessons learnt, organizational visions, mission, values, strengths, weaknesses, challenges and opportunities. The plan emphasizes right based sustainable development, a concept that visualizes greater capacities of social systems, structures, institutions and policies to utilize resources for achieving favorable levels of living standards with desirable value systems, better distribution of income, wealth and opportunities and above all ecological balance.

PECUC would continue to focus primarily on child rights and develop a human rights culture where each and every individual can enjoy their right to a life of dignity. Hence PECUC has prioritized to focus on the issues relating to democracy and human rights, women empowerment, health, environment, livelihood, governance, gender justice, active ageing, emergency management and disaster mitigation during these years.

Highlights of PECUC in Keonjhar District

EDUCATION AND HEALTH project:-supported by DIK, Germany the project is operational in 20 revenue villages of Patana block with following objectives;

- To provide primary education and health in 20 villages in Keonjhar district of state of Odisha and motivate them to send their children to school and make them aware of their rights to primary health and education under various government schemes.
- To liaise and link the 20 villages to different government Schemes and Program.
- To enhance the income levels of the family through promoting Mother Self Help Groups.
- Building capacity of staffs through providing different training programmes

Activities:-

- Facilitation of 20 Shradhabhabs,
- 20 Village Education Fund
- 20 Child Clubs
- 20 Child Protection Committee
- 32 Self Help Groups
- Facilitation of regular Health Awareness Camps
- Universal Immunization by ICDS and Pregnancy care.
- Staff Capacity Building Training

Major Achievements of the year

- 575 children (boys: 293 & Girls: 282) enjoying their education.
- During this period 20 students passed class 10th examination and are continuing their higher studies at Bhimkund Maha Vidyalaya, Dumuria, Pipilia College and Anchalika Maha Vidyalaya, Patana
- 30 non-school going students are able to read and write both Odiya and Tribal (Santal) literature after attending the centre regularly.
- 78 children (boys: 37 and girls 41) who were mainstreamed into formal school.
- 87 children (Boys-43, Girls – 44) from 20 villages enrolled in SB centre
- In 20 Villages Education Fund total bank saving is- Rs. 60093/- till December-2013. Community supported 10 SB centres by providing local mats prepared with used gunny bags. 6 SB centres repaired by the community.
- 4 child labor counseled by the child rights club members and enrolled in Sradha Bhavan
- Through peer counseling 5 irregular children attending school frequently
- Child club members raised voice against improper immunization and as a result 5 children fully immunized
- Discrimination during mid-day meal reduced in one School after child club member's intervention through demand note submission to school management committee members.
- 3 Girls after being member in child club from the operational villages accessed to kishori balika yojana due to enhanced understanding on these schemes.
- 2562 (Boys-1447, Girls-1115) children were immunized under different immunization programs. (Polio, DPT, BCG, Hepatitis, Vitamin and Missiles). 145 Pregnant women took TT.
- 22 beneficiaries have already availed benefit from JSY program and Mamata scheme. 65 mothers have attended pregnancy care program and received TT and Iron-folic acid tablets. In MAMATA divas 77 pregnant women, 65 lactating mothers & 204 children took supplementary food, measured blood pressure, weight, height and did haemoglobin test. 44 institutional deliveries occurred. 40 person adopting different process for family planning. In Janani Surakhya Yojana 15 pregnant got benefited & in MAMATA 20 benefited.
- CRPC facilitated digging and construction of 4 new tube well with platform in Tondo, Dumuria, Kothaghar & Baidabaja villages, 10 such facilities additionally repaired by community through RWSS. CRPC Observed world environment day on 5th June organised a rally, meetings & plantation. Following important



days were observed: 44 days campaign against child labour from 30th April to 12th June; Hand wash day on 15th October ; Children's day on 14th November; Green consumer day on 28th September and world ozone day on 16th followed with September meeting & plantation.

- 20 MPVs have supported 2208 days (one day 2 hours) to formal schools for enhancing classroom process, teacher student relationships and quality of learning of backward and under privileged
- GKS members facilitated the cleaning of surroundings of tube well & bleaching the ponds, wells to prevent water borne diseases, spray DDT each house to prevent Malaria & Jalachatra (Water distribution)to prevent sunstroke.
- As result of the Kishori Balika meetings, all the adolescent girls are taking IFA regularly. Each Saturday iron tablets distributed to avoid anaemia among adolescents.
- Due to liaison with government 81 tribal BPL households got Jungle Jami Patta; 202 job card holders have engaged in MGNREGS work; 342 family enlisted in RSVY; NRLM-4 group-8Lakh ; Bank linkage –all group- 17 Lakh; Loan to22 group from forest department (VSS)10.5 lakh; Widow pension -66; Death claim-5 ; Old age pension -87; IAY-50 (BPL family); NREGS -144 (Applied for new job card); Mo Kudia-5; Jangal Jami IAY-50; Seed distribution from watershed-32 families; 3 new Tube well in 3 village supported by RWSS; NRLM-supported 5 SHG 15000/-each (Tondo,Dimiridiha & Kothaghar); New 10 AWC constructed from ICDS
- 35 mother SHG groups deposited total Rs.774834 in bank. 4 groups have linkage with NRLM; 10 groups availed loan from forest department; watershed supported Rs.10000 to 5 groups each for 6 month without interest; New 10 AWC constructed from ICDS; Rs. 50,000 sanctioned union bank, Dumuria for the proposed broiler farm by Bhagabati SHG, Tanda; Rs. 1 lakh loan granted for terracotta tp Ananta Kesari SHG, Jhatiali, from Bank of India, Patana; Rs 50000 Union Bank, Dumuria for Sal leaf plate industry in Tanda by Badhaisuni Tasar SHG.
- 129 health camps organized. Total 1328 (Male -424, Female-427 Boys-217, and Girls-260) aware about hand wash , safe drinking water, sunstroke & malaria prevention, also got treated from diseases like cold, cough, fever, malaria, body ache &diarrhoea. 57 Malaria patients referred to ASHA, CHC,PHC&DHH; Malaria Awareness through PALA in all villages occurred; Manju munda of Baidabaja village referred to CHC patna for high fever through 108 ambulance services.



Participatory Action for Eradication of Child Labour (PAECL) project strives to achieve “Complete elimination of Child labor from 27 villages of Patana block by ensuring quality education to the children; empowerment of mothers of working children through livelihood promotion, child and community participation in child labor eradication supported by TDH [G] and AEI. The Key Activities undertaken includes:

- Operation of ShradhaBhawan's/ Child Rights Centers, Child Clubs/SishuSabhas.
- Functioning of Child Rights Protection Committee (CRPC).
- Strengthening Capacity of School Monitoring Committee.
- RTE Act Awareness Campaign.
- Motivational Camp for Children.
- Block, District and State level advocacy workshops on RTE Act and Child Labor Prohibition & Regulation Act.
- Formation & strengthening Mothers-Self-help-Groups for livelihood promotion.
- Linkage with Government schemes & programmes.
- Media advocacy at Block, District and State level.



Achievements

- 27 functional SB centers are functional, supported by trained multipurpose volunteers in 27 project villages. At present there are **562** (Boys- 277 & Girls-285) children enrolled in the SB centers.
- With the effort of Sisu Sabhas, Child Protection Committee members, through awareness generation activities, alternative livelihood promotion in three intervention villages named as Tikayatpatana, Braudiposi and Padmakesharpur were declared as Child Labor Free villages. As a whole till date 10 villages namely Musanali, Bhalughar, Dahibahali, Rathapada, Badapadiaposhi, Raikala, Bhaliadal, Tikyatpatana, Padmakesharpur and Barudiposi are now child labor free villages.
- 207 (Boys-98, Girls-109) slow learner students of SB Centre have increased their learning level during the reporting period and now can count numbers, do addition, subtraction, multiplication and division up to 3 digits, they can read and write in *Odia* and have improved their general knowledge.
- 49 (Boys-27, Girls-22) SB Centre students enrolled in formal schooling during this reporting period.
- 79 Children (B-43, G-36) enrolled in formal School 23(B-12, G-11) enrolled in SB centres following their participation in motivation camp
- 15 days Child motivation camp was organized at Janata School, Malliposi of Patna Block. Total 102 children (B-55 and G-47) participated in the camp. Children from different categories like never-been-to-school, drop out after completion of primary education and pre-primary education, child laborers, slow learners - participated in the motivation camp.
- Children from 27 villages are now engaged in Child Rights Clubs involving **2021** members (B-998 & G-1023) and each group meets once in a week.
- 28 (G-11 & B-17) irregular children have been regularized in school through the child club members.
- 53 (Boys-15, Girls-38) Child club members participated in Gramsabha held on 15th August and 26th Jan in the respective project Panchayat and discussed on Construction of Kitchen room and boundary at Dahibahali, appointment of teacher at Madhapur U.P School and supply of drinking water at Patna Primary School. From the said demand, drinking water problem was solved and one tube-well has been installed at Patna Primary school.



More details of the Sishu Sabha actions are given in.

- The CRPCs are in place in 27 target villages with 282 (M-142 and F-140) members. During the period all the CRPCs held their monthly meetings, to discuss the status of children in their respective villages.
- Total 98 (M-45, F-53) students enrolled through School Prabesh Utsab (Enrolment campaign by Sarva sikhya abhijan) with the initiative of Community people and CRPC members in 27 villages. They have been very active in the 44 days intensive campaign against child labour.
- With the effort of the Child Protection Committee members, two new Primary Schools constructed in 2 intervention villages which will accommodate more than 70 children.
- CRPC Members ensured safe drinking water by facilitating



construction of 5 tube-wells by the government department RWSS in the villages of Badapadiaposhi-1, Nuagan-2, and Rai kala-2. In summers they initiated setting up the Jala Chatra (water distribution) counters where children and others could get drinking water to prevent sun stroke.

- In all the 27 operational villages, School Management Committees are in place as per the RTE Act and as guided in the state rule with 376 (male -198 and female-178) members in the committee and most of them are actively participating in all the monthly meetings.
- The SMC members ensured Food Monitoring Committees in 27 village schools and regularly visit for inspection and check the quality of food. The SMC members actively supported for appointment of new teachers, infrastructure development in schools and etc.
- A two days training for SMC & PRI Members on RTE Act 2009 & School Development Plan (SDP) was organized. Dharanidhar Das, School Inspector, Patna facilitated.
- Total 324 village awareness meetings were organized in 27 project villages with participation of 2119(M-1089 and F-1030) persons from the community.
- A 15 days enrolment campaign – “School Chalo Abhijan” - was organized in all the villages where 1421 community people had participated (M-688 and F-733), with focus on children’s enrolment and continuation with schooling as per RTE Act, 845 Children also participated (B-449 and G-396) to educate the community and their peer groups on enrolment.
- Children observed the 44 days activism actions against Child labor from 30th April to 12th June 2013. Within the 44 days various activities were conducted such as: awareness rallies, Red Card Campaign against child labor, Kavita Path (Poetry Reading) Program on Child Labor organized in Bhubaneswar with participation of both child writers/poets as well as established adult writers/poets.
- On June 12th a Human chain and Signature campaign was organized at District HQ of Keonjhar involving more than 100 persons. Participants included youths, teachers, CPC and SMC members, police personnel etc. Inaugurated by the Keonjhar Municipality Chairperson Mr. Pravanjan Pattanaik.
- A State Level Consultation on Positive Parenting & Non-violent Discipline in School Situations was organized at Hotel Kalinga Ashoka, Bhubaneswar on 21st September, 2013 with more than 70 participants; among them were educationists, Cluster resource centre coordinators (CRCCs) Block Resource centre coordinators (BRCCs) leaders from civil society organizations, representatives from international non government organization (INGO) government officials and media representatives.
- One day state level workshop on “Child Labour and Laws” was organized on 7th March 2014 in collaboration with Biju Patnaik State Police Academy (BPSPA) Bhubaneswar at Conference hall of BPSPA. Police officials from more than 15 Districts along with BPSPA officials, representatives from Labor and Employment Department, Govt. of Odisha were participated.
- A15 days need based skill training was organized at Patana with participation of 52 participants on Basic Computer Education from 17th December to 31st December. Another 50 adolescent trained on Tasar Making and turmeric processing.
- 465 Eco Saver Youth Network members now in 27 groups and the membership have been increased since last year.
- During this year 8 new Mother Self Help Groups have been formed and now there are 35 functional groups with 390 members covering 390 households. A capacity building program for the Mother SHGs was organized and facilitated by Krushna Chandra Barik. Total 64 participants joined the training.
- Members of 5 SHGs received IGP support on various trades i.e: Marangburu SHG Banamahuldiha -rice processing, Maa laxmi SHG Padamakeswarpur -goat rearing, Maatarini SHG Maliposi, Radhakrishna SHG Barudiposi -sheep rearing and in 2nd round Laxmipriya SHG (Jamunaposi) on goat rearing. Total 58 Women are benefitted from the project during this reporting period. Till the reporting period the SHGS have generated Rs.713974 savings.
- In 27 operational villages meetings on domestic violence have been conducted with participation of 2989 members (1241 male and 1748 female).



- During this reporting period, total 5132 numbers of community people linked with various government schemes and programmes, (102- old age pension, 52 women - Widow Pension, 133 persons selected for housing facilities under Indira Awas Yojana (IAY), 3636 people linked with MGNREGA, (Out of 3636 total 2135 availed below 100 days work, 626 got 50 days work, 105 got 70 days work, 334 got 80 days and 436 got 56 days of work .86 persons linked with Jungle Jami Patta, 266 families linked with PLO Card, 773 families benefitted in Health insurance policy of Govt. of Odisha and received Smart Cards, and 84 women for Mamata Yojana. 414 farmers supported with 15 quintals of paddy and vegetable seeds of 10 different varieties. 1000 posters on SRI developed, printed and distributed to enhance community understanding on SRI techniques.
- 27 Farmers Groups are in place and functional in 27 project villages. 414 members are actively involved in the farmers group. Total savings of the 27 Groups is Rs.54190/- the farmer's club has conducted 12 monthly meetings each with 15 to 20 participants.
- 27 Seed Banks in 27 intervention villages are in place and functional. 414 families supported with seeds for kitchen garden purpose and the seeds includes-ladies finger, *kosala*, tomato, chilly, beans, cucumber, onion, yard-long bean, coriander, and bitter guard.



International Exchange of Best Practices in Education – Actions in India and Overseas.

Operational Area: 100 Schools of 3 Blocks (Patana, Jhumpura and Ghatagaon) of Kendujhar District. Supported by: Save the Children and European Union

Activities undertaken

- Meeting of District Level Committee
- Organizing meetings of Cluster Level Forums
- Strengthening CRPC (Child Right Protection Committee):

Strengthening Sisu Sabha:

- Capacity building of SS members
- Child Participation in Gramsabha
- Facilitation of SMC Meetings
- Organising TLM and Science Project Exhibition at Block level (1 in each block)s
- Establishment of 15 Resource Centres (5 in each block)
- Observation of Child Rights week
- Enrolment campaign
- Advocacy
- Innovations- Child led indicators, CAP (Collaborative Assessment Process) method adopted on experimental basis, Study on Implementation status of RTE, Promotion of child reporters, Inter child club Pen friendship, Child –Adult interaction, Child –Adult interaction-



Major Achievements

- Kitchen garden promoted in 48 School campuses having complete boundary wall and water facility.
- Construction of new School building completed in 34 schools, Appointment of 11 Volunteers as teachers in Schools to support in teaching etc.
- School Improvement Grant and MCS grants have been utilised in Mina Manch / school cabinet and cluster level meetings etc in entire schools of Keonjhar districts.
- Ensuring of Records for Idea box in 100 schools

- Incorporation of School Development Plan (SDP) prepared by PECUC in govt SDP format in 100 schools through Involvement of SMC .PTA,MTA,CPC, and SS
- complete participation in SMC meeting by the members resulted teacher engagement in 11 schools and Tube well repaired in 13 schools
- Child protection committee members of the operational areas took initiatives to regularize irregular students to school, enrol drop out in school, ensured quality mid day meal etc. i.e Jhaliapada Child protection committee member Bhariti Mahanta, Anganwadi worker jointly made enrolment of a disable dropout student Netrananda in 8th Class.
- The CRPC members of Tentulikhunti village identified 5 dropout children regularized them.
- 18 boys and 21 girls of Bapujee sishu sabha, Barhaposi has submitted their demand note to the HM through school cabinet for playing material.
- Children Bullet Nayak, Class- 9th, member of Tulashi Sishu Sabha, Nayadhanurjapur got the RADHANATH RATH CHAATRA BRUTI from The Samaj Relief Fund for three years 2012 to 2014 .
- One poem of Dhanurjaya Patra and a story of Jayashree Mohanta, Member of Himalaya Sishu sabha(Panaposi) has published in the child magazine SUBRNADEEPA.
- 29 Boys and 47 Girls motivated towards formal education and now regularly attending school
- 65 members of Singhabahini SS planted 50 trees in and around the school premises
- 20 students of Badaneuli cluster participated in CRCC level story telling event organised by SSA held at Badaneuli cluster
- Gurucharan Munda returned to Class 5th after 50 days absent by the direct effort of Baitarani SS of Sananeuli village
- Reeta Munda and Hemanta Patra returned to school after 60 days absent by the direct effort of Netajee SS of Pahadpur village
- Musapada- There was no boundary wall in the back side of the school .The SS members demanded to the HM and SMC members to cover the back side with green fence, after that now it is covered by the SMC
- 3 Teachers were changed in schools of Swam (Haldhar Sankua), Kuaposi (Bhakta Bandhu Mohanta), Putulia (Dinabandhu Mohanta) as they were not attending school regularly as the students informed to SMC members. SMC applied to DI, DPC for change of teachers. The SMC members gave an application to DPC & BDO for appointment of school teachers and the school have one teacher
- SMC member (4 male & 2 female) of kashipur village has built the temporary green fencing in their school.
- SMC member (6 male & 4 female) has decided to introduce the notice book for villagers to provide information on the school function, SMC meeting and other school related issue for the participation of villagers in school management.
- SMC chairman of Budhikpudi PS had taken the responsibly to complete the hostel building which is completed in the current month.
- Playground levelled for use in 12 numbers of Schools.
- Water filter purchased in 65 nos. of schools.
- Dustbin used in 72 nos. of schools.
- Children park equipments provided to a school named Dehuriposi ashram school.
- Construction of boundary wall and green fencing in 75 schools
- 9 child reporters were trained and writing articles on local issues in magazine. Publication of a children's Magazine-Bole Hun ti –a news cum feature cum literary magazine By the Children and Subarna deepa
- Creativity of children enhanced, understanding on issues developed, and confidence level increased.
- List of CPC Submitted to DSWO to include in the ICPS Structure of CPC



Stronger Voice to Excluded Children in Govt. and Ngo Policies and

Programmes: Supported by Save the Children. Operational areas: 30 villages under 5 Panchayats of Patana Block, Kendujhar District Coverage..Total Household—5073-Adult (SC- 2842, ST- 15445)Child PopulationTotal -8110 (boys-4085 and Girls-4025)SC-1721 AND ST-3407



Activities:

- Exclusion Mapping by Children and it's review
- Awareness Generation through Observation of Special days
- Ensuring Children participation in Gramsabha and Pallisabha
- Formation and Strengthening of Child Protection committees
- Formation and strengthening of Children group at village level and child federation at panchayt and block level
- Capacity building of people from excluded community on various Govt. Schemes and programmes
- District level Training /workshop on Child rights
- Children's Interface with duty bearers from block level to state level
- Facilitate media visit to project villages and highlight various exclusion issues
- Organizing District level and State level Media workshops on Social Exclusion and Children/Role of Media on protection and promotion of Child rights
- Promotion of Child media volunteers and linkage with district and state media network members
- Exposure to child media volunteers and child club members
- Development, printing and distribution of IEC materials
- Installation and facilitating the use of suggestion box
- Regular meeting and interaction with Block, District and state level Govt. officials and sharing of various exclusion issues
- Publication of various exclusion issues through children's article in Children magazine and different news papers
- Documentation of good practices to address exclusion , publication and sharing
- Visual documentation of good practices to address exclusion and sharing
- Advocacy



Major Achievements

- Discrimination in terms of caste, gender and class reduced in family, Anganwadi Centers, School and in the villages. 3 discrimination cases identified and resolved.
- Child labor reduced and 18 operational villages considered as child labour free
- Learning level of children enhanced i.e number of scholarship enhanced from 8 to 18 now.
- Children's voice heard and recognized in different forums i.e. Gramsabhas, District level meetings, School development plans etc.
- Issues of Excluded community got priority by District administration and addressed & Ensured inclusive environment in the School and Community for the excluded children
- 5 Villages received BPL electrification

- 58 Children from different excluded community passed 10th Examination ,Ram in 3 schools, 11 teacher appointment in 8 schools,11 New teachers appointed in Schools,Drinking water facility initiated in 35 schools
- water scarcity problem of 35 excluded hamlets addressed and now they are accessing safe drinking water facilities(75 New tube well constructed and 6 villages linked through Swajaladhara Scheme)
- 797Excluded families linked with different Govt. schemes & programmes and accessing those i.e. Indira Awas Yojana-92, MGNREGS job card-212, old age pension-139, widow pension-39, disability pension-23,,JSY-163 Jangle Jami Patta-101, PLO-28
- 23 child labour rescued and enrolled in formal school, 9 child marriage cases identified ,Counseled and stopped as an impact Child marriage stopped,2 child trafficking cases identified and stopped
- 7 New Schools Sanctioned which will be benefited for 255 Excluded Children and 6 New School Constructed
- 11 New Anganwadi centers constructed (6 Mini anganwadi centres),520 Children accessed pre-primary education through New Anganwadi centres ,233 Issues solved using panchayat fund,3 orphan children liked with foster care facility under ICPS ,Using MLA fund 15 issues solved,Total 18 Excluded children became member of SMC (ST-B-9,G-5,SC-B-2,G-2)
- PECUC member in Girl child monitoring committee of SSA, member in SSA trainers team for rte training, & Member in BLCPC
- 5 Panchayat level CPC recognized,PECUC received a research project from SSA
- Suggestion box appreciated and adopted by Panchayat
- PECUC members interviewed by both Electronics and print media frequently on Child protection and education issues with focus on exclusion

THE COMBATANT COMMUNITIES IN ODISHA *Success Story of Bhagaposi*

Bhagaposi village in Kendujhar district might not have occupied an important place in the political map of Odisha but Bhagaposi is certainly in news in recent times. The village attracted wider attention when the issue of education was highlighted in the front pages of News Papers. Constructive action by the community owes its beginning in children group activities towards the end of 2009. Children shared their concern with village child protection committee (CPC). The CPC discussed the matter with the Sarpanch and the BDO. Palli Sabha and Gram Sabha were mobilized in the year 2010. The village level child club put up the matter at block level federation meeting of children in 2011. The block level federation of children under the leadership of Miss. Jillimani Nayak shared their concern in writing to the DPC on 28th December 2012. Yet another promise made. This time DPC was in the focus; but no difference realized in the status of education in Bhagaposi. Drop outs were regular as usual as by school - it did not sound significant event in community life. However, by lack of school it made a lot of difference to the quality of life for the community in Bhagaposi village (GP. Kantiapada, Block. Patana) in Kendujhar district. Thus as per decision, children shared their plan with CPC and the CPC members along with other community leaders went to

Meet the district collector at Kendujhar which is 30km away from Bhagaposi village. The group submitted a memorandum to the collector on 4th February 2013. The collector had a promise to fulfill. Five months have passed by. Human effort and optimism has its limitations; no constructive action registered. Those who are at the helm of power at the cost of public exchequer; need to respond positively and instantly to eliminate exclusion in the lives of tens of thousands of communities in this country. Finally, in the month of July 2013; a government order passed recognizing the demand of school in Bhagaposi. The children are going to have their own school, the village school. Henceforth, no child is required to go outside the village for education; no child is going to be cut off from education due to Long Distance Ofthe School. The community is to have a say in the education of their children.

It is the only case in the recent order by government. Out of 14 new schools ordered; the demand of school in all the 7 project villages including Bhagaposi accepted and achieved

Campaign for Reducing Discrimination Against Excluded Children in Swampatna Block of Keonjhar

District: -A fellowship program under a broader initiative - “Stronger Voice to Excluded Children in GO/NGO policies & programmes. Mrs. Sushila Nayak was the fellowship scholar supported by Save the Children. The program covers 10 villages of 5 panchayats in Patana block. With an overall objective to identify issues of excluded children and to link them with the government schemes and programs. Activities undertaken are summed up as:

- Strengthening children groups through tribal art and story-telling competitions among them.
- Ensuring child’s participation in Gram Sabha to raise their issues.
- Formation of children group at district level.
- Holding “Children Parliament” participated by 150 children from different villages. Over 100 joined discussion on the Bill on Prevention of Sexual Exploitation of Children to learn about parliamentary processes in the country.

Activities:-

- Meeting with Children Group Members:-
- Meeting with Child Protection Committees
- Meeting with Panchayat Functionaries and Govt. officials
- Children participation in Gramsabha
- Children Parliament (Mock parliament by Children)
- Strengthening Children groups through tribal art and storytelling competition

Major Achievements:-

- 10 child club members met 120 times (each 12 times, once in a month) in 10 operational villages with participation of 889 children (B- 476 and G-413).
- The child club member Kantiapada organized a rally on Enrollment Drive, School Chalo Abhiyan. 20 children were regularized in school who were earlier dropouts, taking care of their siblings. Parent counseling, peer counseling was conducted to motivate children to school regularly. The child club member observed Utkal Diwas on 1st April 2013.
- 16 children motivated for Anganwadi centre. For which along with the project staffs, concerned Anganwadi Workers also actively involved in the process of bringing children to AWC. Apart from this, new AWC sanctioned and constructed in Bhulda which will give benefits to more than 20 Children from SC community.
- Facilitated kishori balika meeting in all the intervention villages. 55 girls attended Kishori balika meeting and became aware about Kishori Balika Yojana with support from Anganwadi Worker.
- 4 Child club members from Bhagaposi village participated in the Block level Art and storytelling competition out of 4 children 1 Girl named Tapaswini baghua got the second position in storytelling competition and from the village Chakudapal Sadan singh Munda got 3rd position in tribal art competition.
- The fellow has interacted with the Parents of three ST girls who were selected to attend Scholarship examination and with Support of Child rights protection committees bring them back from their villages and they attended the Scholarship examination on 25th June 2013.
- Meeting conducted with 10 Child Protection committee members with participation of 121 Participants (M-59 and F-62),The CPC regularised 10 children (9 girl 1 boy) in the Anganwadi centre in 10 operational villages. The committee took initiative for construction of AWC in 4 villages and one tube well repaired in the AWC through RWSS.
- CPC members facilitated 55 families to link up with different government schemes and programmes. These 55 families were linked to old age pension, Jangal Jami Patta, Widow Pension, PLO, RSVY etc. ,CPC members linked 51 adolescent girls with kishoribalika yojana
- Child Protection committee members supported one ST girl to continue higher studies after 10th Pass in repeated discussion by the Fellow, In Dabarchua Primary School a Child friendly Toilet constructed for the differently able children of the school



- In the village Chakudapal 6 Girls are not attending School after class 9th, initiatives should be taken to arrange Vocational trainings for them.
- In the village Hiraposi appointment of teacher in primary Schools.,Separate toilet for girls and teachers in Bhulda U.G.U.P School
- Bhagaposi BPL electrification to the village to support 45 excluded households to access electrification and support for childrens to have education
- To create protective environment for children-construction of School boundary wall in Talapada Primary school, Reconstruction of AWC in Kasipur
- A children assembly (Mock assembly) organized at PECUC, Field office campus, Patana. Total 130 participants (110 Children and 20 Adults) including Media representatives attended the parliament. They passed a bill named “protection of children from sexual exploitation”. The Assembly process was facilitated by Ms Jyoti mohapatra,PC IPAP and Mr Pradeep Mohanty, Child Rights Activist.
- During Child rights week on the eve of Children’s day fellow has facilitated a tribal art and storytelling competition at PECUC, Conference hall, Patana on 14th November 2013. Total 50 Children from the operational villages participated.
- In the village Bhagapasi the RWSS has completed the repairing of the tube well for safe drinking water facility,All the children should have Polio drops in our project area.
- The villagers and the SMC in Kantiapada primary school finally resolved the issue of shortage of teachers in the school by appointing one of the educated village youth as adhoc teacher in the school at a monthly remuneration of Rs. 500/-
- A beneficiary list prepared for different government schemes and programs and submitted in the pallisabha at the villages like- Jadichatar, Chakhundapal, Hirapasi, Talapada, Bhagapasi,Nuagaon,
- In the village Bhagaposi the community people supported all children to attend 10th exam.
- The issue of non attendance of two children, namely Raju Naik and Sunil Munda in AWC from Talasahi in Talapada is addressed through discussion with the parents of the children,Muna Majhi son of Sarat Majhi BPL family suffering from malaria, Rs 500 Sanctioned from GKS committee to hospitalize him.



Highlights of PECUC in Khurda District

PECUC'S 24TH SISU MELA (CHILDREN FESTIVAL)

PECUC has organized its 24th SISUMELA – Children Festival 2013 from 14th to 20th November at Ampetheatre, Ekamra Haat, and Bhubaneswar to promote a child friendly environment. The Sisumela included Creative Competitions among the children. Cultural Programmes and different activities like Drama, Dance and Music by Child Artists: Seminar and workshop on Child related issues. Cultural Programme including Children’s Dance Festival, Music Festival (Pilanka Akshaya), Theatre Festival and Festival of Martial Arts Annual award and honor for children and adults in Valedictory function with Support from AEI, Apolo infra projects Limited, Canara Bank, Rotary Club of Heritage Bhubaneswar, Tata Steel, Terre Dess Hommes (G) IP, AEI, IMFA, Culture Dept. Govt of Odisha, Odisha Review, Aneeta, Priyadarshini,

OBJECTIVE:-

- ❖ To create an atmosphere for a child friendly society.
- ❖ To create a scope for children to share their views, creativeness, potentialities and exchange culture.
- ❖ To inculcate the spirit of freedom, participation and integration amongst children.
- ❖ Sensitizing the general public to prevent children from abuse and exploitation.
- ❖ Highlighting the issues relating to child abuse, Draw the attention of policy makers and enforcement authorities on child abuse.

The weeklong children festival from 14th November to 20th November comprised of several competitions among children like Song Competition, Modern Dance, Fancy Dress,Talent Hunt, Rhymes Competitions, Fine Art

Competition, Quiz Competition, Odishi Dance Competition, among children from Nursery to class – X of different schools of the state of Odisha, Baby Of Year competition was also held among children from 6months to 3years

		
<p>Inauguration of 24th Sisumela</p>	<p>Release of “Dhusara Swapna” a poetry collection on Child Labour</p>	<p>PECUC awarded the I Lead India , Bhubaneswar Youth Brigade team</p>
		
<p>Children Participating in Drawing Competition</p>	<p>Cultural Programme During Sisumela</p>	<p>Cultural Programme During Sisumela</p>

PECUC’s Annual Award Giving Ceremony 2013. For the year 2013, The following persons honored

Sj. Satakadi Hota, Editor, The Samaya, Honored with Swarup Jena Memorial Award for his outstanding contribution in the field of journalism; Sj. Bibekananda Dash with Abani Boral Memorial Award for his outstanding contribution in the field of Education; Smt. Kasturi Mohapatra with Dr. Praffulla Das Memorial Sisu Adhikar Surakhya Award ; Sj. Rabi Shankar Mishra with Sisu Sathi Award ; Srujan Bhardwaj Pati with Dr. Praffulla Das Memorial Sisu Prativa Award ; Chandan Khuntia with Bajirout Memorial Award for Bravery; Sukumari Mohanta with Pranatha Pattnaik Memorial award for Social Service. Sanvi Das with Baby of the year; Satwik Das and Sankalp Mishra Awarded as Runners up of Baby of The Year.

PECUC also awarded the I Lead India , Bhubaneswar Youth Brigade team , a team of 5 members from different corner of the city and from different background are taking initiatives to improve the communicative English of the less privileged children and youths of Bhubaneswar. This helped the Children and youths to develop their leadership skills, built confidence and later on be supportive to avail different employment opportunities.

Strengthening Women Leadership in Grampanchayat, a mission supported by The Hunger Project operated in Baliana and Bhubaneswar blocks of Khurda district with the following objectives:

- To enhance the issues understanding of federation leaders on federation management, understanding the importance of by-laws, advocacy strategy, collective functioning and making federation effective. Principles of equality, justice and democracy and rights will be reinforced during this workshop so that the federation leaders lead their federation as involved leaders.
- To Create Solidarity among Cluster Members and to Plan and Prioritize Issues of Advocacy and Engagement with Government to be taken by Block Federation.
- To get media attention and strengthening advocacy on the issues identified and addressed by federation. The workshop also sensitizes journalists to the circumstances and realities of elected women and rapport building with journalists emerges as a key outcome.

- To give in-depth knowledge about issues identified by block level federation to formulate effective strategies to solve them that way federation leaders are enable to work as informed leaders and take concentrate action to address a specific problem. Knowledge about issues enables federation members to raise issues of accountability and good governance with respective officials with enhanced confidence and conviction.

Individual interactions, interaction with BDO and other stakeholders, Monitoring Panchayat Meetings and gram sabhas, Cluster Level Federation Building, Block Level Federation Building, District Level Federation Management workshops, District Level Media interface workshop, District level Convention of EWRs, District Level Need Based Training, Facilitation of Gender Panchayat Resource Centre, VAW Campaign and Development of IEC Material etc are the main activities taken up to achieve the aforesaid.

Activities	Numbers	Total Participation
Cluster Level Federation Building	32 (Baliana-21 & BBSR-11 Block)	889 women PRI & Others
Block Level Federation Building	4 (Baliana-2& BBSR-2 Block)	141 women PRI & Others
District Level Federation Management Workshop	1	40 numbers PRI & Others
District Level Media Interface workshop	2	131 women PRI & Others
District Level Convention of EWRs and Observation of International Women's Day	1	105 women PRI & Others
District Level Need Based Training	1	37 women PRI & Others
Gender Panchayat Resource Centre (GPRC)	8 (Baliana-5 & BBSR-3 Block)	979 women including 944 EWRs and 435 men. Total 1414
Observation of One Billion Raising Programme	2 (Sarakana & Tikarapada GP)	108 women PRI & Others
DISTRICT LEVEL CONVENTION ON VIOLENCE AGAINST WOMEN	1	
MOBILE VAN CAMPAIGN ON VIOLENCE AGAINST WOMEN	1(11 GP of Baliana & Bhubaneswar Block)	1217 women and men
Observation of Gram Panchayat Meeting	29 (BBSR & Baliana)	
Observation of Palli Sabha	6 (BBSR & Baliana)	
Observation of Gram Sabha	22 Gram Sabhas including 7 women special gram sabha	

Achievements

- EWRs Federation members started campaigning against domestic violence with women and compromised 2 nos of violence cases, 3 nos of liquor shop banned, facilitated 70 beneficiaries under Mo Kudia Scheme, EWRs Federation members facilitated plantation activity and 700 nos of plants are planted with coordination with the Forest Department. Federation members monitored 32 ICDS centers, 98 GKS and 7 Kishori Balika Sanghas. The Federation members mobilized chief minister's relief funds for 33 households for conducting death rituals in their houses amounting Rs. 10,000/- each, also mobilized GKS fund for financial support 2 persons on ground of health problem.
- Federation members to form cluster level GPRC centre, issues identified to be raised before the block level public hearing meeting on MGNREGs. The issues includes – irregular payments, inadequate availability of equipments and materials for work, lack of provision of drinking water, medicine at work site under MGNREGS program. Issues of violence against women, ineffective implementation of govt plans and programs at the grassroots are coordinated and intervention ensured by the leaders.



- EWR development enhanced awareness regarding different grass root programs, EWRs strengthen intervention on grass root programs by regular monitoring of ICDS, School and GKS programs and Enhanced support from federation members at block level.
- **EWRs are** motivated by the learning from the media workshops. Mrs. Saudamini, the women sarpanch of Sarakana GP in Balianta block took follow up leadership in engaging Alibha cluster federation leaders, women SHG leaders and other members of community on key issues encountered at GP and higher level. In an unfortunate incident in Rayatpada on 24th September afternoon; presence mind of Ashamani Sahu, the EWR saved the life of 15 school childrens. The incident took place when these school children had their mid day meal and fall sick. Ashamani ensured immediate hospitalization of the marooned children by calling ambulance. The other steps taken by Ashamani include attracting attention of education department, the panchayat, the school management committee and parents of the children and other Alibha federation leaders.
- 23 beneficiaries are benefited by corrections in their voter list, 101 new beneficiaries received the Mo kudia scheme in December, Women participation and presentation increased in Gram Sabha and in other panchayat meetings, EWRs able to mobilize chief minister relief fund for 21 beneficiaries for Death case, EWRs motivated other women participants for the forthcoming elections, Field monitoring and service monitoring of ICDS by EWRs in both the blocks increased.
- During one billion rising programme, 3 cases of domestic violence were solved by the EWRs In Baligundi, Gotalbindha & Sarakana. In Sarakana grampanchayat 9 households were benefited through the Chief Ministers Relief fund, by the help of the EWR the disturbance occurred in the procedure of egg distribution by 7 Anganwadi centers were solved.
- During Mobile Van Campaign twelve cases identified. These cases are documented for public hearing by the women commission,
- Observation of Gram Panchayat facilitated 47 BPL households got connected with electricity Under Rajiv Jyoti Vidyut project. One construction work is granted to women SHG named Maa Basulai Nari Sakti women SHG, 20 old age person forms were collected as per survey of 80 year plus age group people. The ICDS workers present in the meeting were informed to open the center regularly, to conduct different programs as per guidelines and should ensure quality services to beneficiaries to control maternal and infant deaths as prevalent in other parts of the state. Focus discussion held on PHAILIN. In Prataprudrapur Panchayat meeting, discussion about Indira IAY, 21 new beneficiary pensions applied. This Panchayat has sanctioned 31 Latrine, 4 numbers of Mo kudia for General people sanctioned and 3 for Handicraft or divorce people sanctioned. Naib Sarpancha Laxmi Priya Behera raised voice against fake signature for salary payment. In Benupur Panchayat meeting all the PRI members discussed about grievance day of the panchayat that is for 2 days in a month i.e 1st Monday and 3rd Monday. Sarpancha shared about Actions taken by Panchayat during 2012-14 for instance 54 lakhs amount spent on road construction work, 250 latrine proposal submitted to the block office but not yet sanctioned , total 7 Mo kudia sanctioned to both General people and handicraft or Divorce, 3 new ICDS centres construction work going on, 12 Beneficiaries name selected for PDS etc. In Itipur Panchayta meeting Sarpanch shared about 1st Phase Sanitation work which was completed. He shared about 2 lakh road work and also shared about the monthly fees and also to establish a Jal Chatra- free drinking water in the panchayat.
- Observation of Palli Sabha ensured the names of 67 beneficiaries who are successful to avail benefits of different schemes are informed. The Sarpanch also informed the house that the remaining 4 beneficiaries and 3 beneficiaries under Mo Kudia are also linked with schemes.
- Observation of Gram Sabha witnessed higher participation of women and child in Gram Sabha,as well as participation of women in Social Audit of old age pension scheme.New old age beneficiary form submitted by sarpanch in Grama Sabha, 10,000 new beneficiaries sanction in old age pension in Balianta



Block, MGNREGS Scheme, Implementation of RTE in school, Sanitation programme, Plantation programme, Scholarship for children who are completed the 100 days work in MGNREGS, Observation of Republic day on 26th January 2014 in all the Gram panchayats. All EWRs should participate in the gram sabha.

Mrs. Ashamani Sahu, ward member, ward-18, Kakarudrapur Panchayat, Baliana, Khordha. She is also a member of Mother Teacher Association (MTA) in Rayadpada Primary School in Kakarudrapur. In her leadership the Aliva EWR federation member burnt the liquor shop at Bramhana sarangi, Bentapur. Due to the liquor shop the road was not safety for women as well as the adolescent girls. This increased the domestic violence on women. Also In her leadership the aliva EWR federation members monitored the irregularities of Rayadpada primary School as the Head mistress forwarded the progress reports to parents without conducting examination.

SPONSOR A GRAND PARENT:- supported by Help Age India is operating in 8 villages of Bhubaneswar Municipal Corporation (Banguary, Nuapatana, Pahala, Johala, Jyapur- Ward no-4,) and Baliana Block (Bhiamapur, Gohala, Saleswar) of khurdha District. The project covers 197 older people as direct beneficiaries which includes 74 able elders (women-29, men-45), 74 assisted elders (women-29, men-45) and 49 destitute elders (women-33, men-16). 12 elder self-help groups (ESHGs) were formed and facilitated by material and capacity building supports. The groups have functional leadership, savings, credit operations and group business. In the current reporting period the following key activities are undertaken:



Activities undertaken

- 4 Health Camps and 1 Mega health camp. 118 older people received consultation and it has been followed up.
- Eye screening camp organised for IOL treatment. 22 older people undergone cataract surgery.
- 12 ESHGs including 4 grain banks and one federation of ESHGs (Male 17, Female 13) facilitated. Regular Meeting with ESHGs with focus discussion on group management, savings, record keeping, govt schemes and programmes, issues and how to address different issues etc.
- ESHG federation training facilitated, Follow up with groups for Grain Bank.
- Livelihood support to ESHG- Cooking utensils to Maa Mangala ESHG, Jaypur, Ensuring community support to destitute.
- Motivation of older people for institutional treatment and linkages and participation in governance processes.
- Awareness meetings on different issues i.e Voter awareness, Olderpeople's rights, Senior citizens maintenance act etc.
- Support during Phailin – Food and non food items and health camps.
- Age demand action- Observation of world elderly day on 1st October and Citizens charter of demand submitted to officials, Advocacy at different levels including Media Advocacy, and documentation and reporting.
- Campaign on aged care in Schools
- They are economically empowered being member in ESHG.
- Their voices are heard and recognised not only in their families but also in the communities.
- They came out of the lonely life and are now participating in different community activities, celebrating festivals together and observing special days.
- Not only they are getting respect in palli sabha and Gram sabha but also the issues shared by them are taken into consideration and addressed.

- *The Elderly people are able to continue to support themselves, support their communities in income generation activities, rotate income from business and adopt seasonal business to match with emerging and seasonal market conditions.*
- *People are benefited from Govt. schemes and programmes that is 34 old age pensions, 2 Annapurna and 2 Indira Awas Yojana.*
- *The beneficiaries are not only benefiting themselves but they are also supporting the destitute in the community, during this reporting period 25 destitute were supported by the beneficiaries.*
- *They are organizing social events and participating in those events.*

A STORY TO NARRATE



Name: - Pravakar Bhol

Father: - late Jogi Bhol

Village: - Bhimapur,GP:-Jagannathpur,Block: - Baliana

Pravakar Bhol, a 62 year old man of Bhimapur Village. Pravakar believes in maintaining a simple life. He is staying with his family. His family comprises of his 3 sons, daughter-in-law and one grand child. Elder son is married. Pravakar married two times but both of his wives left him alone in this world. The only cause of happiness in his life is bapi, his grandson. Earlier Pravakar was selling vegetables in a tiny vegetable shop at Unit-1 market Bhubaneswar and everything he was carrying with his bicycle.

Gradually he found difficulty to ride bicycle as his age was not supporting for this labor. He did not stop selling

vegetables for his livelihood. As a result his income decreased. After a huge loss he sat like an idol in his home and could not able to do anything. Meanwhile he became a member of Patalaxmi ESHG and got the responsibility of treasurer of the Group. He started savings Rs.20 per month in the group and took a loan of Rs2000 to start his tea stall in the village. Then after some days he shifted his tea stall to the nearby brick factory. Due to his good behavior and honesty his income became two fold. He was supported relief aid after during cyclone PHAILIN. He is very much thankful to PECUC and Help Age India for availing Old Age Pension for him. Recently applied for Indira Awas Yojana and planning for a pucca house now. Pravakar is busy serving tea and making himself as well as others happy.

Integrated Development Through Community Participation—supported by HCCBThe program presents a wide range of issues in a nut-shell manner and promotes Corporate Social Responsibility.

Activities undertaken:-

- Formation and facilitation of Sradha Bhawan (SB Centre)
- Refresher Training for Staffs and Volunteers
- Education Kit support to School Going Children
- *Awareness Generation*
- Nutrition and Kitchen Garden at House hold level (Includes Seeds and Bio-Fertilizers)- Paddy Seed and Vegetable Seeds Distribution:-
- Health Camps
- Training on Health, hygiene and sanitation for community members
- Tracking SAM & MAM: (Bench Marking of Children's Data)
- Livelihood Support and Women Empowerment
- Review and Monitoring

Achievements:

- In the two functional shardha bhawan in the project area 77 students (both school going and non school going) are coming to Sardha Bhaban in regular basis, A high percentage of Children's have influenced their family members to in calculate the sanitation practices like hand wash practices, safe drinking water practices, and general cleanliness methods. In reality it is a great achievement for the students of Sardha Bhaban.
- Child Profiles has been developed by learning level test of students. Comparatively the level has been increased during the grade test. At the end of this session children also participated in learning of plantation processes and maintaining plants at household level.
- Project team members facilitated the School Enrolment campaign from 1st April to 15th April. As an outcome the number of students has been increased in Chachera Sabrsahi and Badhasabarsahi School.
- To motivate the Children's towards main stream of education study, sport, office use materials (**TLM, Sports Material, Library Book, science material, furniture etc.**) has been provided.
- National and international days like Independence Day, No child s labour day etc are observed in Sardha Bhaban. On the eve of the festival of Colours "Holi" They got an opportunity to participate in fine art and quiz competition.
- **26** (10 male and 16 female), participants participated in the training on **staff and volunteers on techniques of teaching and leadership development from**. It has developed awareness among participants on good teaching methods and leadership development techniques. 5 children's from class two have developed writing skill during SB centre facilitation process. Documentation and reporting skill has enhanced through the training.
- 99 students (Girl- 53, Boy46) have been supported with School Kit containing - 1 Red color School Bag, 1 Pencil, 1 Eraser, 1- Cutter, 2-Note Book, 1- Pencil Box , 1 Water bottle and 1 Crayon in each
- Awareness generation facilitated through 6 nos of wall painting on immunization and Malnutrition and development of IEC materials on RTE and ICDS food Chart, leaflet on diarrhea and distributed 133 families.
- **Observation of special day and Community Mobilization-** 42 persons from Youth Club, SHG Group, children and other villages were participated in the **World Environment Day** observation on 5th June, in Sabarasahi village.
- There was a rally to launch the **Literacy Campaign** on the occasion of The Independence Day, 15th August 2013. 55 participants attended in the vision of creating a village with "100 per cent literacy". 34 plants have been planted with the support of that community
- **Environmental Protection:-**organic manure / vermin compost:- Two training sessions as well as demonstration on Construction of Vermin Compost has occurred in SHGs. The objective of that program is to develop sustainable farm based activities and environmental protection by promotion of indigenous and adaptive practices.
- Paddy seeds distributed to 70 Households for 135 acres of land whereas, 7 different varieties of small duration cash crops, i.e. Ladies finger, Bitter Guard, Pumpkin, Cucumber, green leaf seeds distributed to 133 households.
- **Health Camps:** - 3 healthcamps organized in both the villages. Total 333 persons joined the consultation in the health camps including children (103) and adult (220) from both the villages. Information shared on Preventive and Curative measures of various communicable diseases. Ailments such as seasonal diseases etc. are cured. UTRI related infection among adolescent girls and women is substantially reduced in the community. The community is able to access to institutional care and avail government programs
- Two days training on Health, Hygiene, Sanitation for the community members imparted to 26 (8 male and 18 female). As a result 29 families are interested to avail benefit under different schemes of the government.
- A bench marking of Children's Data on Malnutrition undertaken to cover all children in quarterly basis. In six months of intervention, from 13 SAM children, it is reduced to 4 SAM and from 54 MAM children to 29 MAM.
- Three immunization camps for children in Sabarasahi villages successfully organized and Total 120 including 57 boys and 63 girls immunized from Aug to Dec'13.



- Five mothers are linked with MAMATA Jojana under NRHM for Institutional delivery. Similarly, 2 widow pensions granted to Bilas Dei and Jani Dei.
- **Distribution of chemically treated mosquito Net:-** Total 133 nets were distributed
- Preventive health for all 133 households in 3 villages was ensured against Malaria and Dengu. Health's of vulnerable groups like new born, pregnant and lactating mothers and children's are strengthened.
- **Training on SHG Management/Fund Management/Leadership/Gender/Govt. Schemes etc:-** 6 days training programme was organized for the 69 self help group members. The Group members those attended the training could able to understand to maintain their records properly. One group is under process to avail benefits of bank program. Ten Women groups are initiating to perform their activities without support of their male counterparts.
- **Up gradation of existing groups- Facilitation of Self Help Groups (SHGs) meetings:-**15 monthly meetings held by existing 5 SHGs (Maa Jogamaya, Maa Saraswoti, Maa Barunei, Jhadeswori,) and Discussion held on up gradation of the groups.
- **Support to New Groups:** - Three new groups formed and strengthened at Badha Sabarsahi named as Maa Jogamaya, Maa mangala and Sainatha. We have facilitated opening of bank account of the groups.
- Mr. Madhusudan Tiwari Technical consultant visited the intervention villages for 4 days during September and conducted the study for water with pipe line supply, toilet with soak pit in 3 Hamlets. A draft report is submitted by him for further clarifications and suggestion to finalize. Technical study for toilet with soak pit, water with pipe line supply, drainage system, tube well heightening with steps, ram and water drainage. Based on the report the implementation Plan and Budget will be submitted.

PHAILIN Response in Khordha District

A deep depression over east central Bay of Bengal intensified into a cyclonic storm, PHAILIN (Phailin was named by Thailand and it means sapphire in Thai)-A "very severe" tropical cyclone with 220 kmph wind hit near Gopalpur in Odisha's Ganjam district coupled with heavy to very heavy rain in most parts of the state on 12th of October'13. Five districts those worst hit are Ganjam, Khordha, Puri and Jagatsinghpur districts in Odisha and Srikakalum in AP. Cyclone Phailin was regarded worse than Hurricane Katrina which devastated parts of the United States in 2005.



Cyclone Phailin moved further into the mainland and caused heavy rainfall in parts of neighboring states like the Gangetic region, Chattishgarh and West Bengal and brought in massive flood in parts of Odisha and left Bihar reeling with torrential rains. The twin devastating cyclone and flood affected 18 districts (Anugul, Balasore, Bhadrak, Bolangir, Cuttack, Deogarh, Gajapati, Ganjam, Jagatsingpur, Jajpur, Kandhamal, Kendrapada, Keonjhar, Khordha, Koraput, Mayurbhanj, Nayagarh and Puri) of Odisha. The Cyclone and Flood affected 18,374 villages of 2164 GP of 171 blocks with a population of 1,3235981. 44 numbers of ULBs are affected. 44 human casualties (23 for flood and 21 for cyclone) reported. Total 671457 hectares of crop area affected by cyclone and flood. 983553 nos. of persons are evacuated due to cyclone and 171083 nos. of persons are evacuated due to flood. Total 1154636 people have been evacuated during the twin disaster cyclone and flood which made a highest record in India. 31062 nos. of cattle evacuated. Casualty of large animal-1487, Small animal-2906 and birds-170970 and Carcass disposal has been completed.

The following are sectors in which PECUC intervened during PHAILIN 2013 in Bhubaneswar, Baliana and Banpur Block of Khurda District with support from Help Age India & DFID, DIK, JOAC (Jersey Overseas Aid Commission) and Help Age India & HCCB.

Sl	Sector	Coverage
1	Health Camp (17 Nos)	1649 person
2	Temporary Shelter Provision	780 HH
3	Non Food Item kit (2pic, solar light –1 piece, floor mat -2 piece)	780 HH
4	Chhatua Distribution (4 Kg per household)	425 HH
5	Food Item (Rice-12 kg,Dal-2 kg. Rice flakes -1kg. ,Sugar-2 Kg, mustard oil-1ltr, salt-1kg , Bathing soap-70gm(2nos),Chilly powder -100gm,Turmeric powder-100gm,Coriander powder-100gm, Washing soap-250gm (2 nos),Match Boxes -1 Pkt)	107 HH
6	Non-Food Item (Solar lamp- 1 nos, Woolen Blanket -2 nos)	107 HH

Area Covered under Emergency Operation

District	Block	Gram Panchayat	Name of the Village
Khurda	Banpur	Galua, Tumuraput Sasan	Samantarapur Sasana, Sanahantuad, Bhimapur, Gadadharpur, Tumuraput
	Bhubaneswar	Daruthaga, Dadha, Kantabad	Chudanga, Bhalunka, Padasahi, Kantabad
	Balianta	Sarakana, Bhingarur, Puranapradhan	Bramanasualo, Bhingarpur sasan, Bodokhandi, Gitikarasualo, Ramachandrapur.
	Khordha	Khordha NAC	Sabarasahi Badha Sabarasahi

Name: Sukumari Bewa ,Age -70,Village: BengarajpalliSukumari Bewa a 70 year old widow woman of Bengrajpa village. After death of his son, she is staying with her daughter-in-law (Widow) and 2 grandsons. There is no member for earning in the family. With her daughter-in-law she manages the family affairs with utmost difficulties. to that they have the responsibility of the future of 2 children. She is getting old age pension and her daughter in law getting widow pension, upon which the family expenditure depends largely. In the recent cyclone PHAILIN her house was damaged. The roof of her house fled away. Her family took shelter in the PHAILIN shelter at the nearby School. Due to damage of that thatched house the family suffered a lot in heavy cold during winter, especially in night time passes all bars. They don't have electricity connection during and after cyclone so her 2 grand children faced problem in their studies. Helplessness of Sukumari doubled after cyclone. Then PECUC and help age India extended their supporting hand in form of humanitarian response for the cyclone affected people like sukumari. She has been supported with Tarpaulin, 2 Blankets, 2 mats and solar light. Every item found to be very essential for her. Now she has no fear of cold. She covered the bamboo roof her home by tarpaulin. And her grand children's are now continuing their studies in night time with the help of solar light as well. She is very much thankful to PECUC and Help Age India for their support in emergency.

Name: Sita Baske, Age-60

Husband- Late Laxman Baske, Village- Mundasahi Johala

ESHG- Member, Maa Jagulai ESHG

Gurubari works at Dharmanada Pattanik's House. There she gets 3 time food for her work. She is very poor. Her husband was a worker at wood mill as a daily laborer. In the recent cyclone her husband fell ill and suffered from Jaundice. House was partially damaged during the cyclone and water entered her house. After 2 days water receded from her home but her husband was affected by jaundice. Her husband died of severe jaundice on 21st December. She now became very helpless as she doesn't have anyone other than her one married daughter who is now taking care of her. She is also a member of Maa Jagulai ESHG, Nuapatna. She has been provided with relief from People's Cultural Centre with support from Help Age India and Jersey Overseas Aid Commission. The relief distribution kit included rice 12kg, dal 2 kg, rice flakes 1kg, mustard oil 1lit, sugar 2kg, salt 1 kg, bathing soap 70gm 2 nos., washing soap 250gm 2 nos., chilly powder 100gms, matchbox 1 packet(06), turmeric powder 100gms, coriander powder 100gms, solar light 1 no. and woolen blanket 2 nos to each family. While receiving the relief she said, "During my difficult days I was hopeless and everywhere looked shadowy to me but PECUC saved my life."



Highlights of PECUC in Balasore District

Line transplantation of paddy (BGREI) under RKVY scheme of Rabi ; Demonstration of Sesamum, Mustard & Seed treatment Campaign”;-

PECUC to be a part of second Green Revolution movement in the country implemented a National Government sponsored program “Bringing Green Revolution to Eastern India – BGREI”. The program was implemented through Bhogarai block office under RKVY (RastriyaKrishiVikasYojana), supported by ATMA, Balasore and Dept. of Agriculture, govt. of Odisha.

Key Activities

- Line transplantation of Paddy (BGREI) under RKKVK covered 1420 hectors of land of 2187 farmers in 28 villages of 3 GPs.
- Demonstration of sesamum under C.M package Rabi 2013-14 covering 25 hectors of land of 134 farmers of Gunsartha Gram Panchayat
- Demonstration of Mustard under C.M package for 383 farmers of 8 villages of Rasalpur, Nachinda, ,kakhad, Mahagob, Gunsartha Gram Panchayat.
- Demonstration of Mustard under RKVY scheme Rabi on 50 hectors of 138 farmers in 2 villages of Kusuda GP
- Total 7400 farmers from Bhogarai Block took part in Seeds treatment campaign for paddy under C.M package- SCP; Seed treatment campaign for paddy under C.M package – Normal; Seeds treatment campaign for groundnut rabi-2013-14 under c.m package – Normal ; Seeds treatment campaign for groundnut rabi-2013-14 under c.m package – SCP; Seeds treatment campaign for groundnut rabi-2013-14 under c.m package – TASP; Seeds treatment campaign for pulses rabi-2013-14 under c.m package – Narmal.
- Training To Panchayati Raj Functionaries at Baliapal Block 5 training programmes conducted in support by State Institute of Rural Development, Govt of Odisha.

PHAILIN Response in Balasore District

The following are sectors in which PECUC intervened during PHAILIN 2013 in Bhogarai Block of Balasore District with support from Department for International Development (DFID) and Help Age India , DIK,USAID and Save the Children.

Sl	Sector	Coverage
1	Health Camp (8 Nos)	947 person
2	Temporary Shelter Provision	2895
3	Non Food Item	2895
4	Hygiene Kit	2895



Area Covered under Emergency Operation

District	Block	Gram Panchayat	Name of the Village
Balasore	Bhograi	Kusuda, Nachinda, Rasulpur,	Kusuda, Uluda, Mohamadpur, Raghuchak, Gobgoan, Dobadia, Khalabadia, Kulha.

PHAILIN RESPONSE IN GANJAM DISTRICT

The following are sectors in which PECUC intervened during PHAILIN 2013 in Chhatrapur Block of Ganjam District with support from Terre des Hommes[G] , Tech Mahindra,.

Sl	Sector	Coverage
1	Health Camp (9 Nos)	1101 person
2	Food and non food items	1000 HH
3	Food supplement for pregnant and lactating women	400 pregnant & lactating women
4	Child friendly space	271 children
5	Water, sanitation and hygiene(Bleaching Powder)	50 HH
6	Chhatua (2kg each)	1000 HH
7	Non-Food Item	1002 HH

Area Covered under Emergency Operation

District	Block	Gram Panchayat	Name of the Village
Ganjam	Chatrapur	Chamakhandi, Kalipalli, Narendrapur.	Sitanagar, Banabhulapalli, Ramayapalli, A.Totapalli, Kuanpali, Narayanpur, B.paikapada, S. paikapada



Highlights of PECUC in Kendrapara District

Agricultural Activities of Kendrapara District during 2013-1014

Activity	District	Block	Name of G.P covered	No. of village covered	Total Area covered in hector	Total No of farmer
Demonstration of Mustard for Rabi 2013-14 under C.M special package	Kendrapara	Kendrapara	6	10	60	223
Demonstration of Til for Rabi-2013-14 under C.M special package	Kendrapara	kendrapara	3	6	20	105
Demonstration of Ground Nut for Rabi-2013-14 under CM package	kendrapara	Kendrapara	4	9	200	349

Highlights of PECUC in Networking and Alliance Building

Odisha Election Watch (OEW): built on the strategic objective by the National Election Watch (NEW) “to ensure genuine participation of people in governance and policy making”. The focus areas include Voter Rights, free and fair Election, Inner Party Democracy, Decriminalization of Politics and elimination of Nepotism and promotion of Informed Democratic Decisions. Accordingly, setting up of District Election Watch Teams completed. More than 500 people from diverse fields joined Electoral and Political Watch process in the state.

Odisha Election Watch - State Chapter of National Election Watch conducted a core team meeting

under the chairmanship of Mr. Sahadev Sahu, Former Chief Secretary, Government of Odisha. The meeting appealed the political parties to nominate their candidates, for the upcoming general election and assembly election 2014, who have a clean image, honest without criminal background and have instinct in public service. The meeting decided to take forward the “My Vote My Country” campaign in a massive way throughout the state at different level with a focused message “My Vote not for Sale”. It is further decided to appeal to the media houses to support the campaign. Amongst others Sj. Amiya Bhusan Tripathy, Former DG Police, Dr. Seba Mohapatra, former Director Health Services; Sj. Baikunthanath Panigrahi, Former Director, Doordarshan, Bhubaneswar; Prof. Surjya Narayan Mishra; Prof. Prabir Pattnaik; social activists Sj. Khyamakar Swain; Mrs. Anuradha Biswal; Sj. Sitakanta Dash and Sj. Suchit Ranjan Singh also participated in the discussion.



Odisha Election Watch launched “My Vote My Country” campaign at Bhubaneswar. The Programme was inaugurated by DR. Mona Sharma, Chief-Electoral-Officer, Odisha. She also released three posters and one video – “My Vote My Country, My Vote not for sell”. Dr. Sharma urged all the persons to register their names first in the voter list through form No.-6. In India more women, youths need to participate in electoral process. She emphasized that focus should be on interior and rural areas for creating awareness and disseminating information. Sj. Ranjan Kumar Mohanty, State coordinator, Odisha Election Watch while giving welcome and introduction address told that OEW is launching this campaign to create larger voters awareness for enhancing voter participation in electoral process.

Sj. Amiya Bhusan Tripathy, Former DG of Police; . Sj. Sahadeb Sahoo, Former chief Secretary, Odisha , core Team Member Odisha Election Watch ; Mr. Srinivasulu, Association of Democratic Reforms (ADR), New Delhi; Prof. Surya Narayan Mishra, core Team Member Odisha Election Watch; Prof. Reeta Ray, Eminent social scientist ; Baikunthanath Panigrahi, Former Director, Doordarshan Kendra ; Sarita Patel, NSS, Regional Centre; Bijay Mohanty, Cine artist and Sarat Pujari, an octoagerian and veteran cine artist are among other dignitaries graced the launching of the campaign. Students, PRI members, Social activists, and all OEW district coordinators and co-coordinators participated in the launching programme.

The Campaign “My Vote My country ” also carried out at 11 districts (Boudh, Kandhamal, Kalahandi, Bergarh, Balasore, Puri, Sundergarh, Ganjam, Sambalpur, Khordha, Koraput) of Odisha through the district coordinators Lokakala Bikasha Kendra, Sahara, Seva Niketan, SHETD, May I help u, Freedom, ViSSTAR, KWWO, Adarsha, PECUC, COPHEE, SOVA. The Campaign “My Vote My country” take forwarded through signature campaign, sand art, rally, street play, jatha, public meetings, and meetings at different level.

OEW organized State Level Convention involving Civil Society and Political Party for Free & Fair Elections at institute of engineers Conference Hall, Bhubaneswar on 21stFebruary 2014. DR. Mona Sharma, Chief-Electoral-Officer, Odisha; Mr. Anil Verma, Head, NEW/ADR; Mr. Sanjeeb Hota, Former State election Commission, Mr. Soumya Ranjan Pattnaik, Editor, Sambad & President, Ama Odisha; Mr. Ashok Sahu, Vice

President, BJP; Mr. Kharavela Swain, Ex-MP; Mr. Narasingha Mishra, Ex-Minister & Senior Congress Leader; Mr. DibaKar Nayak, Secretary, CPI; Mr. Santosh Das, Scretariate Member, CPI (M); Mr. Narendra Swain, General Secretary, Biju Janata Dal,; Mr. Dhhanada Mishra, APP. And in Media Panel, Mr. Jatindra Dash, IANS; Mr. Sandeep SahuBBC and Mr. Subrat Pati, Radio Chocolate graced the occasion.

Four Press Meet facilitated to Release the consolidated affidavit analysis report of candidates for the first phase & second phase election to loksabha & State Legislative assembly in Odisha for disseminating the information related to the candidates to enable voters for taking informed decision.

THE ODISHA ALLIANCE ON CHILD RIGHTS (OACRC), an alliance of 22 NGO-networks and over 200 state/district level leading child rights organizations and forums was formed in 2007 to create a common platform for the promotion and protection of the rights of the child within the broad framework of the UNCRC. OACRC has made an attempt to involve all concerned stakeholders, civil society groups and their networks to track progress and ensure accountability and transparency in implementation of Government programs focused on children. OACRC has strengthened its network in 30 districts in Odisha and engaged in promotion and protection of Child Rights. It is also actively engaged in monitoring the CRC in the state. Above all it is putting its best initiatives to minimize the advocacy gap in the state.

The programmes aimed at protecting the rights of the child are implemented at the district, state and national level through appropriate institutional mechanism and monitoring. In order to achieve the aforesaid, a series of activities were taken up starting with **Core Group Meetings**.

STATE LEVEL CONSULTATION WORKSHOP ON CHILD PROTECTION IN DISASTERS:- Odisha Alliance on Convention on rights of the child (OACRC), an alliance of child rights networks and groups organized the workshop on “**Child Protection in Disasters**” in collaboration with CRY-CCRP, CLAP, BGVS, OVHA and PECUC on December 13, 2013 at CYSD Conference Hall.

Sj Arun Kumar Sahoo, Minister, Information and Public Relation, Odisha; Mr. Laxminarayan Nanda, Child protection Specialist, UNICEF; Dr. Ambika Prasad Nanda, State Head, UNDP; Mrs. Kasturi Mohapatra, Commissioner, for person’s With Disability; Mr. Abhaya Nayak, General Manager, Odisha State Disaster Management Authority (OSDMA); Mr. Bikramaditya Barik, Under, State Relief Commission’s office; Sj Ranjan Mohanty, Convener, OACRC and Secretary PECUC; Mrs. Saila Behera of Vasundhara; Sj. P.K. Sahoo, Chairman, CYSD; Dr, Bikash Das, CLAP; Sneha Mishra, Odisha Phailin Response Forum, Sangita Puhana, Plan India; Debasish Rath , Director, RUSH; Sarbeswar Mohapatra, NIRMATA and Jyoti Shanker Mohanty, PECUC; Sj Khyamakar Swain, Secretary, OVHA; Prof. Rabinarayan Panda and Pradip Mohanty took part in the workshop and shared their concerns over children situations during disaster.

On this occasion, a presentation made on the study report on “Children Experiencing Phailin & Flood 2013”- a study conducted by National Centre for child Rights- A child rights Resource Centre Initiated by PECUC Child representatives **Ganesh Pradhan**, **Debaki Pradhan** from Ganjam, **Pabitra Sahoo**, from Kendrapara and **Manoj Andia** from Balasore shared their experiences during Phailin.

NATIONAL CENTRE FOR CHILD RIGHTS (NCCR)

NCCR is dedicated for creation of a just and peaceful world for children, for generation to come. NCCR works to ensure:

- Survival is guaranteed for all Children
- No child is Exploited
- All Children have Education & Development Opportunity
- Children’s Rights are Respected



“MEDIA WORKSHOP ON SANITATION IN ODISHA”:- Around the world poor sanitation remains a major threat to the developments like progress in health, education, gender equity and social & economic

development. Globally 2.6 billion people or 72 per cent of the world's population do not use improved sanitation. About 1.1 billion people still defecate in open. While India has made progress in providing access to improve sanitation, nearly 60 percent of the people practicing open defecation here. The media plays an active role in influencing and building public opinion and bringing the change, National Centre for Child Rights (NCCR) with support from UNICEF, Odisha office with following objectives facilitated the project

OBJECTIVES

- To increase overall understanding of journalists on sanitation with focus on ODF.
- To improve the reportage on sanitation
- To increase interest and coverage on the implementation of NOA.
- To disseminate information using social media

Study on ANALYSIS OF MEDIA REPORTAGE:-The objective of this study is to assess the importance that the media gives to the issues of sanitation, the level of its own awareness on the subject and the extent and quality of its coverage of these issues.

With this in mind, Pre workshop News reportage analysis conducted for the month of July-September 2013 when there is maximum instances of communicable diseases like diarrhea, cholera, jaundice etc for Bhubaneswar, Sambalpur, Koraput & Rayagada Edition and Cuttack, Angul & Balasore editions taking major state and local dailies into consideration.

SUMMARY FINDINGS

1. Overall, the survey proves the hypothesis that the issue of sanitation has not quite received the kind of emphasis it should get in the mainstream media. There is clearly a lot that the media can do to make people aware about the importance of sanitation.
2. The one glaring finding of the survey is the fact that there has not been a single editorial or opinion piece written on the issue of sanitation in the entire 3-month period under study, which incidentally is also the period when sanitation related diseases were at the peak.
3. The reportage in mainstream media has not established the links between sanitation and diseases on the one hand and diseases and loss of life and livelihood on the other to the extent desirable.
4. The survey also brings out the fact that the reportage on sanitation goes up with the rise in cases of sanitation induced diseases and peters off when such cases come down. This has to change and there has to be more reporting, especially in the forms of articles, special reports and editorials, even in periods when there is no outbreak of diseases.
5. In what gives a clear indication of the priority given to the issue of sanitation, barely 14 out of the 242 reports published in newspapers across the three editions – Bhubaneswar, Koraput & Rayagada and Sambalpur - during the study period have made it to the front page. Considering that it was the period when diseases like diarrhea and cholera were at their peak, this is simply not good enough.
6. The share of news reports linking diseases to sanitation is not good enough.
7. One of the major findings of the survey is the fact that coverage of success stories/good practices and Nirmal Odisha Abhijan (NOA) is dismal.
8. The voice of women/adolescents, arguably the most important segment of the population when it comes to issues of sanitation, is simply not heard in media reports. Officials of DWSSM are also not quoted as often as they should. There can be no arguments about the fact that this has to change.

POST WORKSHOP, TRACKING OF MEDIA REPORTS

OBJECTIVE: Like the previous study for the period from 1st July to 30th September, the primary objective of this study was to assess the importance that the media gives to the issue of sanitation, the level of its own awareness on the subject and the extent and quality of its coverage of the issue. But there was an additional objective too, which was to see if there had been any significant quantitative or qualitative variations in the extent and nature of coverage between the two three-month periods separated and if any possible variations could be attributed to the engagement with media persons first through a regional workshop in Koraput in October followed up by a state level workshop in Bhubaneswar.

SUMMARY FINDINGS

1. Despite the inclusion of four newspapers in the survey, the number of stories on sanitation has gone down since the last survey covering the period from July to September – falling from 242 in the last survey to 180 in the present one. This fall can perhaps be attributed to seasonal factors as the number of diarrhoea cases is significantly lower in the months of October to December when compared to the July-September period.
2. The most significant finding of the current survey was the fact that there was not a single editorial on sanitation and related issues in any of the newspapers across the three editions during the three-month period under study.
3. Another significant and positive finding was women and adolescents have found a voice in news stories, unlike in the previous study.
4. There was no coverage of sanitation issues in several newspapers in two out of the three months covered under the present survey. The maximum number of stories on sanitation appeared in November and the least in October.
5. Share of news reports in the total coverage of sanitation has gone down across all three editions while the share of articles and special reports has gone up. This is a welcome development.
6. Another positive development is the increase in the number of stories focusing on success stories/good practices and Nirmal Odisha Abhijan (NOA).
7. The percentage of stories with the main focus on sanitation has gone up significantly since the last survey: from 8.26% to 25.5%
8. Another heart-warming finding of the current survey is the nearly three-fold rise in the number of stories with a positive tonality: from a mere 2.06% in the last survey to 6.66% in the present tone

REGIONAL MEDIA WORKSHOP

REGIONAL MEDIA WORKSHOP AT KORAPUT:-UNICEF in collaboration with National Centre for Child Rights (NCCR) – An initiative of PECUC organized 2 days Regional Media Workshop on Sanitation on dated 25th and 26th November 2013 at conference Hall, District Water and Sanitation Mission (DWSM), Koraput which also included field visits to the Open Defecation Free villages of Koraput and Semiliguda Villages. Total 56 participants including 28 Media Participants from Malkangiri, Kalahandi, Nabarangpur, Nuapada, Koraput and Bhubaneswar from various Odia and English dailies participated in the workshop. Alka Gupta, Advocacy and communication specialist, Unicef; Brecht Mommen, Water and Sanitation Specialist, UNICEF; Sj. Ranjan Kumar Mohanty, Secretary PECUC & Chairman NCCR; Sj. Simanchal Dash, Superintending Engineer, RWSS circle, Koraput; Sj. Manoranjan Mali, Executive Engineer, RWS & S; Mrs. Soojata Mishra, BDO, Koraput Block and Sj. Sandeep Sahu, Senior Journalist spoke on the occasion on sanitation situation in odisha, role of media and way forward.

REGIONAL MEDIA WORKSHOP AT BALASORE:-2 days Regional Media Workshop on Sanitation organized on dated 25th and 26th February 2014 at conference Hall, Panthanivas, Chandipur, Balasore which also included field visits to the Open Defecation Free villages of Kochiakoili village of Bahanaga Block, Balasore. Total 95 participants including 70 Media Participants from Keonjhar, Bhadrak, Mayurbhanj, Jajpur and Balasore from print and electronic media participated in the workshop. Alka Gupta, Advocacy and communication specialist, Unicef ; UNICEF; Sj. Ranjan Kumar Mohanty, Secretary PECUC & Chairman NCCR ; Sj. Goutam Pattnaik, Programme Coordinator, IGPC, UNICEF; Umilata Das,



Zilla Parishad President; Tushar Kant Raj, DPC, DWSM, Koraput; Reetarani Nayak, Consultant, DWSM, Balasore; CSO Representatives from PRAVA and LIFE, Sj. Biplab Mohanty, Journalist; Sj. Sandeep Sahu, Senior Journalist; Sj. Haramohana Jena, DIPRO, Balasore spoke on the occasion on sanitation situation in odisha, role of media and way forward.

STATE MEDIA WORKSHOP ON SANITATION:-UNICEF in collaboration with National Centre for Child Rights (NCCR) –organized State level Media Workshop on Sanitation on December 9, 2013 at **Hotel Kalinga Ashoka, Bhubaneswar**. Total 82 participants participated in the state level workshop including 67 media participants from electronic Media, Print Media and FM radio from Bhubaneswar.

Alka Gupta, Advocacy and communication specialist, Unicef; Brecht Mommen, Water and Sanitation Specialist, UNICEF; Sj. Ranjan Kumar Mohanty, Secretary PECUC & Chairman NCCR ; Tuhina Roy, State Water & Sanitation Mission; Mr. Sachin R. Jadhav, IAS, Collector, Koraput; Mrs. Soojata Mishra, BDO, Koraput Block; Naranga Pujari, SHG Leader, Bondaguda Village, Semiliguda Block, Koraput; Chandramani Jani, Sarpanch, Chakariguda Village, Koraput Block, Koraput and Sj. Sandeep Sahu, Senior Journalist spoke on the occasion on sanitation situation in odisha, role of media and way forward.

Engaging with the RTE Act in Odisha by disseminating Information through webpage: To disseminate various information through the website on RTE Act, Rules, government plan, policies, programs related to Right to Education and intervention by government, non-government organization, analysis of RTE implementation, good practices etc in English and Odia (as Regional Language) to Promote RTE supported by TDH[G] .

ACTIVITIES PLANNED

- Planning the Website
- Organise Technical Input
- Organising Content
- Updating and Maintenance

Outcome

- Website on RTE in English and Odia designed and developed.
- The website content made available in regards to Odisha State Specific Act, Rules and Notifications.

Study on Positive Parenting at Homes:

Objectives of the Study

1. To examine the attitudes of parents towards corporal punishment to their children.
2. To find out the parents overall observation towards their child's growth & development.

Methodology:

The present study used personal interview through a set of questionnaires. The study analyzed the data from 100 parents, who had one or more than one school going children. Out of these, 100 parents, 50 parents are from rural area from Keonjhar district and other 50 parents are from urban area (Bhubaneswar city). The study covered three category of school (Government Schools-60 nos, Saraswati Sisu Mandir-20, English Medium Schools-20 nos.) Open ended questionnaire was used for collecting data along with personal interview.

Key Findings:

- Out of 100 parent's, 96% parents considered that their children are an unique individual completely different from any other with distinct belief, self respect, thinking and perception.
- 48% parents aware about Legislations/Acts to safeguard & ensure Child Rights.
- 57% Parents observe and known about their Children's day to day activity.
- 57% Parents practice corporal punishment at homes to discipline their child.
- 27% Parents informed about children's punishment in the School whether 73% parents ignorant about the incident.
- 38% Parent's agreed punishment is required to discipline the children where 62% parents believe love, care and better understanding between parents and children can disciplined their child.
- Out of 100, 93% Parent's believe that parents need in-depth understanding with own children for nurturing them scientifically.

State level Consultation Workshop on Positive Parenting & Non-Violent Discipline in School Situations: - in collaboration with Terre Des Hommes, [G] India Programme & AEI

A State Level Consultation Workshop on ‘Positive Parenting & Non-violent discipline in School Situations’ was organized at Hotel Kalinga Ashoka, Bhubaneswar on 21st September 2013. The workshop was inaugurated by Mrs. Usha Padhee, Commissioner cum Secretary, Department of School & Mass Education, Government of Odisha. Among others Mr. H.K Satpathy, Additional Director, Planning, OPEPA; Y. Padmavati, State Programme Manager, UNICEF; Odisha, Deepanita Biswas, Programme Coordinator, TDH (G), India Programme, Eastern Region Office; Prof. Prabir Pattnaik, President NCCR & HOD, Dept. of Law, Utkal University; Prof. U.N Dash, CAS, Department of Psychology, Utkal University; Dr. Dhirti Ray Chaki, Asst. Professor, Kolkata University and Mr. Partha Roy, Director, Community Action Society; Mrs. Adaramani Baral, Chairman, PECUC; Ms. Anuradha Mohanty, Executive Director, PECUC; Prof. P.C Mohapatra, Educationist; Mr. K.C Sadangi, Retd. Headmaster & Presidential Awardees; Mr. Manmath Ku. Pani, District Project Coordinator, Sarva Sikhya Abhiyan, Khurda and Mrs. Amita Pattnaik, Block Education Officer, Tangi graced the occasion as esteemed panelists. More than 70 numbers of participants including educationist, Headmasters, CRCCs, BRCCs, Principal of Private Schools, leaders from Civil Society Organizations, representatives from INGOs, government officials and Media persons joined the Consultation .

At the end of the consultation all the participants opinioned for imparting training for parents and teachers on positive parenting & non-violent discipline in schools & home situations and include this concept within the teachers training curriculum.

RED CARD TO CHILD LABOUR CAMPAIGN:- No Child Labour Day- 44days activism against child labour began:-

PECUC with hundred numbers of Youth groups, Civil Society organizations, volunteers and activists congregated at Ram Mandir Square for RED CARD campaign on 30th April Morning. Youth together through Red Card campaign desire to build public opinions against engaging children as laborers. Children have rights of education, play, care and protection. ***Their place is in school, not in work place*** was the slogan of the campaign. Mr. Jyoti Sankar Mohanty and Ms. Jyotirmayee Mohapatra (Programme Manager, PECUC) organized the Campaign to make it successful. Participants from various walks of life including; NGOs, Media, Educationists and students of various institutes participated in that rally.

Observation of World Day against Child labour & ‘Kavita Pathotsav’ on Child Rights and Child labour:-in collaboration with Rotary Club Heritage, Bhubaneswar

On the eve of the World Day against Child Labour’, PECUC in collaboration with Rotary Club Heritage, Bhubaneswar organized a ‘Kavita Pathotsav’ on Child Rights and Child labour at Red Cross Bhawan, Bhubaneswar. Mr. Das Benhur, Eminent poet; Sj. Sauribandhu Kar, Poet; Subhanshu Nayak & Partha Sarathi Ray, Cine artist; Smt. Adaramani Boral, Chairman, PECUC; Sanjeeb Chhadha, Secretary, Rotary Club Heritage; Dr. Seba Mohapatra; Dr. Dillip Srichandan; Akankhya Kabi; Child Rights Good Will Ambassador; and Sj. Ranjan Kumar Mohanty. Secretary, PECUC graced the occasion. Among others poet Chirashri Indrasing, Sandhya Mohapatra, Bidyut kumara Lala, Dr. Minakhi Panda, Chanda Mishra, Bimala Sing, Sj. Basudev Sunani, Snehalata Mallik, Baikunthanath Rajguru, Manasi Patra, Pradeep Mohanty, Prahallad Das and child poets as Ananya Panda, Ipsa Mishra, Dipti Ranjan Panda, Satya Sarthak Mohapatra, Srujan Bharadwaj Pati participated and share their poems at that occasion.

RESEARCH & STUDIES CARRIED BY PECUC

- News Reportage Analysis on Sanitation in Odisha, Supported by UNICEF
 - Study on Positive Parenting in Homes , TDH [G]& AEI
 - Study on “Children Experiencing Phailin & Flood 2013”
 - Study on Impact of Climate change on children, supported by TDH[G]&AEI
 - Study on status of Right To Education in 100 schools ,Supported by Save The children
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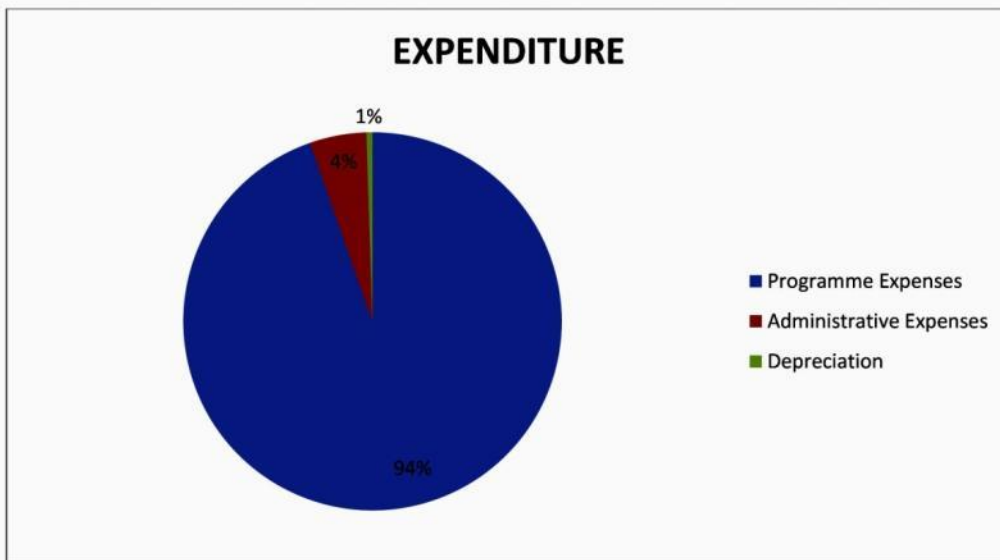
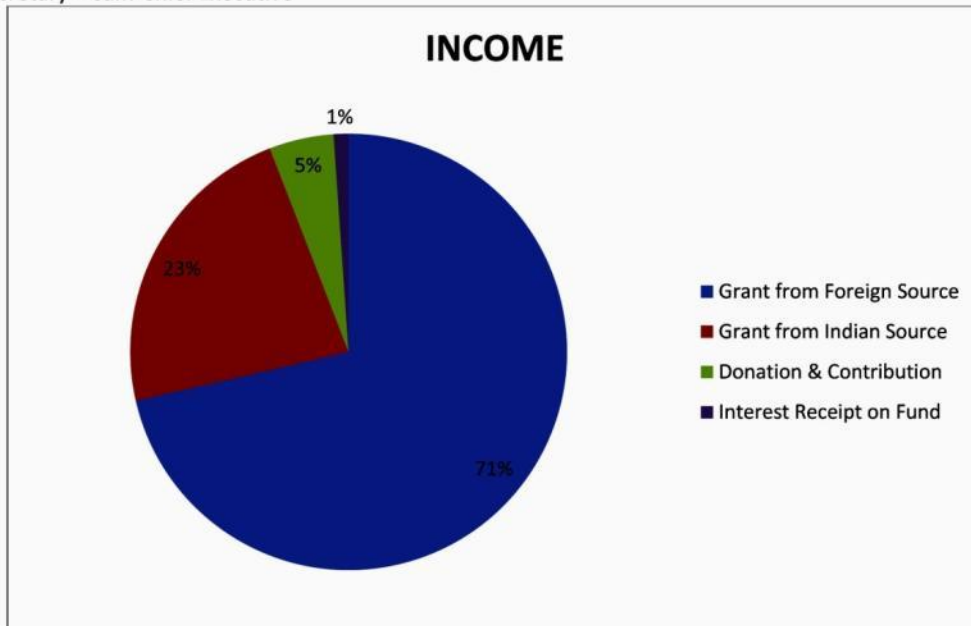
Financial Summary		
People' Cultural centre(PECUC)		
Regd.Office:- VII-M- 13 Sailashree Vihar, Bhubaneswar-751020.		
Coordination Office :- Plot No.63, Phase-2, Appolo Indraprastha, Pokhariput, Bhubaneswar-751020		
Balance Sheet as on 31st March 2014		
Paticulars		Amount (INR)
Sources of Fund		
Capital Fund		
FCRA- As per Last Year Balance Sheet	777763.19	
Add: Excess of Income over Expenditure uder FCRA	65511.02	843274.21
Indian Fund – As per Last Year Balance Sheet	870157.51	
Add: Excessof Income over Expenditure uder Indian Fund	60146.00	930303.51
Loan Fund		1177897.15
Advance Grant in Aid		2917803.91
Current Liability		1940045.00
Total		7809323.78
Application Of Funds		
Assets		
Fixed Assets		
FCRA-Fixed Assets	400893	
Indian Fund- Fixed Assets	491642	892535
Current Assets,Loans and Advances		
FCRA-Current Assets	155233.00	
Indian Fund-Current Assets	3151793.50	3307026.50
Closing Balance		
FCRA-Closing Balance	2731077.12	
Indian Fund- Closing Balance	878685.16	3609762.28
Total		7809323.78

The above balance Sheet to the best of my/our belief contains a true account of the funds and liabilities and assets and properties of the organisation as on 31st March 2014.

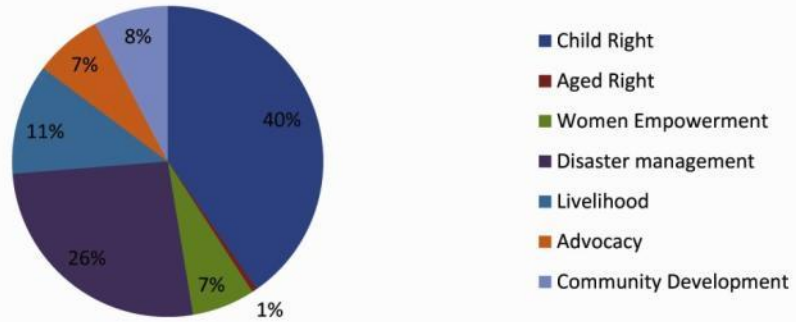


(Ranjan Kumar Mohanty)

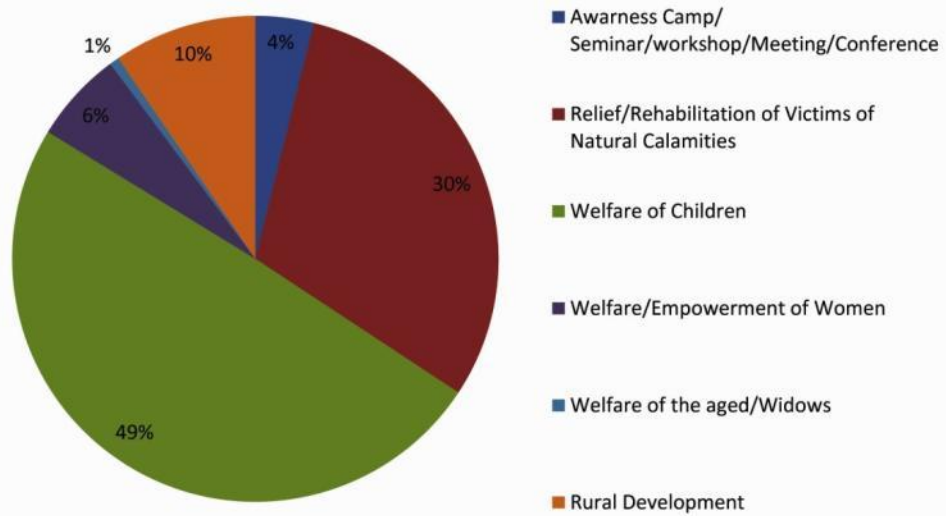
Secretary – cum-Chief Executive



THEMATIC ISSUWISE EXPENSES



EXPENDITURE OUT OF FOREIGN SOURCE



INCOME

Grant from Foreign Source	13724679.25
Grant from Indian Source	4365848.00
Donation & Contribution	918498.00
Interest Receipt on Fund	211936.00
	19220961.25

EXPENDITURE

Programme Expenses	16609494.23
Administrative Expenses	850767.00
Depreciation	90210.00
	17550471.23

THEMATIC ISSUWISE EXPENSES

Child Right	7363490.98
Aged Right	93985.00
Women Empowerment	1196551.00
Disaster management	4808866.25
Livelihood	2100966.00
Advocacy	1288664.00
Community Development	1406303.00
	18258826.23

EXPENDITURE OUT OF FOREIGN SOURCE

Awariness Camp/ Seminar/workshop/Meeting/Conference	573143.00
Relief/Rehabilitation of Victims of Natural Calamities	4481616.25
Welfare of Children	7296035.98
Welfare/Empowerment of Women	896551.00
Welfare of the aged/Widows	93985.00
Rural Development	1406303.00
	14747634.23

We are Thankful to our Donor Partners

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